

YEF 2021 ANNUAL REPORT



**YOUTH EMPOWERMENT
FOUNDATION**



YEF

KNOWLEDGE IS

POWER

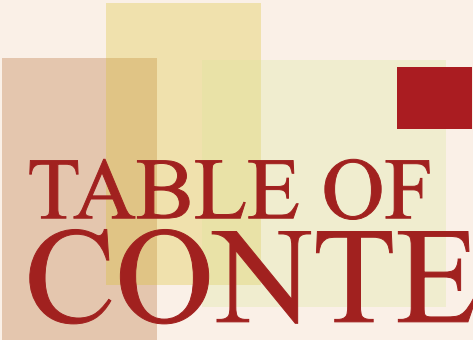


TABLE OF CONTENTS

Chairperson's Report	04
Executive Secretary's Overview	05
Entrepreneurship Programs	09
Sports for Development Programs	11
WASH Programs	12
Reproductive Health Programs	13
United Nations Days	15
Volunteer Engagements	18
Child Protection Interventions	18
YEF Staff Annual Retreat	18
Membership of Networks	19
Radio Listening Sessions	19
YEF 2021 Social Media Report	20
Social Responsibility Support	20
Selected Partnership Meeting	21
Monitoring & Evaluation	22



ABBREVIATIONS

YEF-Youth
Empowerment
Foundation

E4F-Empowered
for the Future

B4L-Build for Life

SCB-Standard
Chartered Bank

FCMB-First City
Monument Bank

CPN-Child
Protection
Network

WASH-Water
Sanitation and
Hygiene

LSACA-Lagos
State AIDS
Control Agency

CiSHAN-Civil
Society on
HIV/AIDS in
Nigeria

MYSD-Ministry of
Youth and Social
Development

MWAPA-Ministry
of Women Affairs
and Poverty
Alleviation

SGBV-Sexual and
Gender Based
Violence

SRTSI-Safe Return
To School
Initiative

Goodwill Message From Chairman Board of Trustees

2021 was indeed a very successful year for us at Youth Empowerment Foundation. Our various interventions reached over 50,000 indigent youth, young women and girls in our communities. A lot of efforts was put in by our proactive and passionate staff under the leadership of the Executive Secretary. Indeed, the board appreciates these efforts and the team cohesion that has enabled us have another fruitful and impactful year.

To our partners; the governments of Lagos, Ogun, Oyo and the Federal Capital Territory-Abuja, we say a big "thank you".

We sincerely appreciate our corporate partners and donors, civil society organisations, coalitions, networks and media houses for their support. We could not have impacted so many lives without their input and support. We know 2022 will be a more impactful year and we look forward to more partnerships and engagements as we proceed into the year 2022.



> Mrs. Folake Rotimi



Resorts. With an excellent team of resource persons from corporate world and civil society, we had sessions on creativity and innovation facilitated by Dr. Sola Obabori , CEO of Fedex Redstar Express, Ms. Nwamaka Ohiri, Cluster Head for People Capability Delivery team (West Africa) of Standard Chartered Bank, Mr. Omoniye Iyanda Corporate Lead at First City Monument Bank and Mr. Emmanuel Ochai of Hill Strategic Ideas Limited . We finalised our strategic plan for 2021 to 2025 and redefined our focus for the next 5 years.

Our activities for the year covered our core program areas, reproductive health, sports for development, WASH, child protection and entrepreneurship. Our flagship projects, "Goal" implemented in partnership with Standard Chartered Future Makers reached 9553 this year and we appreciate the opportunity to do more with girls in senior secondary school through the Goal Scale Up project.

Executive Secretary's Overview

YEF has served more than 5 million young people on their tuft with our dedicated team of vibrant and passionate staff in our offices in Lagos, Ibadan and Abuja.

Our sports for development project stands us out for innovation and creativity using martial arts to enhance self-esteem, assertiveness and confidence. Our team sports ensures that communication, team building and decision making skills become a way of life.

Our service learning strategy ensures communities take ownership for programs and services, in addition to our focus on the fact that communities can only work when we do our best in our various spaces.

2021 was indeed a highly impactful year and it started off on a very good note with our staff retreat at Ogere

Another flagship project, "Empowered for Future plus" was implemented with a leadership angle for youth, particularly selected area boys in Lagos. This was a post-EndSars intervention to strengthen our relationship with the communities in Lagos. A total of 45 youth were reached with vocational training and internships across Lagos and Federal Capital Territory, Abuja.

We celebrated several UN approved dates such as World Environmental awareness day, international day of the African child, international day for eliminating violence against women, World Financial Literacy day , World Literacy day and a host of others.

