

FUNDRAISING IN FUNNY TIMES



A guide to Covid-safe fundraising

Thank you for deciding to fundraise for Red Nose Day. It's been a funny old year, so things might look a little bit different this time. There are still loads of ways to get involved and have a laugh along the way though.

To help you stay safe, we've put together a few quick tips. You'll find links to other handy info at the bottom.



Follow the latest government guidelines

When planning your event or activity, check the latest Covid-19 rules for your local area and make sure you stick to them.

Check again on the day of any fundraising activity, as things can change quickly.

Find out more at [gov.uk/coronavirus](https://www.gov.uk/coronavirus)

If you're fundraising outside of your household or bubble, maintain social distancing, make sure you wash your hands or use hand sanitiser regularly and wear a face covering, unless you're exempt.

If in doubt, make your event virtual using our four top tips on the following page.



Go cashless

This year, go cashless. It's quick and easy to set up a JustGiving page at [comicrelief.com/justgiving](https://www.comicrelief.com/justgiving) while schools and early years settings can also use ParentPay.

Then, simply share your unique link or QR code with your supporters.

If you do collect cash, quarantine it for 72 hours before counting it.

Wash your hands or use sanitiser before and after touching it too.



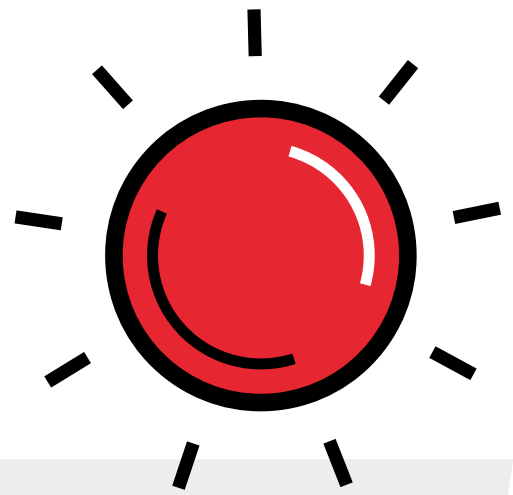
Keep it safe, legal and considerate

It's been a difficult year for everyone and we've all got different worries, so be kind and considerate to others while you're fundraising.

To keep your fundraising safe, legal and considerate, check out our handy dos and don'ts at [comicrelief.com/dos-and-donts](https://www.comicrelief.com/dos-and-donts)

TOP TIPS FOR VIRTUAL FUNDRAISING

Thanks to social media, video calls and fitness trackers, there are plenty of ways to get together to raise money, even though we're all apart.



1 Have a structure

Whether it's a games night, a karaoke party or a quick-fire quiz, if you're hosting a virtual event, have a clear plan to help everything run smoothly.

Send the link out in plenty of time so people can download apps and check settings. Then make sure you explain the format and have a structure for the session to keep things moving.

Things like short rounds in a quiz will help break things up, along with background music while you set things up or add up scores.

3 Share the fun

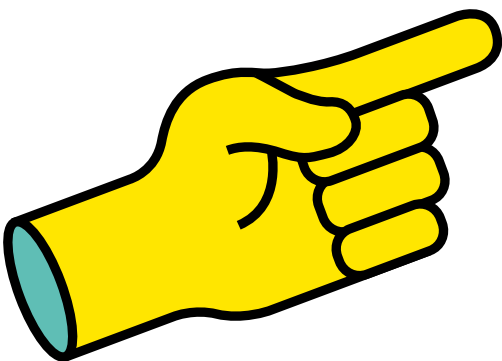
From sharing your distance in a fitness app to using social media to keep everyone up to speed, keep your online community in the loop. As well as building excitement, support and donations, it'll help motivate you all the way to the finish.

4 Make it personal

Some people love an online board game marathon, others are into bike rides. Some are into team efforts, others prefer a solo challenge. There are hundreds of ways you can fundraise virtually, so pick something you love for the best chance of success. Use the link below to check out our favourite virtual fundraising ideas.

2 Set a goal

Every good challenge has a goal. Yours might be a fundraising target, a distance or a timeframe. Whatever you choose, aim high, shout about it and keep everyone updated on your progress.



Handy links

- Check out our virtual fundraising ideas at comicrelief.com/resources
- Read the fundraising dos and don'ts at comicrelief.com/terms-of-use/#fundraising-dos-and-donts-anchor
- Order your free fundraising pack at comicrelief.com/rednoseday/fundraise/register/