

MULTI-MARKET MONITORING

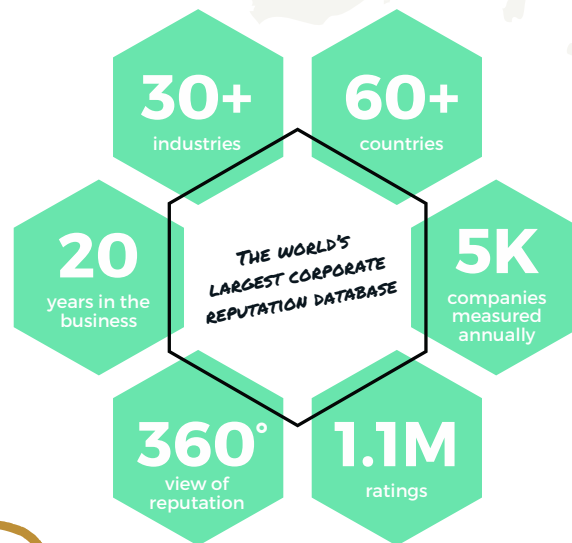


Made easy with RepTrak

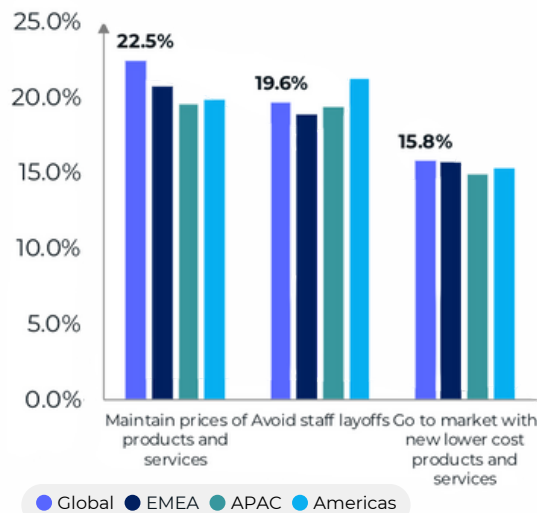
At RepTrak, we're dedicated to transforming stakeholder perceptions from every region into measurable reputation insights. We understand that just like your business, your stakeholders are multifaceted — and your corporate reputation is built as a result of their unique perceptions of you. No matter where your business operates, in just one region or in multiple, RepTrak can equip every part of your business with the right metrics needed to build a resilient corporate reputation across the globe.

No two markets are the same, and neither are stakeholders. RepTrak's data will break down perception trends by region, so you know where to prioritize your efforts based on your business operations.

Unlike NPS, brand trackers, and other reputation monitoring tools — reputation is our bread and butter. Our proprietary model is backed by over one million real data points from real stakeholders — not inflated metrics from algorithms. Whether you're opening in a new neighborhood, or taking your operations across the globe, your personal team of expert reputation advisors will help you analyze your reputation data, and prioritize your business goals.



TOP 3 CONSUMER CONCERNS: GLOBAL VS. REGIONAL



Source: RepTrak Q3 2023 Current Events Data

[REQUEST A DEMO](#)

MULTI-COUNTRY REPUTATION UPGRADE

RepTrak's Multi-Country Upgrade provides insights into global market trends in over 60 countries. With this upgrade, you can expand your company's reach, find hidden market opportunities, identify potential risks and competitive threats, analyze industry trends, and prepare for emerging customer needs from different stakeholder perspectives.

[LEARN MORE](#)

