

# FUNDRAISING IN FUNNY TIMES



Loads more ways to raise life-changing cash

**Red Nose Day will doubtless be a bit different this year, and you may be wondering how to fundraise. Luckily, thanks to fitness trackers, video calls, social media and more, there are loads of ways to unleash your superpowers and fundraise together, even if you're apart.**

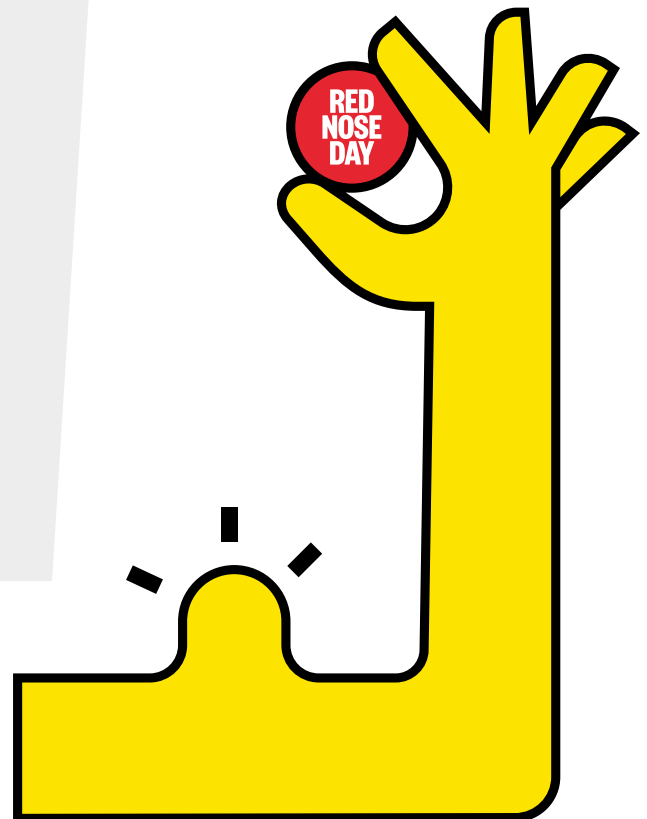
Whatever your strengths and whether you fly solo or team up with some sidekicks, our super money-spinners will help support people living incredibly tough lives.

So go on, put the POW in superpowers this Red Nose Day.

Don't forget to get sponsored or ask for donations. It's easy to set up a JustGiving page at [comicrelief.com/justgiving](https://comicrelief.com/justgiving)

Whatever you get up to, please make sure you stick to the latest government guidelines for your area. For covid-safe, fundraising tips, go to [comicrelief.com/covidsafe](https://comicrelief.com/covidsafe)

To help you keep your fundraising safe, legal and considerate, we've put together a few general dos and don'ts. Take a look at [comicrelief.com/dos-and-donts](https://comicrelief.com/dos-and-donts)



# GET YOUR TRAINERS (AND CAPE) ON

## Fly solo

### Go the distance

Whether it's a 5k or a marathon, 26 laps of the garden or the 66 miles from London to Brighton, pick a distance, set a fundraising target then walk, run, swim, cycle or even egg and spoon it.

#### Virtual tip

Track your progress with a fitness app and share regular updates on social media. It'll help you stay motivated and keep the donations flying in.

### Keepy-uppy Challenge

How many can you do in 5 minutes? Get your mates to donate £5 for a guess, then film your attempt and give whoever came closest life-long bragging rights.

#### Virtual tip

Live stream your attempt for a nail-biting finish. Then share a short snippet on social media afterwards to bring in extra donations.

### Crunch time

Can you do 100 sit-ups or push-ups without stopping? Test yourself and ask your mates to donate.

#### Virtual tip

Announce your attempt on social media to round up some supporters, then share a selfie or an action replay to drum up more donations.

## Team up with some sidekicks

### Swap the train for trainers

Challenge everyone in your office to walk the distance they usually commute and donate the daily cost they've saved.

#### Virtual tip

Team up on the same fitness app so you can follow everyone's progress and share updates with your supporters. You could even make it a weekly event.

### Walk the wall

Follow in the footsteps of our intrepid celebrities with a classic endurance challenge. Round up a team on a fitness app, collect sponsorship with a JustGiving page and walk the length of the Great Wall of China: a mere 13,170 miles.

#### Virtual tip

Every time you cover another 1,000 miles, share an update on social media. Add a few selfies from your strolls to boost your sponsorship total.

### Master of the miles

As a team, see who can clock up the most miles in a week, on foot, by bike or in the pool. Donate £5 to play and round up some sponsors. Whoever goes the furthest is master or mistress of the miles.

#### Virtual tip

Add your team mates as friends in your app, then cheer each other on (or keep an eye on the competition).

# GAMES, SKILLS AND CREATIVE CHALLENGES

## Fly solo

### Have a laugh with craft

Can you knit a scarf in a day? Or fold a flock of origami birds? Go from amateur to professional in a day and get sponsored for your efforts. Check out YouTube for free tutorials to get you started.

#### Virtual tip

Share your plan and JustGiving link on social media, then keep your supporters up to speed with snaps of your efforts. Especially the wonky bits that go wrong.

### Power play

FIFA fanatic? Master of Mario Kart? How long can you play for? Set a goal and get your mates and followers to sponsor your challenge.

#### Virtual tip

Live stream your efforts on Tiltify in return for donations and moral support.

### Strut your super stuff

Five household items, one hour – what superhero costume will you create? For added entertainment, build your own Fortress of Solitude using sofa cushions and blankets.

#### Virtual tip

Get online to ask your friends for ideas and inspiration, then show off your efforts in a catwalk show recorded on your phone. Don't forget to ask for donations.



## Team up with some sidekicks

### Bring your A game

From video games to classic board games or even a pub quiz, get the gang together for a games night. Ask each household to donate £10 to take part, then play the evening away.

#### Virtual tip

Pick board games where each household can have their own set of cards, even if you need one person to be in charge of the board. Then get on a video call and have fun.

### Distanced dance-off

Ask everyone to show off their moves then upload a video to social media or your workplace intranet, then let the voting commence. Donate £5 to take part and £2 to vote.

#### Virtual tip

Announce the competition in advance to recruit more dancers, then share your JustGiving link with every video.

### Take the cake

Put all that lockdown baking practise to the test with a cake decorating contest. Pick a theme or let everyone loose with their own inventive icing. Donate £5 to take part and £2 to vote.

#### Virtual tip

Nominate a host to collect all the pictures for a video call vote. Then share your bakes on social media with a link to your JustGiving page.