As we commence the construction of our permanent office structure in Surulere, we look forward to a 2022 full of achievements, impacts and progress. This is a defining year for us and we look forward to a more robust relationship with our current partners and donors, while exploring more opportunities for partnerships and engagement in the year.

Iwalola Akin-Jimoh
Executive Secretary



YEF MANAGEMENT TEAM



Iwalola Akin-Jimoh
Executive Secretary



Funmi Longe Alabi
Finance and Administrative Manager



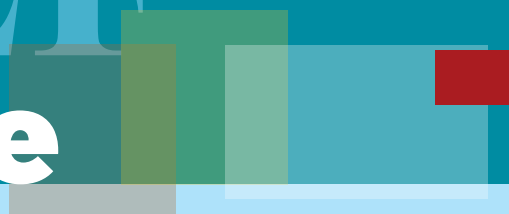
Tolulope Osoba
Programme Manager



Oluwaseunfunmi Arasi
Monitoring and Evaluation Manager



Who we are



Youth Empowerment Foundation (YEF) is a youth focused non-governmental, not-for-profit making organization in Nigeria. Our mission is to empower young people through programming and mobilization in our areas of interventions; education, child protection, health, livelihood and sports in strategic partnership with like minded organisations.

Founded in 1995 by two sisters, Fiwashade and Iwalola, YEF established its first office in Akure, Ondo state with 3 staff and 4 volunteers and moved to Lagos at Johnson Street, Surulere Lagos in 1997, it has been in Surulere Lagos since 1997. YEF has two field offices at Ibadan and FCT Abuja . Youth Empowerment Foundation (YEF), with over 50 staff, volunteers and adhoc staff, delivers high quality programmes, services and had partnered extensively with local and International development organisations in its 25 years of existence.

The 2021 report presents a synopsis of YEF's projects and programs in Nigeria.

Youth Empowerment Foundation (YEF) delivers high quality programmes and services for young people in the field of health, child protection, education, sports for development and secure livelihood. As the pioneer of the HIV/AIDS hotline in Nigeria in 2001, YEF has served more than 5 million young people on their tuft with our dedicated team of vibrant and passionate staff in our offices in Lagos, Ibadan and Abuja.

Our sports for development project stands us out for innovation and creativity using martial arts to enhance self-esteem, assertiveness and confidence. Our team sports ensure that communication, team building and decision making skills become a way of life.

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VISION

To see a proactive youth population with skills for positive change



MISSION

Empower youth through strategic partnership and program in health, livelihoods, sports, education and leadership



CORE VALUES

We strive to foster a culture of responsibility and challenge the status quo inherent in our young population with the following values as a guide:

- Culture of collaboration: Working in strategic partnership for a better tomorrow
- Dedication to diversity and integrity: We are an inclusive entity working with ethics and fairness
- Passion: This is the core of our organization knowing that there is no end to learning so we strive to improve and innovate
- Service: Quality service delivery with a commitment to confidentiality

Entrepreneurship Projects



Unemployment rate in Nigeria increased from 18.8% to 23.1% from 2017 to 2018, while youth unemployment (combined unemployment and underemployment) rate increased from 40% to 43% within the same year (National Bureau of Statistics, 2018). Current projection by the National Bureau of Statistics indicate our unemployment rate as 33.3% and youth unemployment (combined unemployment and underemployment) at 63.5%

Empowered for the Future plus (E4F+) project could not have come at a better time in the lives of the youth in Lagos and Abuja FCT, Nigeria. The 2021 Empowered for the Future project empowered 50 youth on vocational skills in both Lagos (35) and Abuja (15) respectively. The project further empowered key community youth members in Surulere (area boys) on conflict resolution, community dialogue and leadership skills. Empowered for the future in its 4th season in 2021 has impacted significant number of youth with accurate information and skills for enhancing their reproductive health while increasing access to internship opportunities, vocation training, financial literacy and business development.

Success stories indicate youth who have passed through the project “paying it forward” by being coaches to other youth for internship and vocational training.

