



## ACE THE COLOR MATCH

TO GO ABOUT THE ART OF MASTERING THE COLOR MATCH, WE RECOMMEND YOU MATCH AT LEAST FOUR NEW FACES A MONTH IN PERSON (MORE IF YOU CAN MANAGE IT). THE MORE YOU COLOR MATCH, THE MORE FAMILIAR YOU WILL BECOME WITH THE MAKEUP AND HOW TO APPLY IT.

### TIPS TO BE SUCCESSFUL IN ACING THE COLOR MATCH

- COLOR MATCH FOUR FACES A MONTH
- FEEL CONFIDENT ENOUGH TO GET THE COLOR MATCH RIGHT - PRACTICE ON YOUR FAMILY AND FRIENDS FIRST TO GET A FEEL FOR THE MAKEUP
- PREPPING THE CUSTOMER BEFORE SHE EVEN ARRIVES IS A GREAT WAY TO SET UP A SUCCESSFUL COLOR MATCH MAKE SURE SHE WASHES HER FACE BEFORE HER COLOR MATCH SO YOU CAN ACCURATELY ASSESS HER SKIN TONE
- MAKE SURE TO HAVE GOOD LIGHTING FOR MAKEOVERS
- BE PREPARED WITH CONVERSATION STARTERS - IF YOU'RE NERVOUS, LOOK UP SOME QUESTIONS BEFORE SHE ARRIVES FOR IDEAS ON WHERE TO START

### ACE THE COLOR MATCH IDEAS

- TRY TO MATCH THE SHAPE OF FIVE PEOPLE'S FACES TODAY. APPRECIATE THE DIFFERENCE AND BEAUTY IN EACH DIFFERENT SHAPE
- GO LIVE AND TALK ABOUT YOUR COLOR MATCHING PROCESS
- ADVERTISE A FREE MAKEOVER ON YOUR SOCIAL MEDIA
- COLOR MATCH YOUR MOM, SISTERS, AUNTS, NEIGHBORS - WHOEVER YOU CAN GET YOUR HANDS ON
- COLOR MATCH A FRIEND. REMEMBER, THE INTENTION IS NOT TO MAKE A SALE, BUT TO PRACTICE ACING THE COLOR MATCH!
- INVITE YOUR NEIGHBORS OVER FOR A GIRLS NIGHT AND PRACTICE APPLYING THE MAKEUP
- COLOR MATCH YOUR HUSBAND
- LOOK ON OUR MAKEUP ARTIST GROUP (MAG) ON FACEBOOK AND FIND A PICTURE OF SOMEONE ASKING FOR COLOR MATCHING HELP. QUIZ YOURSELF AND SEE IF IT IS CLOSE TO WHAT OTHER ARTISTS HAVE RECOMMENDED
- ARRANGE A TIME TO GO INTO AN ASSISTED LIVING CENTER AND GIVE FREE MAKEOVERS