

Ruth Slack – Marketing Executive



How did you get started at dormakaba?

I had previous marketing experience in various industries before joining dormakaba, so when the chance came to bring this know-how to the security sector I was delighted to take the opportunity. I know love getting involved with product launches and arranging events across the country.

What motivated you to choose a career in dormakaba?

I've always been very passionate about my career and marketing in general and felt I could offer a lot to dormakaba. I got a real sense of being part of a team when I first joined and appreciated the flexible working conditions so was delighted to choose dormakaba.

Can you share a significant accomplishment or project you've worked on in your career?

I've had many major achievements in my career but am always looking forward to my next challenge! In late April and early May, we are working at The Security Event which is being hosted in Birmingham. I am responsible for the set up of the stand and to make sure everything runs smoothly. I really enjoy this aspect of my role as I get to interact with colleagues from across the business as well as external clients.

Are there any mentors or role models who have influenced your career?

In my very first job I had a fantastic marketing director called Sarah Perito. She taught me a huge amount about marketing as well as giving me the confidence to excel in my role. She afforded me a great deal of autonomy whilst always playing a supportive role should I ever have need it.

What advice would you give to other women aspiring to enter the security industry/dormakaba?

Follow your dream, be positive and assertive. For women in particular, I would say put yourself forward for challenging tasks and make sure you stand out. Be confident, don't be afraid to try things outside of your comfort zone. Just do it!

How do you balance work and personal life in such a demanding industry?

I find I have to focus on time management and prioritise tasks so I can strike a good balance between work and home. I work from home two days a week. I love being in the office and interacting with colleagues but the two days at home helps me to re-focus on my priorities and helps me strike a good balance.

Are there any specific initiatives or programs you're involved in to promote diversity and inclusion in the security industry/ at dormakaba?

Being very passionate about promoting women in the workplace, I was only too happy to join the Women's Network at dormakaba. I feel this initiative gives all women within the company a platform to feel confident in our roles and a safe space to discuss any concerns we may have. It's always useful I feel to share thoughts and experiences.

Finally, what did you want to be when you grew up?

I always wanted to be an air hostess. I love to travel and explore the world. I've been very fortunate with some of my previous roles as they've required me to travel which has been great. I'm looking forward to checking out more the UK and perhaps Europe with dormakaba in the near future!

