



OC ACADEMY

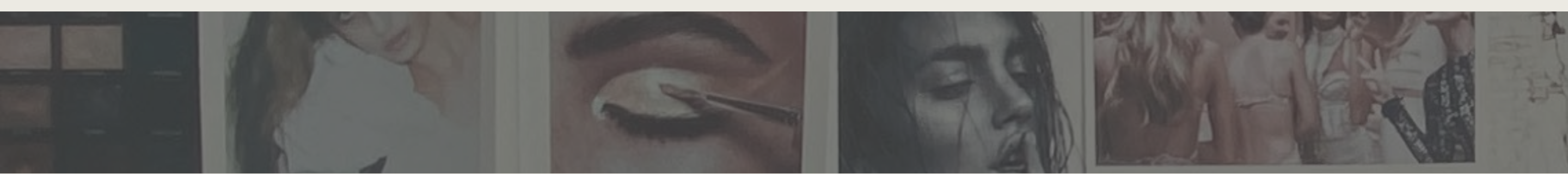
OF COLOR SCIENCE

WEEK 3 TRAINING GUIDE



DON'T - SWATCH ON THE
PALEST PART OF ARM

DO - SWATCH ON PAPER TO
SEE PURE COLOR

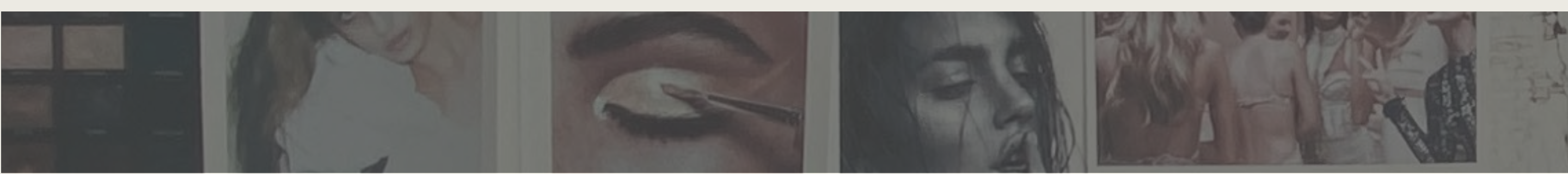


“Oh my gosh! What color are you wearing on your lips?!”

This question is now irrelevant. Colors show up different on different colors of skin.



When you're buying products, don't just buy them for their color. They will never show up on your skin as the same color that is in their packaging.



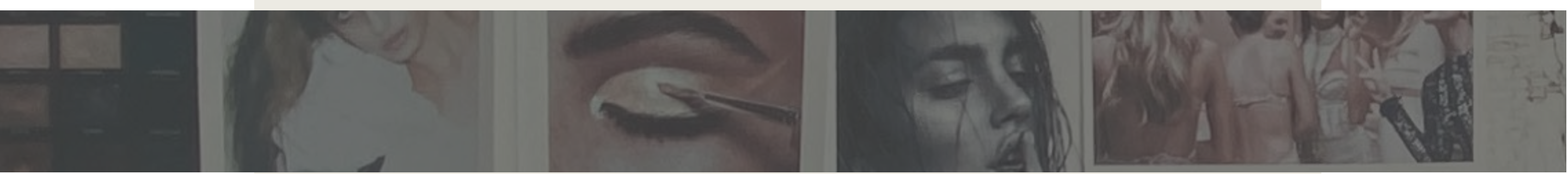
WHAT YOU SEE ISN'T ALWAYS WHAT YOU GET

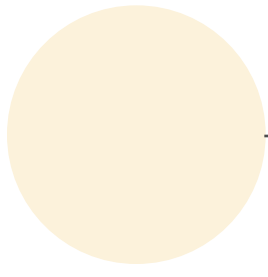


Looking at Cara's face you probably think she's wearing the blush color above.

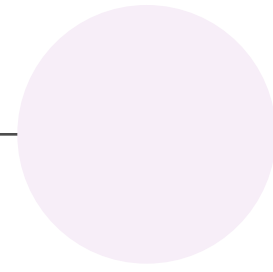
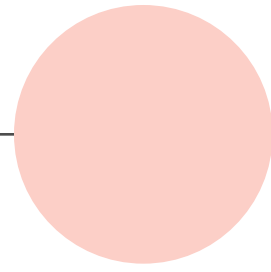
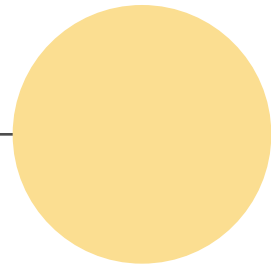


She's actually wearing this purple color. The reason for it showing up as a pink color is because Cara's skin in her blush area is a yellow/orange color. If she uses a bright complimentary color, it will give her the color she is looking for.





Color we used to use on our undereyes



Some colors that will now be used on our undereyes



HOW WE NOW WILL ACHIEVE A
NEUTRAL AND BRIGHT UNDEREYE