Mr. Diran Olojo, Group Head, Corporate Communication, FCMB, while addressing the beneficiaries for 2021 said “Authenticity is the key you need to be resilient. It can be tough to break barriers in an environment like ours but with that authenticity, resilience, nothing is impossible”. “Also, know who you are, your strengths and weaknesses”. “Choose your friends carefully, watch your temper and determine your unique selling proposition (USP), The FCMB Head of CSR, Mr. Niya Iyanda in his opening remarks in this years’ E4F+ start off training said one of the core values of the FCMB is to give back to the society through its numerous corporate social

Entrepreneurship Projects

responsibility projects. He encouraged the youths to go all out to learn various skills to improve themselves, their families and communities. He further commended YEF for the continuous quality service delivery and healthy partnership over the years

During the project's graduation ceremony, YEF Executive Secretary, Iwalola Akin-Jimoh informed the youths that Nigeria used to be a notable industrial hub in Africa this tremendously boosted her GDP with foreign earnings. She encouraged the beneficiaries to rekindle the industrial spirit and drive the economic revival of Nigeria.

Youth Empowerment Foundation in partnership with W'Tech implemented "She can with ICT". This project targeted young female business owners with training sessions on website design, WhatsApp for business and video editing through SHECANWITHICT, a project of #WTECH, at Surulere and Ajegunle Lagos centers. Funded by Aspire Coronation Trust, to improve the productivity and profitability of women-owned businesses. The programme

equipped 40 young business women with in-depth digital technology skills and tools to catalyse their entrepreneurial growth in an increasingly technology-driven business environment.

As part of the 2021 Empowered for the Future plus (E4F+) project implementation plans, YEF dialogued with community youths and commercial bus drivers in Orile Iganmu and Coker-Aguda communities in Lagos. This initiative was necessitated as the fallout of the 2020 ENDSARS protest that resulted to destructions and looting of business places in Lagos, especially in Surulere.

A comprehensive mentorship session was anchored by Dr. Peter Ujomu within Surulere community. Sessions included Conflict Resolution, Civic Responsibility and Rights. The mentorship session conducted a day before the one-year anniversary of the destructive ENDSARS protest was commended by Lagos state government. In all, a total of 101 young men were reached.



Sports for Development Programs



which featured a celebrity match was used to reinforce awareness and prevention of HIV/AIDS, COVID19 and other communicable diseases, as well as reproductive health issues. Kick OFF event recorded over 1000 youths from various private tertiary institutions in Nigeria, including Covenant University, Afe Babalola University, Redeemers University, Landmark University, Joseph Ayo Babalola University, Pan

The 2021 YEF Female Football competition in Ibadan was a harvest of skills, talents and fun. Organized as part of the activities marking the end of Goal project for the year 2021 in Ibadan, Oyo state. The event entertained and mentored girls, in addition, their friends and teachers, also benefited immensely from gender-based violence prevention strategies. The competition which had 13 teams produced St. Clare College as the overall winners, while St, Theresa's College and Queen School Apata Ibadan, emerged as the second and third runners-up, respectively.

Our school-based Taekwondo session is used to build self-defense, resilient, patience, tolerance and determination. YEF Taekwondo takes place in our project schools in Lagos and Ibadan. It has been used to train hundreds of young girls across sites since its inception.

In December 2021, YEF in partnership with Prime Sports, hosted an inter-university Football tournament among private tertiary institutions in Lagos Nigeria. The 2-day event

African University and others. Consequently, Football tournament, apart from being competitive, has always provided a vital strategy to improve mental health, general well-being and brings together people of all ages irrespective of their religion, gender or creed while promoting peaceful coexistence and national building.

Similarly, our Football academy having won the 2019 Oyo state Female Football competition, represented the state at the national AITEO Football competition held in Lagos, same year. The YEF Football academy is 8 years old.



WASH Programs



Youth Empowerment Foundation implemented a comprehensive WASH program, Safe Return to School Initiative (SRTSI).

Safe Return to School Initiative (SRTSI) was implemented by YEF and funded by Standard Chartered Bank. The project invested significant resources to build wash-points and provide personal protective equipment across schools in Ibadan, Abuja and Lagos state. The overall goal of SRTSI was to contribute to the reduction in transmission of COVID-19 in selected schools across the 3 sites. The project increased the awareness and preventions of COVID-19 among school prefects, students and teachers.

Over 72 handwash points were built across 18 schools in Ibadan and Abuja

respectively. In addition, 15,000 hand sanitizers (100ml), 15,000 nose masks and 15,000 pouches were distributed to students and their teachers. The project also distributed over 300 gallons of 5-litre liquid handwash across schools.

Comprehensive capacity-building sessions were held for over 900 school prefects on COVID-19 awareness and prevention, handwashing, general body and environmental hygiene.

SRTSI came at the peak of COVID-19 pandemic in Nigeria during the second wave. Students, teachers and government agencies appreciated YEF and the bank for a highly impactful and timely intervention.

