

Canada

Direct Seller License Registration Information by Required Province

What is the direct sellers license?

The direct sellers license is a business license required in certain Canadian provinces, which authorizes a company or individual to operate as a direct seller in their province.

Which provinces require a direct sellers license?

The following provinces and territories require an Artist to have a direct sellers license: New Brunswick, Manitoba, Prince Edward Island, Saskatchewan, Northwest Territories and Nunavut.

Province: **Manitoba (MB)**

<http://www.gov.mb.ca/>

Application Form Link: [Application Form](#)

Cost: \$55

Payable to: Minister of Finance, Government of Manitoba

Process:

1. Artist completes and signs the application form.
2. Artist sends application form and fee with artist ID, and email address clearly stated, to Maskcara Beauty.

Please mail the completed, signed form and fee to the following address using a trackable method such as FedEx, UPS or other provider:

Maskcara Beauty
Attn: Compliance Team
163 W. 1600 S. Ste. 4
St. George, UT 84770
USA

3. Maskcara Beauty signs and sends application and fee to the province.
4. Province mails application back to Maskcara Beauty.
5. Maskcara Beauty mails application to the artist.

Renewal Period: 1 Year

Province: **Northwest Territories (NT)**

<http://www.gov.nt.ca/>

Application Form Link: [Application form](#)

Cost: \$185/annually - Licenses are issued April 1 and expire March 31 of the following year.

The Artist's cost is prorated dependent upon which month the license is issued.

Payable to: Government of the Northwest Territories (check or credit card)

Credit Card - Artist can request to pay by credit card during the application process. The province will contact you and send you a credit card authorization form.

Check - Mail your check to :

CONSUMER AFFAIRS SECTION, POLICY DIVISION
DEPARTMENT OF COMMUNITY & GOVERNMENT SERVICES
267 Qaiqtuq Building, 7th Ave.
GOVERNMENT OF NUNAVUT
P.O. BOX 440
BAKER LAKE, NU X0C 0A0

Process: [Procedure Link](#)

Renewal period: 1 Year

*Note: Artists must submit a criminal background check during the application process.

Province: **New Brunswick (NB)**

Application Form Link: [Online](#)

Cost: \$35/annually

Payable to: Online portal

Process: Create an account online and submit the application and payment online

Renewal period: 1 year

Notes: [Before you begin info](#) [Online Application Guide](#) [Direct Seller Website](#)

Province: **Nunavut (NU)**

<http://www.gov.nu.ca/>

Application Form Link: [Application Form](#)

Cost: \$30

Payable to: Government of Nunavut

Process:

1. Artist completes and signs the application form.
2. Artist mails completed form and fee to the Province:
CONSUMER SERVICES, PUBLIC SAFETY DIVISION
DEPARTMENT OF MUNICIPAL & COMMUNITY AFFAIRS
GOVERNMENT OF THE NORTHWEST TERRITORIES

600, 5201-50TH AVE, NORTHWEST TOWER
YELLOWKNIFE, NT X1A 3S9

3. Province mails approved license back to Artist. Allow 3-6 weeks for processing.

Renewal period: 1 year

Province: **Prince Edward Island (PEI)**

<http://www.gov.pe.ca>

Application Form Link: [Application Form](#)

Cost: \$50

Payable to: Minister of Finance

Process:

1. Artist completes and signs the application form.
2. Artist mails completed form and fee to the province.
Consumer Services Section Department of Justice and Public Safety
Province of Prince Edward Island
P.O. Box 2000 Charlottetown, P.E.I. CIA 7N8
3. Province mails approved license back to Artist. Allow 3-6 weeks for processing.

Renewal period: 2 years

Province: **Saskatchewan**

<https://www.saskatchewan.ca/>

Application Form Link: [Application Form](#) (*scroll down to find all information and form)

Cost: \$125

Payable to: Minister of Finance

Process:

1. Provide a complete description of the goods or services marketed by the applicant.
Include any catalogues and details on agreements that exist with suppliers if applicable.
2. Mail the following to the address listed below:
 - Completed application form(s) – with signatures.
 - Licence fee(s) in the correct amount (see cost above)
 - Two blank copies of your form of contract or sales agreement. A contract is required for direct sales that exceed \$100.
 - Sample I.D. card where applicable or salesperson's application.

Address:

Saskatchewan Financial Services Commission Consumer Protection Division
500 - 1919 Saskatchewan Drive
Regina, Saskatchewan S4P 4H2

Direct Seller License FAQ

How long does an Artist have to submit their application and fee for the Direct Seller License?

Artists must submit the completed and signed form with fee to the appropriate office per their province requirements within 30 days of enrollment. Artists who do not file their application by this deadline may have any pending commissions on their account placed on hold until such a time as their application has been received.

How long will it take to receive the approved license?

It will vary per province, but expect 4-6 weeks for processing time.

Does an Artist need to provide Maskcara Beauty with a copy of any license they are issued by their province?

No, once an Artist obtains the Direct Seller License issued by their province they do not need to mail or otherwise provide Maskcara Beauty a copy.

Is there a fee charged for the license?

Yes. It will vary per province. Check the province website for details.

Who is the "applicant" or "direct seller" on the application?

The Artist is the applicant/direct seller.

What vendor name should be used on the application?

Maskcara Beauty Canada, ULC.

What vendor address should be used on the application?

400-725 Granville Street, Vancouver, BC V7Y 1G5

Is the vendor/individual salesperson license required?

Yes, this license is required.

How often does the license need to be renewed?

Once yearly, generally. Check with the applicable province for all details.

Is the same process required to renew the license?

Yes. The Artist should follow the same steps as outlined below.

Is the license required for all Mascara Beauty Artists residing in the provinces listed above?

Yes. All Artists are required to comply with provincial guidelines.

What happens if an Artist's application is not approved?

Those individuals will not be permitted to be Mascara Beauty Artists in that Province.