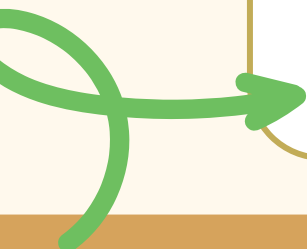
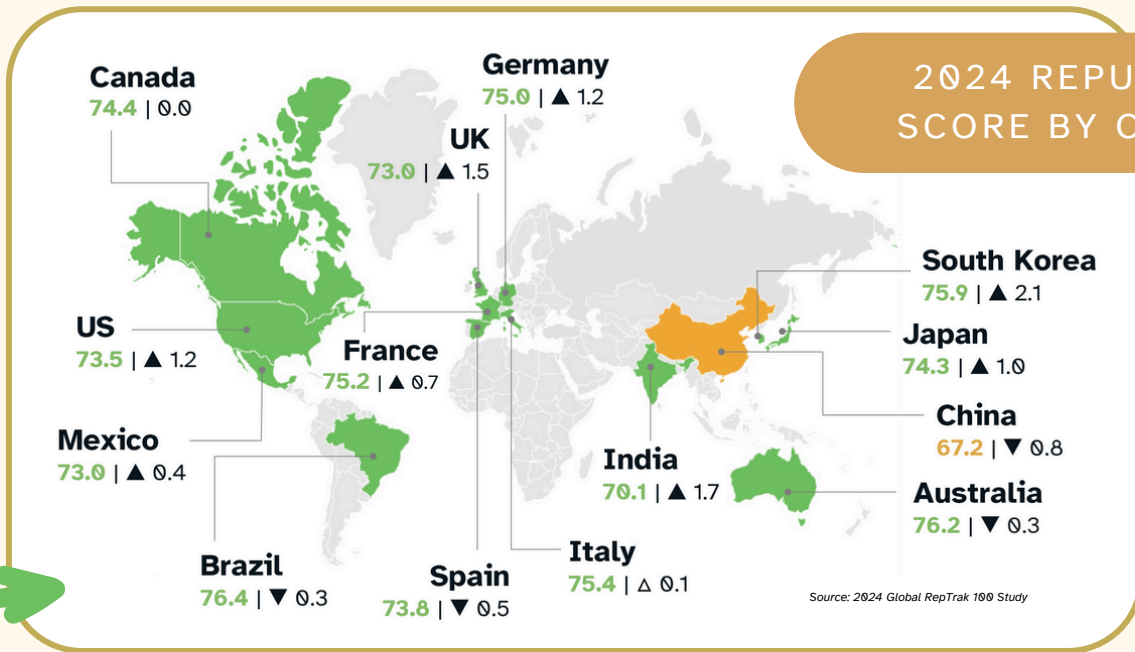


# TAKE A MULTI-COUNTRY VIEW

Reputation data where you need it.

In our 2024 Global RepTrak 100 report, we collected data from the world's 14 largest economies to show how reputation changed globally year-over-year. This year's global Score saw an increase of ▲0.6 points, reflecting a mix of international perspectives across the 14 countries measured in this study. But, RepTrak's powerful data can drill even deeper to illustrate cultural nuances and local conditions that created varying Scores from country to country.



Last year, 12 of the 14 countries studied experienced a decrease in Reputation Score. This year, only 4 experienced a decrease.

RepTrak boasts the world's most expansive reputation database, with intelligence that spans over 60 countries. When you utilize our multi-country view, you can compare any reputation data point (across our suite of metrics) from multiple regions at once. So, when you're ready to dive deeper into reputation management, RepTrak can equip you with a comprehensive view of your company's corporate reputation where ever you need.



Unlock the power of global insights with our **Multi-Country Reputation Upgrade**. Our multi-country upgrade empowers you to navigate market trends, unearth hidden opportunities, and stay ahead of risks and competitors. Whether you're solidifying your global presence or venturing into new territories, this data delivers the diverse cultural perspectives you need to succeed in the stakeholder economy.

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