



# ESG matters

Environment. Social. Governance.

Advanced UK, for 30 years the premier UK Platinum Partner for Xerox, enables organisations to deploy the world's leading office technology solutions. Discover how our values align with your own sustainability objectives.

# Advanced UK our values

We're driven by our '6xS' approach at every level in support of the UN Sustainable Development Goals



## SUSTAINABILITY

We've invested in technology to cut our carbon footprint, and we're supporting the UN Sustainable Development Goals (SDG) with quality GRI & SASB ESG reporting.



## SIMPLICITY

More than 40% of office print is never used due to user errors. Ease of use is critical to reducing this wastage, and so we deliver solutions to create positive work experiences.



## SECURITY

From protecting your privacy to how our flagship technologies enhance your corporate security, we practise what we preach. Our compliance team are experts.



## SAFETY

From touchless controls through to office sanitisation and environmental monitoring solutions, we have an industry-leading portfolio to protect your employees and customers alike.



## SERVICE

Not only does our service team complete more than 50% of fixes remotely, but this saves more than 30,000 Kg of CO<sup>2</sup> emissions annually. That's service you can be proud of!



## SOCIAL

Our commitment to our employees is equalled only by our efforts to support social causes in the community, from disabled sports through to our 2022 initiative for reforestation grants!

We believe that every organisation has a direct bearing on the environment and our community. Through superior corporate governance, we're on a quest for continuous improvement.

It's not what you say but what you actually do that counts!



**xerox**

As the UK's original Xerox Concessionaire, we're proud that HRH The Prince of Wales awarded Xerox the Terra Carta Seal for their commitment to sustainability

"The most important thing about global warming is this. Whether humans are responsible for the bulk of climate change is going to be left to the scientists, but it's all of our responsibility to leave this planet in better shape for the future generations than we found it" - Mike Huckabee

# xerox toner advantage

When you print with Xerox Emulsion Aggregate (EA) toner, you're helping to reduce pollution, energy consumption, and waste. You're also benefitting from some of the sharpest, most precise, colour and mono prints office technology can offer today!

## Why EA toners are 2021's breakthrough technology



### The non-toxic alternative

Xerox toners are non-toxic and don't generate hazardous waste according to US environmental regulations.

EA Toner is a Xerox® technology for producing toner, and it's a scientific breakthrough. Its small particle size and uniform shape enables high-quality images with less toner mass per page and lower fuser temperatures needed during printing.

The manufacture of EA Toner generates 28% fewer GHGs than the manufacture of conventional toner, and it differs from conventional 'pulverised' toner which is produced by milling raw material to minute particle sizes.

Instead, Xerox use the Emulsion Aggregation method, in which resin, pigment, and wax particles are aggregated to form toner particle, and because it doesn't use oil, there environmental benefits are huge.

Unlike some liquid ink technologies used in the industry today, Xerox® dry ink toners use no petroleum distillates. Petroleum distillates are combustible, produce oil waste that needs to be carefully managed, and potentially contribute to volatile organic compound (VOC) emissions in the work environment.



**Did you know certain Xerox printers can print gold, silver, and even fluorescents!**



**Reduces printer power consumption by 15 - 20%**

Reference this as part of your ESG reporting initiatives

The lower fuser temperature required for printing reduces the power consumption by 15 - 20%, and because there's less heat you get less paper curl. This, in turn, increases reliability and device uptime.



**Production creates 65% less CO<sup>2</sup> than alternatives**

This helps with your carbon emissions & Scope 1,2,3

Since Xerox EA Toners use no oil or other petroleum distillates in the manufacturing process, the amount of energy and water consumed in drastically lowered.



**Enables 40% less toner usage across all printers**

This reduces your costs, waste, and emissions

Imagine your office printer or commercial printing press producing 40% more output, with finer detail, all while consuming 40% less toner! It adds up to a strong business case for upgrading your printers.

**More wow factor,  
more choices, more  
colours, more fun!**

Let us show you what's possible  
with the latest generation of  
Xerox printers.



**Include EA Toners as part of your  
ESG reporting action plan**

"A nation that destroys its soils destroys itself. Forests are the lungs of our land, purifying the air and giving fresh strength to our people" – Franklin D. Roosevelt

Energy conservation is just common sense

# printer energy conservation

Office equipment uses a lot of electricity. By deploying Xerox multi-functional devices, approximately 50% less energy is used than the combined annual consumption of the individual products they replace.



**Xerox named  
ENERGY STAR  
Partner of the  
Year 2021, the  
US Department  
of Energy's  
premier award**

The less energy your printers consume, the less energy you have to use for cooling your offices and filtering the air from impurities generated through high-heat fusion printing.

## **The Xerox pedigree as a pioneer in printer innovation**

Xerox has a legacy of innovation that helps make the world a more sustainable place. As part of Xerox's long-running Design for Sustainability initiative, the company redesigned the power supply on certain models of new printers to optimize energy savings, reducing energy consumption by 14%.