Reproductive Health Programs



Goal is a reproductive health, HIV/AIDS prevention, life skills, sports for developments project for young girls in selected communities and secondary schools in Lagos, Ibadan and Abuja. Goal Nigeria started in 2010 and has reached over 150,000 adolescents girls. This year, Goal was implemented in 39 schools and in 17 communities across the 3 sites. In 2021 Goal reached over 9000 direct and indirect beneficiaries. The girls were also trained to identify and report cases of child abuse, gender-based violence in their communities and schools. The project used classroom training, community-based life skills sessions and radio listening groups to engage young persons in Nigeria.

Goal community was initiated during the COVID-19 lockdown in 2020 and the essence was to address numerous cases of Sexual and Gender Based Violence predominant during the lockdown. The program engaged the girls with life skills sessions, Gender Based Violence prevention sessions, financial literacy, Sexual and Reproductive health information and COVID-19 prevention. Goal community was implemented in 5 communities in Lagos: Orile Iganmu, Coker Aguda, Ijesha, Orile-Mosque, Mushin

communities. In Ibadan, the project was implemented in 6 communities, at Molete, Odo ona, Odo-on a k e k e r e , Isabatudeen, Apata, Oniyoro. In Abuja, 6 communities were covered and these were Pyakasa, Damangaza, Nyanya, Life Camp, Mpape, Kubwa communities.

Thus, the community sessions empowered 345 out-of-school girls in 17 communities.

With the increasing rate of physical molestations, bullying, child abuse, Sexual and Gender Based violence (SGBV) in private schools, the demand for Goal project sessions was tremendous. Thus, to complement Goal sessions in junior schools and at the community level, "Goal Scale Up" was implemented in senior secondary schools. Goal project scale up sessions were implemented mostly private schools using a comprehensive Goal at home manual. This manual was structured in 3 different life-changing modules: Be Brave, Be Active and Be Creative. Each was designed practically to empower the beneficiaries with various life skills, leadership, sports and health education lessons. The sessions highlighted various pragmatic ways for addressing Sexual and Gender Based Violence (SGBV) issues, molestation and bullying within the school and at the community level. These sessions were implemented in Lagos, Ibadan and Abuja FCT and reached over 500 girls in senior secondary schools.

In recognition of the role played by men and young boys in the nation building, particularly in the areas of crime, sexual and

Reproductive Health Programs

gender based violence prevention, Standard Chartered Bank Lagos staff in



partnership with YEF mentored young boys in Surulere, Lagos. The program was the bank's annual employee volunteering engagement initiated to mentor and guide young boys on career paths, civic responsibilities, crime and GBV prevention. The elated boys shared various life experiences, asked salient questions about career, health and future goals. A total of 60 Boys benefited from the sessions and 8 men from the bank facilitated the sessions.

A total of 50 youth under the Empowered for Future project benefited from a comprehensive HIV and GBV prevention session during their take off trainings. In addition, various life skills, mental health and family planning sessions were also conducted to ensure that the sessions took off on a very holistic note.

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YEF recognizes the enormous role of women in the nation's building and have extensively empowered over 500,000 women and young girls in Nigeria particularly in the area of leadership, sexual and reproductive health information, financial literacy, vocational skills and loans access. However, the alarming rate of Sexual and Gender Based Violence (SGBV) constitute a major issue threatening the lives and socioeconomic status of the survivors who are mostly women.

YEF to mitigate this huge problem conducts SGBV outreach programs, which afford participants the opportunity to share their personal experiences, asked questions and have referral contacts to report cases of abuse within or outside their communities.

Several SGBV sessions were conducted in 39 schools and 17 communities in Lagos, Ibadan and Abuja in 2021.





Celebration of Various United Nations Days

To mark the international day for elimination of violence against women, community engagement and outreach sessions were used to train, inform and advocate for healthy living practises, address mental health and gender-based violence issues within selected communities across Lagos, Ibadan and Abuja. The communities reached were Bariga, Pako Aguda and Yaba in Lagos; Odo-ona kekere, Molete, Bashoruon, Arapaja in Ibadan and Damangaza, Mpape, Life camp in Abuja. Over 500 youths, CDA members, market women and artisans were reached.

International Women's Day is celebrated every year on the 8th of March. And it's two-fold message still remains the same as when it was started – "to celebrate not just the social, economic, cultural and political achievements of women, but also to make

a call to action for accelerating gender parity'. The 2021 International Women's Day was organized by Youth Empowerment Foundation in conjunction with Standard Chartered Bank. The virtual event was aired across YEF's Goal project sites; Lagos (New Era Senior High School), Ibadan (United Missionary Comprehensive College) and Abuja (Area Eleven Junior Sec. School) with a theme, "CHOOSE TO CHALLENGE"

The sessions challenged the 155 girls to think outside the box, set goals and change their mindset for personal development and growth.

