

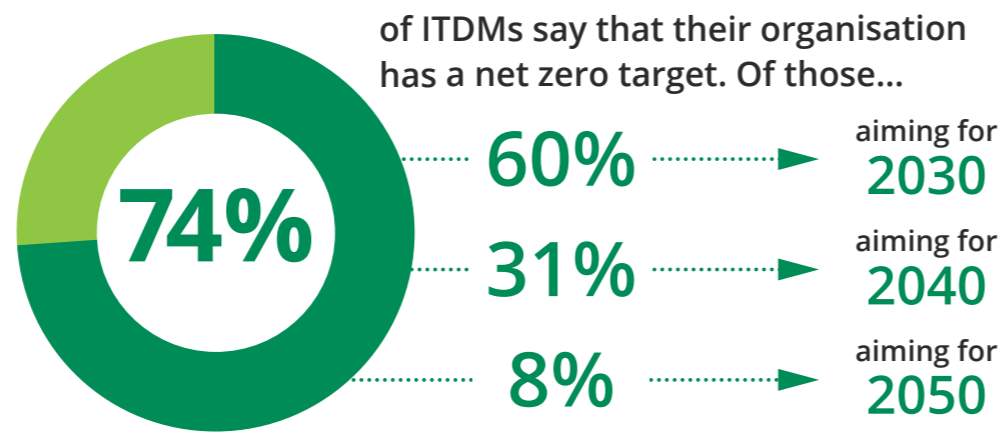
Sustainability Trends, 2022

The sustainable print agenda in UK and US organisations

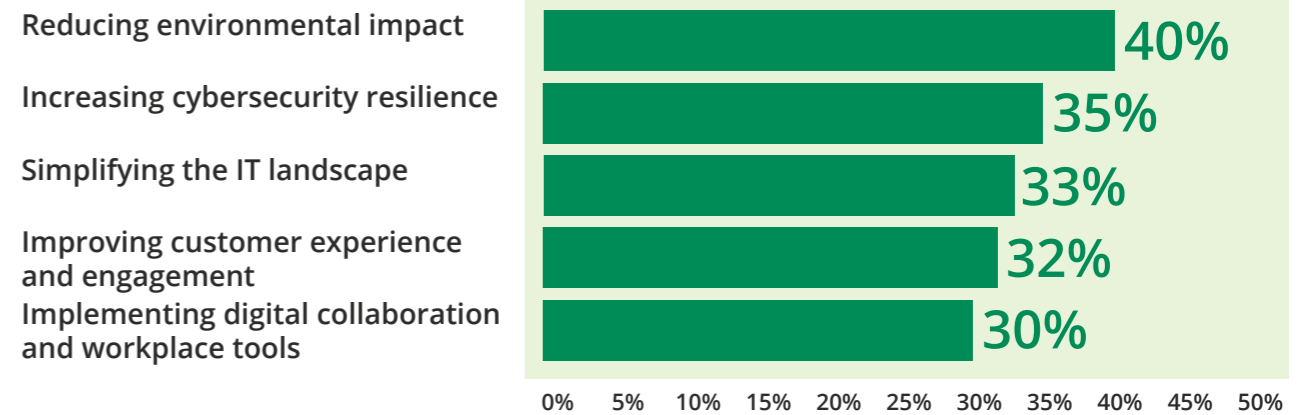
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The race to net zero



By 2025 environmental impact will be the top business priority



Sustainability maturity

% that have a fully implemented sustainability strategy

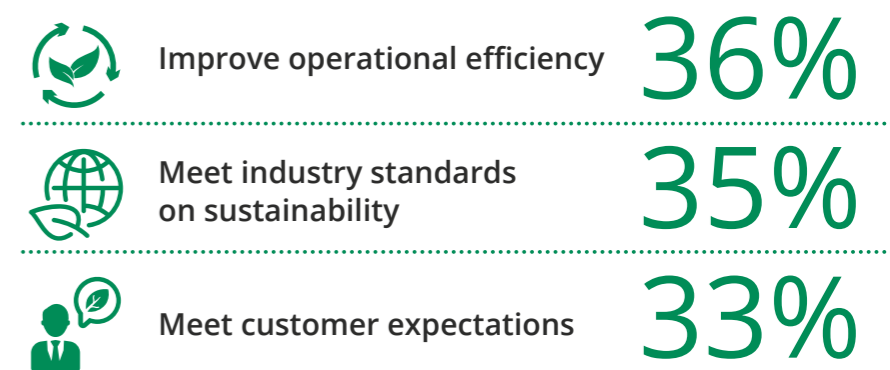


Sustainability is linked to business performance

% that say sustainability is extremely important to business performance



Top sustainability drivers

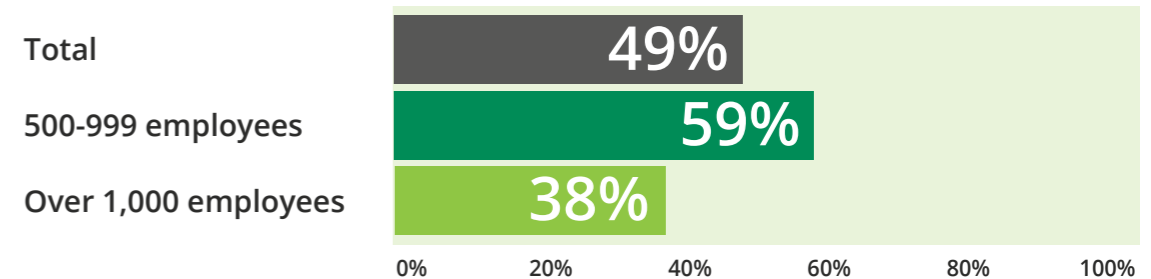


Paper reduction already underway

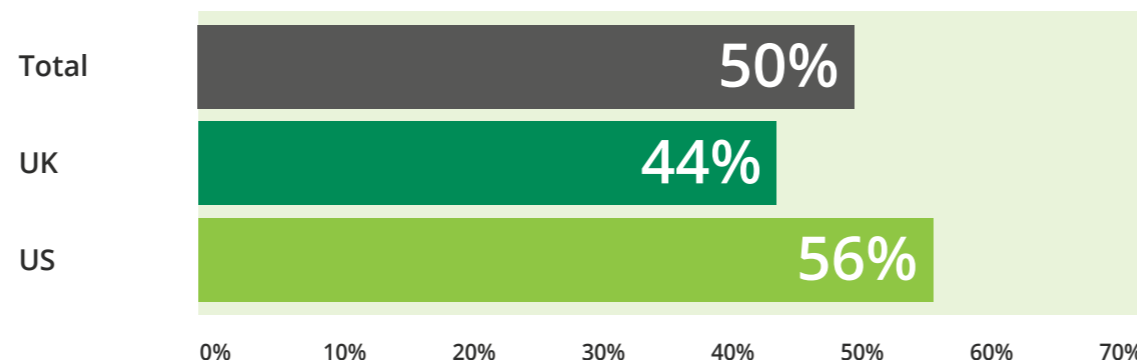


Customers' net zero goals have a significant influence on their choice of print supplier

% that say it influences supplier choice to a great extent



Customers expect their print supplier to help them reduce their environmental impact



Top 3 environmental factors when choosing sustainable print products

