

# Information for new and existing suppliers at Kronans Apotek

We continuously develop our assortment based on our customers' needs and we are interested in new products that can contribute to increased customer value.

In October 2022, Apoteksgruppen and Kronans Apotek embarked on a joint venture, resulting in the establishment of Kronans Apotek. Following the merger, the revision process is now being managed in a coordinated manner.

To present new products to Kronans Apotek, please fill in and send us our notification file and news presentation to [revidering@kronansapotek.se](mailto:revidering@kronansapotek.se) (find templates under section "Notification and documentation to Kronans Apotek").

Two product samples must be sent simultaneously to Kronans Apotek, Assortment Department, Lindhagensgatan 116 (9tr), 112 51 Stockholm. If interested, the Assortment Manager will return to you with contact details.

## Revision Process and schedule 2024

1. Supplier notifies Kronans Apotek of news/product changes and Oriola.
2. Kronans Apotek negotiates and decides on preliminary listing.
3. Oriola quality-checks products.
4. Kronans Apotek decides on listed products.
5. Oriola informs the supplier and places the first order. Revision, Week and Year

Revision	Deadline Notification file and Quality Documentations to Kronans Apotek	Deadline Notification file to Oriola	Feedback Listed products to supplier
Revision week 38 2024	10 May 2024	10 May 2024	Week 33 2024
Revision week 41 2024	17 May 2024	17 May 2024	Week 36 2024
Online* Excluded via Oriola	Ongoing	Ongoing	Ongoing

Please note that both Kronans Apotek and Oriola will strictly adhere to the aforementioned schedule. If documentation or article master data are not received within the designated timeframe, they will not be considered during the current revision period. Any submissions received after the deadline will be considered for the next revision period.

## Notification and documentation to Kronans Apotek

### 1. Notification file to Kronans Apotek

To be able to make an evaluation, Kronans Apotek needs to receive product samples along with a correctly filled in. Please download it from the main page: <https://www.kronansapotek.se/om-oss/leverantor/>.

Revision does not only apply to news, it also applies to phased out and updated articles. You use the same notification file for these articles as for news. Please note that phased out articles and article changes are only notified to Kronans Apotek if we have these in our assortment. For phased out

articles, you only need to fill in Revision week, Revision reason, current and possibly replaced EAN/GTIN, Product name, Brand, Supplier and Category.

If you want us to re-evaluate articles that haven't passed previous revision period, notify the article again the next revision opportunity.

Please follow the template and don't change the layout. Don't add any special signs or colors. Only use text and numbers and make sure that character restrictions are followed.

Send the notification file to: [revidering@kronansapotek.se](mailto:revidering@kronansapotek.se)

## **2. Quality Documentation to Kronans Apotek**

On behalf of Kronans Apotek, Oriola is responsible for quality-checking the products. The following documentation should be provided:

1. Quality Documentation
2. Article information and product images via Validoo

Templates are available on Oriola's Supplier Portal. Please see login credentials below. There you will also find more information about schedules, etc.

All documents are to be sent to [revidering@kronansapotek.se](mailto:revidering@kronansapotek.se)

## **3. News presentation to Kronans Apotek**

For news, we need you to fill in the PowerPoint template below with a short product information and image.

Presentation template for Beauty and Cosmetic products: Mall [Sortimentnyheter Skönhet och Kosmetik](#) (Microsoft PowerPoint Presentation)

Presentation template for OTC and Health products: [Mall Sortimentnyheter Hälsa & OTC](#) (Microsoft PowerPoint Presentation)

The News presentation must contain image, USPs and other information that you believe is useful in our decision making.

Please follow the template and don't change the layout.

Send the news presentation in PPT format (note that we need it in PPT and won't be able to process it in PDF) to: [revidering@kronansapotek.se](mailto:revidering@kronansapotek.se)

## **4. Product samples**

Together with notification of news you must send us two products to Kronans Apotek, Assortment Department, Lindhagensgatan 116 (9tr), 112 51 Stockholm.

Please mark the delivery with the name of your contact person at Kronans Apotek.

## **Notification file to Oriola**

The template is available on Oriola's Supplier Portal. There you will also find more information about schedules and more. In the portal, you will also find information about the schedule etc. Please see login credentials below.

## Master data and product images in Validoo

Kronans Apotek receives master data through Oriola. To facilitate for suppliers, Oriola has chosen to work with Validoo, as it's of the utmost importance with high quality, correct article information and correct images.

If you aren't a customer of Validoo today, you should sign an agreement for the following:

- Validoo Item for product information
- Validoo Q-lab for quality assurance of product information
- Validoo MediaStore for product images

Guide on how to sign an agreement and get started with Validoo's services:

<https://validoo.se/leverantorer/> For more information about GS1 and Validoo, visit [www.gs1.se](http://www.gs1.se) and [www.validoo.se](http://www.validoo.se). For questions, contact GS1/Validoo Customer Service, tel: 08-50101010, email: [kundservice@gs1.se](mailto:kundservice@gs1.se)

## Oriola's supplier portal

<https://www.oriola.com/sv/leverantorsportalen>

**User name:** loginpageuser

**Password:** Healthy1000!

## Other information

If you're unsure about how to and what you need to sell products in the pharmacy industry, a good start is to read the following information: <https://www.gs1.se/dinbransch/detaljhandel/apotek/>.

## Sortimentsnytt

For our pharmacies, it is important to stay informed about new products. To accomplish this, we utilize an internal publication called *Sortimentsnytt*. This publication briefly describes the latest product launches at our physical pharmacies. More information about *Sortimentsnytt* will be provided in connection with a potential launch.

Please note that any documents received after the deadline, or those that are not properly completed, will not be considered by Kronans Apotek. We regret to inform you that feedback will not be provided for products with incomplete notifications. Therefore, we kindly request that you treat the notification as a quotation and exercise due diligence with the details.