In addition, our young community advocates also implemented series of programs and outreaches at schools and communities to address causes of mental health problems and create awareness on COVID-19 prevention.

Celebration of Various United Nations Days

World environment day also known as people's day; recognises the efforts by people to take care and preserve the earth. The 2021 event's theme was 'Air Pollution'. It underscores the incredible damage suffered by our environment especially in the cities which has a resultant effect in the lives of people. YEF marked the 2021 world environmental day at various schools and communities in Lagos, Ibadan and Abuja FCT. During the outreach, participants were implored to be environmental ambassadors to amplify the continued call for making our world safe and accommodating for everyone. Practical ways of promoting quality air in our society was one of the key discussions.

YEF has organized several outreaches and programs centered on improving and encouraging healthy environment across communities in Nigeria.



According to United Nation's publications, more than 7 million people suffer from illicit drug disorder, and one in four deaths, illness and disabilities are associated with drug abuse than any other preventable health condition.

This year's theme 'commit to quit' underlined the need for more awareness and preventive strategies to curtail drug abuse in the world. YEF staff with our young community advocates mentored youths at various communities within Lagos (Somolu-Bariga), Ibadan (Molete) and Pykasa in Abuja on the dangers and effects of drug abuse. YEF in its over 25 years experience has extensively engaged community leaders, youths, adolescents and young persons with series of trainings, awareness and outreaches targeted at preventing and

reducing the level of drug abuse in Nigeria. This year's event reached out to over 500 persons across sites

IWD 2021: International Women's Day is celebrated every year on the 8th of March. And it's two-fold message still remains the same as when it was started – to celebrate not just the social, economic, cultural and political achievements of women, but also to make a call to action for accelerating gender parity. The 2021 International Women's Day was organized by Youth Empowerment Foundation in conjunction with Standard Chartered Bank (SCB). The virtual event was aired across YEF's Goal project sites; Lagos (New Era Senior High School), Ibadan (United Missionary

Comprehensive College) and Abuja (Area Eleven Junior Sec. School) with a theme: CHOOSE TO CHALLENGE. The sessions challenged the 155 girls (Lagos 54, Ibadan 51 and Abuja 50) to think outside the box, set goals and

change their mindset for growth. The girls were asked to mention who they admire most and why. This was to have an insight into what values were in perspective when these role models were chosen, as well the effect it (choice of role models) could have on their goals and future.

Mental Health Awareness: To commemorate the 2021 Mental Health awareness week, YEF mentored members of Somolu-Bariga Community Development Association (CDA) on mental health issues. Similarly, YEF trained school-based stakeholders in Ibadan on health risks, mental health issues and COVID-19 prevention. The seminar enlightened the participants on the dangers of depression and stress to total wellbeing.

In addition, our young community advocates also implemented series of

programs and outreaches at schools and communities to address causes of mental health problems and COVID-19 preventions. YEF is aware of the alarming increase in mental health issues and depression which has led to several suicide cases among youths in Nigeria. Mental health awareness program is important to curb the rising cases in our communities. YEF's major focus is the youth. Thus, we visualize a proactive youth population with skills for positive change. Mental health is one of the major problems experienced by young persons which negatively affect their goals and dreams in life.

WORLD ENVIRONMENTAL DAY: YEF believes and supports the calls by UN for safe and conducive environment for all. It is our culture to celebrate key United Nations (UN) days related to our programmatic areas aimed at ameliorating human conditions. World environment day also known as

people's day; recognises the efforts by people to take care and preserve the earth. The 2021 event's theme is 'Air Pollution'. It underscores the incredible damage suffered by our environment especially in the cities which has a resultant effects in the lives of people. YEF marked the 2021 world environmental day at various schools and communities in Lagos, Ibadan and Abuja FCT. During the outreach, participants were implored to be environmental ambassadors to amplify the continued call to making our world safe and accommodating for everyone. Practical ways of promoting quality air in our society was one of the key discussions. YEF has organized several outreaches and programs centered on improving and encouraging healthy environment across communities in Nigeria.



Volunteer Engagements

The Foundation benefited from several volunteer engagement activities which contributed immensely to staff competency and effectiveness in their roles and community development.

Various sessions on work ethics, continuous improvement, creativity and innovation and organisational development were facilitated during the annual staff retreat by high level volunteers from Fedex Red Star Express, First City Monument Bank and Standard Chartered Bank.

