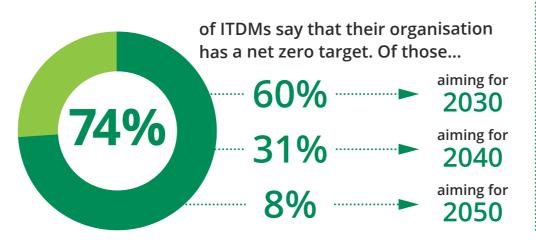
## QUOCIRCA

# Sustainability Trends, 2022

The sustainable print agenda in UK and US organisations



#### The race to net zero



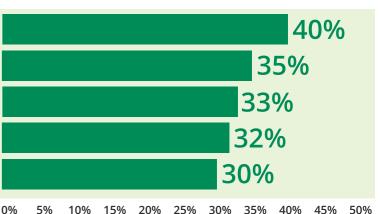
## By 2025 environmental impact will be the top business priority

Reducing environmental impact

Increasing cybersecurity resilience

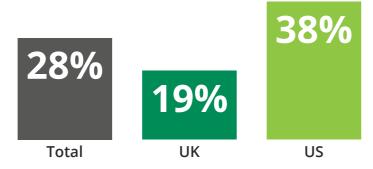
Simplifying the IT landscape

Improving customer experience and engagement Implementing digital collaboration and workplace tools



#### **Sustainability maturity**

% that have a fully implemented sustainability strategy

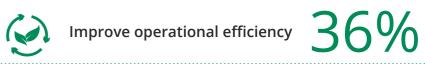


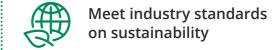
#### Sustainability is linked to business performance

% that say sustainability is extremely important to business performance



#### Top sustainability drivers





33%



Meet customer expectations

### Paper reduction already underway

71%

plan to cut paper use by 30% or more by 2025

already reducing recycle paper



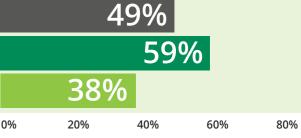
switching to digital signatures

## **Customers' net zero goals have a significant** influence on their choice of print supplier

% that say it influences supplier choice to a great extent

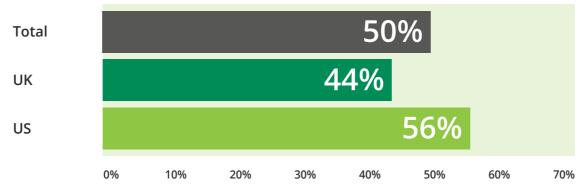
Total 500-999 employees

Over 1,000 employees



## **Customers expect their print supplier to help** them reduce their environmental impact

paper



## Top 3 environmental factors when choosing sustainable print products

**Energy efficiency** 