The Smart Proximity Sensor is a built-in sensor wakes the AltaLink® and VersaLink® Multifunction Printers when a user approaches and puts them back to sleep once the user leaves. This means that it's always ready for action when you need it and conserves energy when you don't.

This minimises the complex start-up procedures of more dated technologies which reboot the machine each time you go to print.

## **Case study: the Xerox AltaLink C8100 series printers**

The C8100 series uses a multitude of energy-saving strategies to reduce its electricity consumption, from longer sheet capability to sleep mode, scan preview and proximity sensors.

By opting for a preview before starting your print job, you reduce the chances of waste printing by spotting errors and mistakes before it's too late, again saving electricity, paper and ink as well as click charges.

As a result, it's the ideal digital workplace assistant for demanding tasks, allowing you to simplify and speed through repetitive tasks without compromising sustainability.

Printers so smart,  
they power up  
when you approach



## Prestigious manufacturing & energy certifications

Xerox is a charter partner of the International ENERGY STAR program and has introduced nearly 500 ENERGY STAR qualified products since 1994. The annual savings from their ENERGY STAR qualified equipment installed is equivalent to lighting one million homes for a year.



"To waste, to destroy our natural resources, to skin and exhaust the land instead of using it so as to increase its usefulness, will result in undermining in the days of our children the very prosperity which we ought by right to hand down to them amplified and developed" - Theodore Roosevelt

# sustainability investment

Over our three decades of helping clients with their digital transformation journey, [Advanced UK](#) has invested in creating Europe's premier service and support infrastructure which lies at the heart of our sustainability initiatives.

**+62%** Advanced UK's Remote Call Assist resolves 62% of support calls online

We've invested in creating an industry-leading service and support team and software application which enables us to resolve more than 62% of customer issues remotely. By not having to send an engineer to the client's site, we're saving tens of tens of 1,000's of miles of car travel every year.

**+92%** is our 'First-time Fix' rate, saving energy of repeated visits

It's an incredible achievement, but our support team continue to set records. They've been helped by our Managed Print Service approach which replaces fleets of older machines at the optimum time, so our clients always get the latest, most energy efficient and reliable, devices.

**32,000 Kg** the CO<sup>2</sup> our service team saves annually

Our colossal reduction in car miles travelled by our nationwide team of engineers is a prime example of how Advanced UK leads with innovation. From a total ESG perspective, it goes further because modern equipment with fewer support calls helps make workplaces less stressful.

**See our enhanced  
Managed Print Service**

Discover how we can help your organisation  
[www.advanced-uk.com](http://www.advanced-uk.com)





**Our Eco Box recycling service means you can recycle 100% of used toners and parts, and we'll even collect if you use equipment from other manufacturers!**



Eco Box toner and parts recycling minimises landfill and saves circa 4 Kg of oil per cartridge



Managed Print Service to ensure the optimum devices mix for your organisation's requirements



We supply only genuine Xerox toner produced to the highest ethical standards

"Deforestation is changing our climate, harming people and the natural world. We must, and can, reverse this trend" - Jane Goodall

# Environment Social Governance

## At Advanced UK we believe in supporting communities

**When we consider the environment, we must remember that the role every organisation has upon its community, and how it's products and services might have an impact. This is where the Social aspect of ESG comes into play.**

Corporate Social Responsibility (CSR) is very much part of our ethos. It starts with our board and its endless pursuit of good corporate governance. This, in turn, translates to open, honest and loyal relationships with the firm's employees and suppliers.

So what do we actually do? Stop by our office and you might find Clare running MacMillan Coffee Morning fund raiser. Or Lorraine preparing for our annual Christmas donation to charities.

Every year, we run a company-wide drive to donate sack-fulls of presents to the Salvation Army, and other worthwhile charities, especially those in support of children.

But it's our support for the Weir Archer Academy which makes us feel especially proud.

The academy was founded by David Weir, CBE and Jenny Archer, MBE to bring the enjoyment of the benefits of sport to the next generation of disabled people.

Over ten years, they've developed a new way of coaching and training which has resulted in its members achieving outstanding wheelchair athletics results.

As Joe Gallagher, the Sales Director at Advanced says, "The Weir Archer Academy provides athlete and coaching support and expertise across all levels and abilities including working with schools in London and the Home Counties".

In 2022, some of their members will be representing the United Kingdom in international events.

Joe's not just a supporter but he's also a charity trustee of Weir Archer.

Other social contributions range from helping with children's football clubs to staff sitting on the Parish Council.

This is the nature of our business, and we hope you find our values align with what your organisation seeks in a commercial relationship.



Environment is also  
a social concept: it  
encompasses your  
community too

We would like to introduce you to more of our environment, social and governance initiatives and we will gladly share our experience.



"The only way forward, if we are going to improve the quality of the environment, is to get everybody involved" – Richard Rogers

# reforestation grants!

Imagine being able to offset all of your printing, knowing that every piece of paper is accounted for and the equivalent number of trees are being planted in your name, all through Advanced UK.