Donation of frames (eye): a staff of Standard Chartered (SC) who asked to be kept anonymous donated 5 frames in January. SC staff donated both old and new books to be given to beneficiaries who are in need in various schools.

Donation of foodstuff bags: in June SC gave YEF 50 bags with various food items to be shared amongst our beneficiaries. YEF bought more foodstuff that was added to the bags and shared at welfare homes and Iwaya slums.

Over 15 SC staff were available for the training on COVID19, hygiene and sanitation, in addition to distribution of personal protective items (masks, bags, hand sanitizers and so on) in various schools across Ibadan, Lagos and Abuja.

Child Protection Reports

YEF implemented various activities including educational awareness, trainings, Gender Based Violence (GBV) sessions in schools, and community outreaches on the issues surrounding sexual and gender-based violence (SGBV).

YEF also had activities in partnership with various stakeholders and government agencies on SGBV and strategies for reducing child abuse in the society.

YEF within the year attended to eleven (11) cases:

- Three (3) were placed in shelters.
- Two (2) cases were in court; one was discharged and acquitted while the other is on-going
- Three (3) had counselling sessions on bullying, parental neglect, sexual orientation and delinquency. Some have been referred and one (1) is still on-going
- One (1) was placed back in school and the mother empowered.

YEF STAFF ANNUAL RETREAT

YEF has a culture of empowering staff with requisite skills to improve their job and well being annually, thus the 2021 YEF retreat was a huge success.

Participants were trained on strategic plan development, work ethics and professionalism, continuous improvement, creativity and innovation for fundraising.

During the retreat, staff finalised the

YEF Strategic Plan (2021-2025), an annual operational and activity plans for the foundation.

The 2021 retreat was held in partnership with DEVCOMS network, FCMB, Red Star logistics and other resource persons. Staff had fun and brainstormed on key departmental issues.



MEMBERSHIP OF NETWORKS

YEF attended monthly Lagos AIDS Control Agency (LSACA) meeting in 2021. As our usual practices, we gave out branded year planners, table calendars and other publications to CSOs through LSACA meetings every year. This free



donation of publication help CSOs to plan their activities and events annually.

YEF is one of the active members of Civil Society on HIV/AIDS in Nigeria (CiSHAN) and attended the monthly meetings across Lagos and Ibadan respectively in the year 2021

YEF is one of the key members of Child Protection Network (CPN) in Nigeria. We have extensively partnered with CPN Lagos and Ibadan to render support for vulnerable children, girls and women across states in Nigeria.

YEF was selected by Human Development Initiative (HDI) as one of her ad-hoc Monitoring & Evaluation Team saddled to monitor the implementation of Lagos school based infrastructural project across some selected areas in the state.

YEF is an active member of NNGO and attended the annual conferences and seminars

YEF maintained her strong working relationship with Lagos state government and attended several meetings and forums organised by Lagos Ministry of Education, Ministry of Youth and Social Development (MYSD), Ministry of Women Affairs and Poverty Alleviation (WAPA) and other states of federation.

YEF also maintained strong working relationships with Oyo State government and the Federal Capital Territory, Abuja

RADIO LISTENING SESSIONS

YEF continued the radio listening program this year in Lagos, Ibadan and Abuja respectively. Goal radio listening session was initiated to teach life skills, child rights, academic excellence, financial literacy and GBV prevention to adolescents and young persons beyond the usual classroom settings. The listening session in Lagos is aired by Metro 97.7FM from 5:30pm to 6pm on Thursdays. While Agidigbo and KISS FM are for Ibadan and Abuja respectively.

Goal on air listening session was conceived as part of measures to reach out to students at home during the 2020 COVID-19 lockdown by the government. YEF has received overwhelming commendations and positive reviews from government and partners for this important intervention. The program has so far mentored over 30,000 young persons across sites.

LIVE ON
Metro 97.7 FM
LAGOS

GOAL
ON AIR RADIO
SHOW

AIRING FROM 9TH SEPTEMBER 2021

...discussing life skills and reproductive health matters!

Every **THURSDAYS**
5:30PM - 6:00PM Weekly

<https://www.facebook.com/Goalonair/> @Goalonair

POWERED BY:
Standard Chartered YOUTH EMPOWERMENT FOUNDATION

YEF 2021 SOCIAL MEDIA REPORT

The YEF E'Communication's Department in 2021 advanced the social media visibility of the foundation through engagements on our respective handles. More so, social media engagement improved in terms of accessibility, visibility and acceptability. This is evident in the number of followers, inquiries and feedbacks which grew exponentially this year.

Website (www.yefnigeria.org) We used our website to reach out to our partners and the general public through publications of activity and project reports. However, we received feedbacks and questions from more than 500 persons about YEF programs and activities across Nigeria and beyond.

