

#4 Sustainability Assessment



Quantify the impact your website has on the environment



Identify opportunities for improvement



Discover best practices to create a positive experience

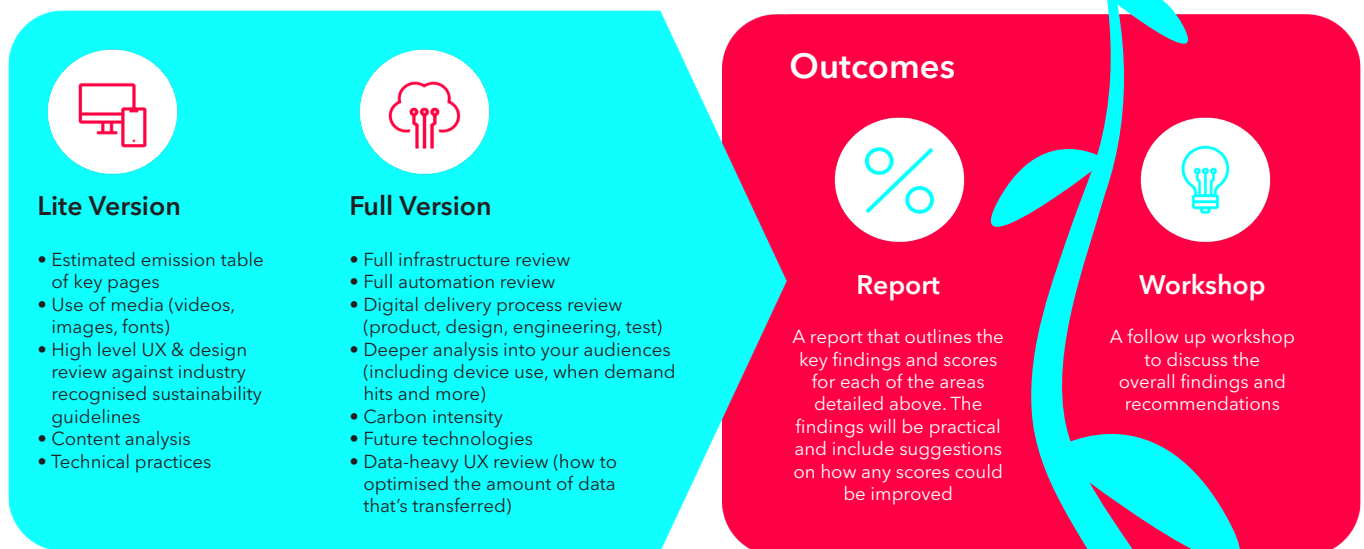
Why conduct one?

The emissions caused by the internet are on a par with the aviation industry. If it were a country, it would be the fourth largest polluter.

Websites, apps and APIs all have a carbon footprint, and there are decisions and practical steps we can make to reduce this.

The design, architecture, engineering, hosting, content, media, advertising and SEO all impact the carbon footprint of the solutions that we build. Our sustainability assessment is the first step in quantifying the impact your website has on the environment, to help you build a strategy to minimise your future impact. At no expense of the experience.

How does it work?



Benefits

The Sustainability Assessment will help guide you towards tightening up and benchmarking your current set of digital assets in the short-term, while you consider the longer-term strategic transformation of your digital assets, platforms and infrastructure.

