TalkTalk Cookie Policy



To ensure all features on any of our websites work properly your devices, (e.g. Laptop, Tablet, Mobile etc) needs to accept cookies. Don't worry our cookies don't store your personal information but provide us with anonymous information about your use of the website and help us recognise you (as an anonymous user) so we can personalise your online experience. Cookies will automatically be placed on your computer, tablet, or mobile web browser when you visit any TalkTalk websites.

We also work with select partners that provide content for our website who will have their own cookie policies, and we advise you to visit their cookie policies should you follow a link and/or visit their website. You can choose to manage or disable cookies anytime through your browser settings, but if you do some parts of the site may not work properly - Click here for our <u>full list of Ad Technology Providers</u> and to find more information about our Google Ad Tech Provider please our Vendors tab within our Cookie Preference Platform.

What types of cookies we use

Cookie Type	What it does
Necessary cookies	 Necessary cookies are required to enable the basic features of this site, such as providing secure log-in or adjusting your consent preferences. These cookies do not store any personally identifiable data.
Functional cookies	Functional cookies help perform certain functionalities like sharing the content of the website on social media platforms, collecting feedback, and other third-party features.
Analytic cookies	Analytical cookies are used to understand how visitors interact with the website. These cookies help provide information on metrics such as the number of visitors, bounce rate, traffic source, etc.
Performance cookies	Performance cookies are used to understand and analyse the key performance indexes of the website which helps in delivering a better user experience for the visitors.
Advertisement cookies	Advertisement cookies are used to provide visitors with customised advertisements based on the pages you visited previously and to analyse the effectiveness of the ad campaigns.
Uncategorised cookies	Other uncategorised cookies are those that are being analysed and have not been classified into a category as yet.

List of Cookies used

A full list of cookies that we use on our site can be viewed on our Cookie Management Platform under "cookie categories"

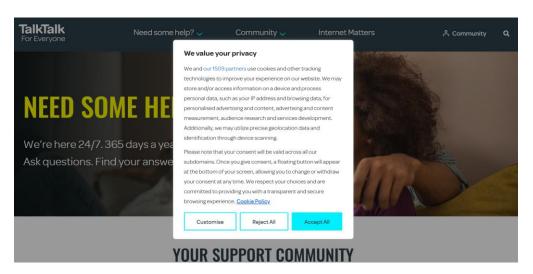
TalkTalk Cookie Policy



How to manage your cookies

You can manage your cookie preferences when landing on our website via our Cookie Management Platform (example 1) . You can also change your cookie preferences at any time by clicking on the blue and white cookie icon (example 2) which can be located in the corner of the screen. You can then adjust the available sliders (example 3) to 'On' or 'Off', and then click 'Save My Preferences'. In order to for your settings to take effect you may need to refresh your page effect.

Example 1



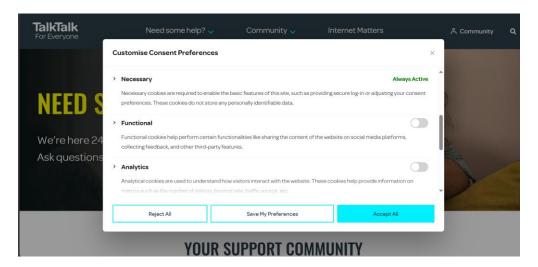
Example 2



TalkTalk Cookie Policy



Example 3



Remember, you don't have to manage your cookies using the above platform, most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set, visit www.aboutcookies.org or www.aboutcookies.org.

Find out how to manage cookies on popular browsers:

- Google Chrome
- Microsoft Edge
- Mozilla Firefox
- Microsoft Internet Explorer
- Opera
- Apple Safari

If your browser is not listed above you will need to visit the browser development website.

We have a data protection officer who is responsible for all of our issues relating to the protection of personal data including our Cookie Policy. The data protection officer can be contacted via emailing GDPRPrivacy@talktalkplc.com or by writing to The Data Protection Officer, TalkTalk Soapworks, Ordsall Lane Salford, M5 3TT.

Changes to this policy

We may update this cookie policy from time to time. The revised policy will be posted to this page.