YEF Facebook

(<https://www.facebook.com/yefnigeria/>) had over 3 million impressions and directly attracted over 1000 new followers this year

Twitter (<https://twitter.com/YEFNigeria>) before the government ban, reached out to over 300,000 persons with over 500,000 impressions from tweets and feedbacks



Instagram (YEFNigeria) reached out to more than 10000 persons and organizations through post and publications. YEF Instagram account was established in 2019.

WhatsApp (08091111485):

YEF created different platforms to reach out to project beneficiaries and the general public. Through our WhatsApp platforms, we recorded huge feedbacks from people about projects and programs across Nigeria.

SOCIAL RESPONSIBILITY SUPPORT

The Foundation also extended support in various ways to our communities in need and this include the following:

- **Fees support:** YEF and a friend of the organization paid the school fees for two ladies who were in their final year in the different Universities and had challenges paying their fees due to economic crisis.
- YEF distributed clothes and shoes to children at Alakara Juvenile home, Mushin
- Sponsorship of 2 orphans with foodstuffs and transport fare each term. We got a sponsor who funds them every term since March 2021 and YEF adds funds in buying foodstuffs for the entire family.
- Foodstuffs were sent to some of our beneficiaries in Benue, Ibadan and Oyo under our community support program throughout the year 2021.
- A Visually Challenge lady was referred to the organization for support and after due diligence, she was placed in a home for the blind where she was able to sit and pass her final West African Examinations and she is presently in a tertiary institution. YEF is still supporting her.
- Donation of printer: in January, YEF donated a printer to one of the schools under the Goal project. This was based on request by the school management
- Other Donations to schools: YEF donated balls, drinks, water and glucose to various schools to support their inter-house sports competitions.
- The Foundation has supported Junior Chamber International at various levels, Collegiate, Cities and Senate Association

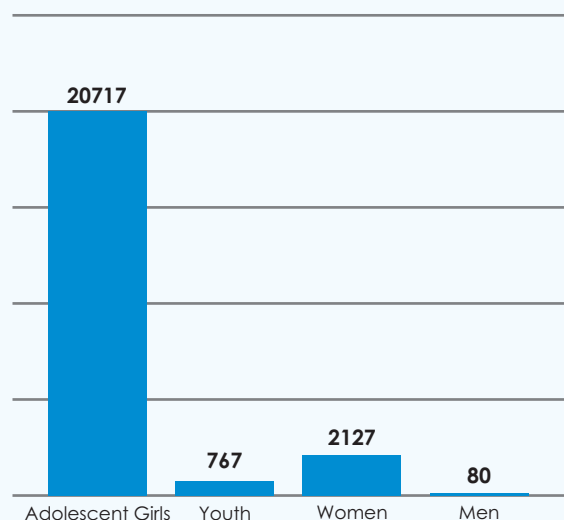
Selected Partnership Meeting



Monitoring & Evaluation

- YEF is objective and scientific in her approach to monitoring and evaluation of projects. Monitoring and evaluation is considered at every phase of projects and programs; from ideation to close-out.
- As such, monitoring and evaluation tools are developed and tested for each project to measure its objectives.
- Both quantitative (questionnaire) and qualitative (interview guides) tools are used, such as pre test and post test for trainings; baseline, midline and endline for project outcome and impact.

