

## **Privacy Policy for the "X"-Profile of Jung von Matt AG**

### **1. Data protection, Controller and Data Protection Officer**

In the following, we inform you about the collection of personal data when using our Instagram fan page. Personal data is all data that can be related to you personally, e.g. name, address, email addresses, user behavior.

This privacy policy explains what kind of data we collect and what we use it for. It also explains how and for what purpose this is done, what rights you have and how you can assert them.

#### **Controller and provider of the Instagram service**

is

Twitter International Company (hereinafter "X")  
One Cumberland Place  
Fenian Street  
Dublin 2, D02 AX07  
Ireland

You can contact the data protection officer of the provider Instagram at the following link:  
[https://twitter.ethicspointvp.com/custom/twitter/forms/data/form\\_data.asp](https://twitter.ethicspointvp.com/custom/twitter/forms/data/form_data.asp).

#### **Controller of the tweeting account**

Is

Jung von Matt AG („JvM“)  
Glashüttenstraße 79  
20357 Hamburg

Tel.: +49 40 43210  
E-Mail: [info@jvm.com](mailto:info@jvm.com)  
[www.jvm.com](http://www.jvm.com)

You can reach our data protection officer at the email [datenschutz@jvm.com](mailto:datenschutz@jvm.com).

We would like to point out that you use the "X" short messaging service offered here and its functions on your own responsibility. This applies in particular to the use of the interactive functions (e.g. sharing, rating).

### **2. General notes and mandatory information**

Our social media presences are intended to ensure the most comprehensive possible presence on the Internet. We want to communicate with our users and inform them about events and news. This is a legitimate interest within the meaning of Art. 6 para. lit. f GDPR. The analysis processes initiated by the social network may be based on deviating legal grounds to be specified by the operator of the social network (e.g. consent within the meaning of Art. 6 para. lit. a GDPR).

### **3. Data processing by „X“**

Information about which data is processed by "X" and for what purposes it is used can be found in the privacy policy of "X" at: <https://twitter.com/de/privacy>. On the one hand, "X" processes your voluntarily entered data such as name and user name, email

address, telephone number or the contacts in your address book when you upload or synchronize it.

On the other hand, "X" also evaluates the content you share to determine which topics you are interested in, stores and processes confidential messages that you send directly to other users and can determine your location using GPS data, information on wireless networks or your IP address in order to send you advertising or other content.

"X" may use analysis tools such as Google Analytics for evaluation purposes.

JvM has no influence on the use of such tools by Twitter Inc. and has not been informed of such potential use. If tools of this kind are used by „X“. for our account, JvM has neither commissioned, approved or otherwise supported this in any way and has no way of preventing the use of such tools on our "X" account.

The data obtained during the analysis is not made available to us. Only certain non-personal information about tweet activity, such as the number of profile or link clicks through a particular tweet, can be viewed by us via the account.

Finally, "X" also receives information when you view content, for example, even if you have not created an account. This so-called "log data" may include the IP address, browser type, operating system, information about the previously accessed website and the pages you accessed, your location, your mobile phone provider, the device you are using (including device ID and application ID), the search terms you used and cookie information.

#### **4. Data processing by us**

The data you enter on "X", in particular your username and the content published under your account, may be processed by us to the extent that we may re-tweet your tweets or reply to them or also write tweets from us that may refer to your account. The data you freely publish and disseminate on "X" can thus be made accessible to other followers.

#### **5. Disclosure of personal data to third parties and Transfer to third countries**

We do not pass on any personal data to third parties, as we do not obtain any information about users. We are not aware of the extent to which "X" passes on data from a visit to the site to third parties. However, "X" states that the data collected may also be transferred to the USA and other third countries and is based, among other things, on the EU standard contractual clauses (<https://help.twitter.com/de/rules-and-policies/global-operations-and-data-transfer>).

#### **6. Data subject rights**

If your personal data is processed, you are a data subject within the meaning of the GDPR and you have the following rights vis-à-vis the controller:

- Right to information about your personal data stored by us or "X"
- Right to rectification
- Deletion or restriction of the processing of your personal data
- Right to data portability
- Right to complain to a supervisory authority
- Right to revoke your consent to the collection, processing and use of your personal data at any time with effect for the future
- Right to object if your interests outweigh our legitimate interest or that of "X".

JvM has no influence on the type and scope of the data processed by "X", the type of processing and use or the disclosure of this data to third parties. We have no effective control options at our disposal.

To assert your rights with regard to the processing by "X", we recommend that you use the contact options of "X" listed above.

If your inquiries fall under our responsibility, please contact [info@jvm.com](mailto:info@jvm.com).

## **7. Up-to-dateness of this privacy information**

This data protection information is displayed in the currently valid version. The corresponding link is regularly communicated via the "X" account.

This data protection information is currently valid and is dated on February 2024.