

Digital Maturity Assessments

- **#1 Infrastructure Assessment**
- #2 DevOps Assessment
- #3 Agile Maturity Assessment
- #4 Sustainability Assessment

Take these four easy steps to cut costs, optimise processes, increase speed to market and deliver value to your business and its customers within weeks.



#1 Infrastructure Assessment



Review your digital infrastructure



Discover how to easily optimise your digital solutions



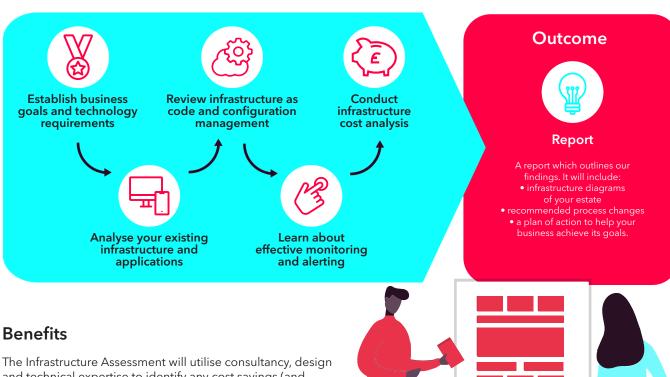
Save costs and deliver value to the business faster

Why conduct one?

An infrastructure audit allows you to be sure that you're working in the right way, whether that's in a regulated industry or as a start-up needing to scale up after a period of rapid growth.

The audit will provide you with a clear path towards your goals. These could be to move from CapEx to OpEx, undertake ground to cloud migration, to become cloud agnostic or to reduce cloud operating costs.

How does it work?



The Infrastructure Assessment will utilise consultancy, design and technical expertise to identify any cost savings (and explain how to apply them) and provide evidence-based solutions with rapid feedback from real customers. This creates a low-risk, low-cost path to innovation.



#2 DevOps Assessment



Review your team capabilities, process and tools



Discover best DevOps practices to boost effectiveness



Save operational costs and improve your ROI on your digital investments

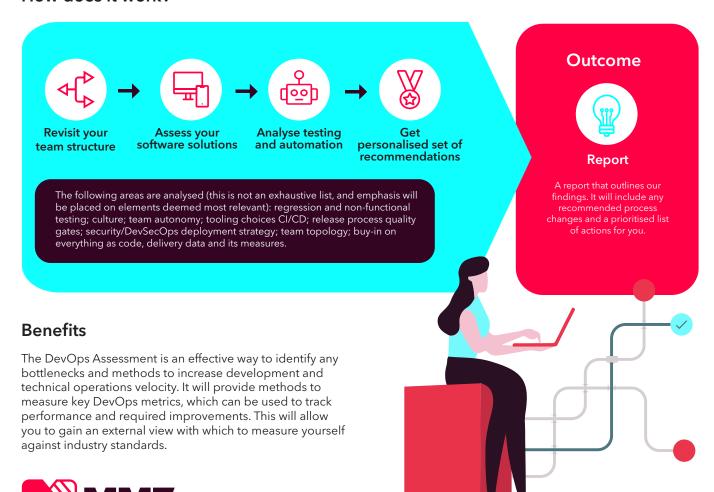
Why conduct one?

DevOps is a commonly misunderstood term. Essentially, it is a culture supported by people, processes and tools. This misunderstanding often leads to implementations of antipatterns (like creating a 'DevOps Team') which can create more bottlenecks and constraints within your software delivery process. Our assessment provides you with a health-check on your DevOps, and guidance on continuous delivery practices to create a picture of where you are on your journey.

Your DevOps Assessment will encompass the following areas:

- Organisation structure (team shape and autonomy)
- Practices between version control and the production environment (source code branching; continuous integration; packaging; deployment pipelines; test automations; deployment automation; test data management; infrastructure automation; system configuration; containerisation; monitoring and logging practices; and testability of infrastructure)

How does it work?



#3 Agile Maturity Assessment



Gain actionable insights into your team's performance



Identify areas of improvement to boost effectiveness



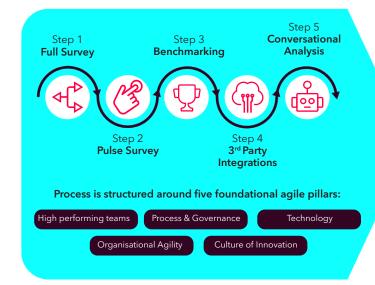
Empower your teams to deliver value at speed

Why conduct one?

Organisations have been seeking agile ways of working for many years, with varying levels of success. Traditionally, it has been hard to draw insights from teams and to measure progress at scale - particularly with regards to team engagement, the connection to the overall vision or the ability to link innovation and commercial success.

The Agile Maturity Index delivers vital insights on quality, security and speed to market, as well as the team's perception of these capabilities. These learnings provide a basis for tracking improvements in your organisation's agile maturity and consequently a drive to more commercial KPIs. These KPIs are the difference between an agile organisation, and one that is just 'doing agile'.

How does it work?



Benefits

The Agile Maturity Assessment will help your organisation improve its speed to market and maximise the efficacy of your output by improving the connection between your team and company value streams. The assessment will also allow you to continuously measure and improve performance, based on real-time evidence, insight and metrics.





#4 Sustainability Assessment



Quantify the impact your website has on the environment



Identify opportunities for improvement



Discover best practices to create a positive experience

Why conduct one?

The emissions caused by the internet are on a par with the aviation industry. If it were a country, it would be the fourth largest polluter.

Websites, apps and APIs all have a carbon footprint. By taking practical steps, we can significantly reduce the actual carbon footprint of the website rather than simply offsetting the impact of that footprint.

There's a whole host of elements that contribute to this carbon footprint, including (but not limited to) design, architecture, engineering, hosting, content, advertising and SEO. Undertaking our sustainability assessment is the first step to understanding the impact your website has on the environment. This will help you to build a strategy that mitigates the damage but does not negatively affect user experience.

How does it work?



Lite Version

- Estimated emission table of key pages
- Use of media (videos, images, fonts)
- High level UX & design review against industry recognised sustainability guidelines
- Content analysis
- Technical practices



Full Version

- Full infrastructure review
- Full automation review
- Digital delivery process review (product, design, engineering, test)
- Deeper analysis into your audiences (including device use, when demand hits and more)
- Carbon intensity
- Future technologies
- Data-heavy UX review (how to optimised the amount of data that's transferred)

Outcomes



Report

A report outlining key findings for each of the areas detailed above, plus practical suggestions on how any scores could be improved.



Workshop

A follow up workshop to discuss the overall findings and recommendations.

Benefits

The Sustainability Assessment will help you to benchmark and tighten up your digital assets in the short-term, whilst also considering longer-term strategic transformation.







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