YEF 2021 REACH



2021 IMPACT STORY

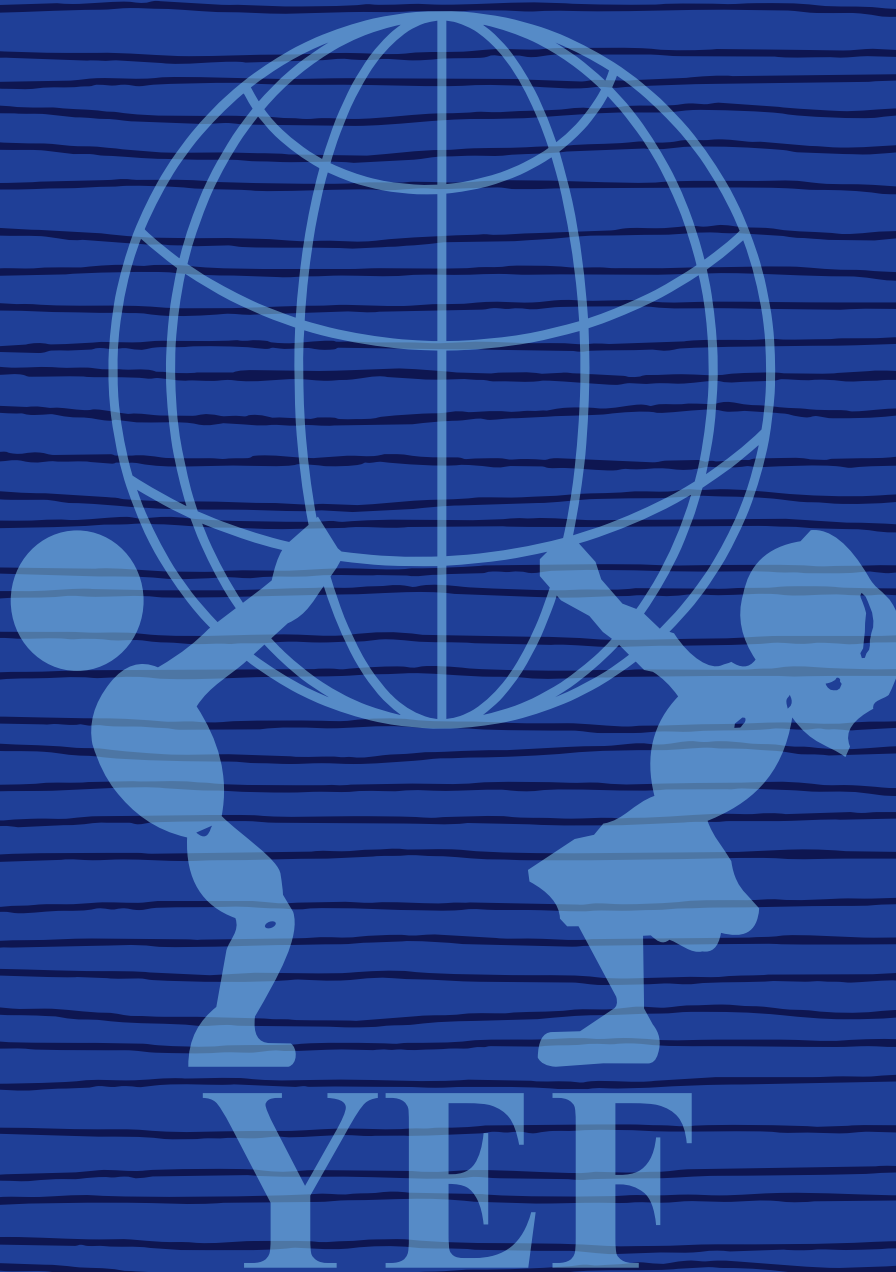
'The entrepreneurship project was a life-changing opportunity for me. I was literally picked up from the street and transformed. In the last 6 months, I have been trained on shoe making; and I have gotten to a height in shoe making where I can boldly say I have started making products to sell. I got more than I expected; I was not just placed at a vocational centre for skill acquisition, I was also trained on how to start, maintain and grow my own business. I am no longer where I used to be'

Haruna Samson
E4F Beneficiary 2021

- Hafsat was a Goal beneficiary from Junior Secondary School Area 11, Abuja FCT in 2017. Early this year, due to harsh economic situations, Hafsat's parents decided to relocate to Kano state, at the

city's suburb. Being a Goal champion endowed with leadership skills and seeing the gaps in knowledge of life skills from her interaction with them, she decided to reach out to young out-of-school girls (the alimajiris) using Goal life skills. She further advanced the training to a school in her community, Ibrahim Mijinyaw College. On her own, Hafsat negotiated with the school authorities, got her approval, made selections of young girls to reach out in Junior Secondary School one (JSS1) and started her sessions every Wednesdays.

- Like the previous Goal Champions scorecards, this bold step by Muhammad Hafsat, has proven yet again, huge benefits of Goal project to young girls and Nigeria communities.



LAGOS OFFICE:
52, Bode Thomas Street,
Surulere, Lagos.

ABUJA OFFICE:
Anbeez Plaza Suite 2004,
Zone 5 Wuse, Abuja.

IBADAN OFFICE:
Suite 4, 1st Floor Ajoke Plaza,
Bola Ige Bus/stop Liberty Road,
Oke-Ado, Ibadan

TELEPHONE:
Lagos - +234 809 111 1485
Ibadan - +234 809 111 1486
Abuja - +234 809 111 1487

Hot Line:
08027192780

E-mail: youthempowerment95@yahoo.com, info@yefnigeria.org
Facebook: Youth Empowerment Foundation, Nigeria
Twitter: @YEFNigeria | Instagram: @YEFNigeria

Website: www.yefnigeria.org