



PHOTO EDITING

- ADOBE LIGHTROOM
- PHOTOSHOT
- PICSART
- VSCO
- SNAPSEE

VIDEO EDITING

- VIDEORAMA
- VIDEOSHOP
- IMOVIE
- VIDEO SPEED (SPEED UP OR SLOW DOWN VIDEOS)
- CUTSTORY (MAKES 15, 30, 60 SECOND CLIPS FOR STORY POSTS)

GRAPHICS, TEXT OVERLAYS, WATERMARKS

- CANVA
- WORDSWAG

SOCIAL MEDIA HELP

- UNFOLD (TEMPLATES FOR MAKING STORIES)
- LAYOUT (ORGANIZE INSTAGRAM FEED)
- PREVIEW (CURATE INSTAGRAM FEED)
- REPOST (REPOST PICS FROM OTHER ACCOUNTS)
- HOOTSUITE (SCHEDULE AND ORGANIZE POSTS ON MULTIPLE PLATFORMS)

BUSINESS

- HAYSTACK (VIRTUAL BUSINESS CARDS)