## 500 reforestation grants from Advanced UK

**This is part of our 2022 commitment to show that every business – even SMEs – have a part to play in tackling the climate emergency. We're leading by example with a UK industry first, with 500 reforestation grants to be awarded.**

At Advanced UK, we don't like 'greenwashing' – we'd rather do something positive and quantifiable to benefit the environment and our communities. Yours too!

This is why we've announced 500 reforestation grants for UK businesses to entirely offset their print consumption. This is a private enterprise initiative, and it's in support of the UK's drive to Net Zero.

Launched alongside COP26, these easy-to-access grants reinforce the Prime Minister's message that "It is easy to be green" and that every organisation can contribute to the creation of a sustainable economy.

This is a scheme which leads by example. Many of our grants are fully funded, and others require just a modest contribution.

Globally, we're printing 4.4m pages every minute, and the average office worker uses 10,000 sheets of copy paper per year, while the average school consumes 120 mature trees annually in the form of paper. It's too much!

Advanced UK is proud to offer a scheme which ensures sustainable reforestation of an equivalent number of trees according to what you print. You even get a certificate of reforestation, audited by SGS.

Humperdinck Jackman, Marketing Director of Advanced UK, "Throughout our 30-year history as Xerox Platinum Partner, we have championed the environment. With our reforestation grant funds, we are putting something back into the community."

Qualifying organisations for the grants include small and medium businesses, charities, schools, professional firms, and corporations of up to 1,000 staff.

The grant application process takes just a few minutes.

Visit <https://advanced-uk.com/esg-climate-champion/>



The application process is exceptionally fast and easy, you'll need just five minutes. It's open to privately owned companies, corporations, charities, and public bodies such as schools.



APPLY NOW!

## Advanced UK wants to plant trees for you. Apply now!

Grants are awarded at the issuer's discretion based on the judges' opinion as to the merit of each application.



Our goal is to help 1,000 organisations get into the spirit of protecting the environment, giving them something of which they may be justifiably proud!

"The most important thing about global warming is this. Whether humans are responsible for the bulk of climate change is going to be left to the scientists, but it's all of our responsibility to leave this planet in better shape for the future generations than we found it" - Mike Huckabee

# start your esg reporting now!

The latest government procurement regulations have rung the bell for change: tenders demand a 10% weighting for ESG - Environment, Social, and Governance. Supply chains, investors, financiers, and consumers are driving the adoption of formal reporting. To be competitive, this is the imperative!

## Access the most affordable ESG reporting platform



SMEs are initiating ESG reporting because of supply chain demands and consumer pressure. Industrial or professional, everyone is affected, regardless of business type.

Regulation is pushing Net Zero, and your firm's commitment to the UN Sustainable Development Goals demand detailed reporting related to emissions, waste, energy, equality, safety and much more.

This isn't just 'more red tape': ESG is an opportunity. It enables you to win more clients, and it's critical when seeking investment.

By working with experts to meet your obligations, you gain enhanced public relations, and the resultant operational efficiencies more than outweigh any costs.

The latest variations to the Public Contracts Regulations 2015 force a 10% weighting to be applied to ESG conformance on bids for public funds of >£5m.

Annual reports are more than numbers. Your non-financial reports (NFR) should indicate how your institution takes the initiative in defining its own material ESG risks and opportunities.

Quality reporting on environment, social, and governance factors doesn't need an army of lawyers and accountants; ESG was never intended to be that way. We formed ESG PRO because we believe there's a better way!

We work with your stakeholders to configure your reporting platform, saving you weeks of work. We train you, step by step, helping to create your first benchmark report. From there, you'll extend your scope and progress to supply chain auditing.

Your staff will appreciate being supported on creating your KPIs and Action Plans - essential parts of your ESG journey - and through our monthly reviews, you will have our expert eyes ensuring your statements meet the evidentiary thoroughness which is the hallmark of an ESG disclosure.



**We're not just reporting on ESG, we're helping SMEs and corporations get on board too!**



The GRI framework is your starting point for ESG reporting

You don't need to hire specialist accountants and lawyers to get started with ESG reporting. All you need is the right software platform and some steady guidance throughout your first year.



Create a holistic ESG picture by working with the GRI and SASB together frameworks

The Sustainability Accounting Standards Board (SASB) connects businesses and investors on the financial impacts of sustainability. With SASB, you're able to dive deeper on sector-specific information with a financial lens.



Taskforce on Climate-related Financial Disclosures adds value to your annual report

Key to the TCFD reporting requirements is the ability to assess plan's risk against different climate scenarios, and also report a range of metrics. This means plans need both the content and the technology solutions to run and make sense of the analysis itself.

**Complete your ESG reporting fast, effectively, and in-house with our SaaS platform**





Ask the **experts**. Ask **Advanced UK**.

Call us NOW on 01895 811811 | [www.advanced-uk.com](http://www.advanced-uk.com)

**advanced** 

Tavistock House, 5 Rockingham Road  
Uxbridge, Middlesex, UB8 2UB  
Phone: 01895 811 811  
E-mail: [info@advanced-uk.com](mailto:info@advanced-uk.com)  
[www.advanced-uk.com](http://www.advanced-uk.com)