



**YOUTH EMPOWERMENT
FOUNDATION**



YEF 2022 ANNUAL REPORT

YEF VISION/MISSION STATEMENT

Youth Empowerment Foundation (YEF) is a youth focused non-governmental, not-for-profit organization in Nigeria.



Our vision is to see a proactive youth population with skills for positive change.



Our mission is to empower youths through strategic partnership and programmes in health, livelihoods, sports, education, and leadership.

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Abbreviations

YEF- Youth Empowerment Foundation

E4F- Empowered for the Future

AHF - AIDS Healthcare Foundation

SCB- Standard Chartered Bank

FCMB-First City Monument Bank

CPN- Child Protection Network

WASH- Water Sanitation and Hygiene

LSACA- Lagos State AIDS Control Agency

CiSHAN- Civil Society on HIV/AIDS in Nigeria

MYSD- Ministry of Youth and Social Development

WAPA- Ministry of Women Affairs and Poverty Alleviation

SGBV- Sexual and Gender Based Violence

FARM- Females Act to Reduce Maternal Mortality & HIV Infection



Iwalola Akin-Jimoh

■ Executive Summary

- 2022 was a very unique year for the Foundation. We started landmark projects with 2 new funders FIFA Foundation and AIDS Healthcare Foundation. Thus as the world cup was going on, we were also busy using football to reduce the incidence of non-communicable diseases in Lagos and Oyo States.
- Our flagship projects Goal was implemented across 3 sites, Lagos, Oyo and Federal Capital Territory, Abuja. While Empowered for the Future extended from Lagos and FCT into Oyo state. Across both projects, we reached over 9500 young women with highly impactful life skills, vocational training and entrepreneurship sessions.
- Our financial literacy and world savings day celebration was implemented across 5 States Lagos, Bauchi, Rivers, Ogun and FCT and reached over 940 boys and girls. For the first time in the history of Nigeria, we conducted the first ever female taekwondo championship in Ibadan, Oyo state that brought together over 400 contestants in the Olympic and Cadet categories nationwide.
- Our programs majorily align with SDGs, 1, 2, 3, 4, 5 and 8. We continue to ensure that young people, young women and girls are our major target groups in indigent communities.

INTERNATIONAL WOMEN'S DAY

International Women's Day is an occasion celebrated annually on March 8th to recognize the contribution and achievement of women and girls around the world. The theme for the event was 'Break The Bias'. The event was celebrated with 50 Goal Girls at Junior Secondary School, Dutse Sagwari on the school premises in Abuja and 57 market women at *Iso adiye* (Market for Chicken Sale), Molete community Ibadan. The occasion was to mark the day and raise awareness about the need for women to up their games in their different sectors, to give room for equal representation in the society and to stop stereotypes. This is in line with SDG 5- Gender Equality and 10- Reduced Inequalities, which is a main call for the female folk across the globe.



 International
Women's Day
IWD 2022

"gender equality for a sustainable tomorrow".

#Breakthebias!



YOUTH EMPOWERMENT
FOUNDATION



EMPOWERED FOR THE FUTURE (E4F)

The Empowered for the future (E4F) training was held in Lagos, Abuja and Ibadan. The project started in 2016 in partnership with First City Monument Bank (FCMB) with the aim of empowering young people with employ-ability, entrepreneurship and life skills to prepare them for the future. It provides opportunities for vocational and digital skill acquisition for young people who have been identified to have the need and are passionate about being productive. This year, we had a mix of school certificate holders and graduates. E4F 2022 project empowered 50 youths across Lagos and Abuja FCT within 6 months. The project has empowered over 300 youths since its inception.



TAKE ACTION GLEAMLY (TAG)

The Take Action Gleamly (TAG) project sponsored by FIFA Foundation in collaboration with Youth Empowerment Foundation is a project focused on educating and enlightening young people on non-communicable diseases which research has made known is on the rise among youths and adolescent. The main objective of the training was to expose the participants to living a healthy lifestyle that includes eating healthy, checking blood sugar, drinking water, checking blood pressure, and exercising. TAG aims to increase the knowledge and perception of especially female youths about NCDs and improve the adoption of healthy lifestyles through sports in Lagos and Ibadan, Nigeria. The project was carried out among about 100 young adolescent girls from ages 15-30 years in Lagos and Ibadan, Southwest region, for 20 weeks.



GOAL PROJECT

- Goal project is a life skill and sports project launched in 2010. The project serves as a community development project which seeks to imbibe knowledge on various topics such as my goal, saving plan, peer pressure, healthy relationship and so many other important topics on young girls across Nigeria. Since its launch, over 150,000 persons have been empowered. The project seeks to build young leaders and make them responsible citizens of the society.
- The training also centred on encouraging the girls to speak up, and dare to dream big. The training encourages the young girls to set goals and make efforts to achieve them. The project made use of session facilitations and sports to train the young girls. This year, Goal was implemented in 40 schools (Lagos=13, Ibadan=13 and Abuja=14) and in several communities across the 3 sites and reached over 9000 direct and indirect beneficiaries.

RADIO LISTENING SESSIONS

- YEF continued the radio listening program this year in selected communities across Lagos, Ibadan and Abuja. Goal radio listening session was initiated to teach life skills, child rights, academic excellence, financial literacy and GBV to adolescents and young persons beyond the usual classroom settings. The actual program was aired in Lagos on Women FM.
- YEF has received overwhelming commendations and positive reviews from government and partners for this important intervention. The program has so far mentored over 30,000 young persons across sites.

LIVE ON
Women Radio 91.7FM

GOAL
ON AIR RADIO SHOW

AIRING FROM 6TH NOVEMBER, 2022

...discussing life skills and reproductive health matters!

► **Every SUNDAY**
7:00PM - 7:30PM

Facebook: <https://www.facebook.com/Goalonair/> | Twitter: @Goalonair

POWERED BY:
Standard Chartered | YOUTH EMPOWERMENT FOUNDATION (YEF)

#StaySafe#GoalOnAirRadio



TAG MEDICAL OUTREACH

- The TAG medical outreach sponsored by FIFA Foundation in collaboration with Youth Empowerment Foundation (YEF) held in Lagos and Ibadan. The project was a free awareness and testing community outreach on Non-communicable diseases. It was an opportunity for young people between 15-30 years to be enlightened on the common Non-communicable diseases like Diabetes, High blood pressure and also know their body mass index (BMI).
- It is a general belief that these conditions are for older people, but recent research has proved it wrong, young people are also coming down with these conditions and this was also confirmed with test results gotten during the training on non-communicable diseases within the same community which showed that some of the young people had either high or very low blood pressure. They were counseled and given nutritional tips and diet to help.
- The doctors and nutritionists took charge of testing and consultation for that day while others gave health talk on non-communicable diseases, and this was assisted with the checking BMI of community members.



RAMADAN FOOD DISTRIBUTION

- Standard Chartered Bank Nigeria with a rich history of Corporate Social Responsibility (CSR) projects and programs across Nigeria, in the spirit of Ramadan, partnered with Youth Empowerment Foundation to distribute food items on Friday, 6th of May 2022.
- Standard Chartered Bank sponsored the distribution of food items to women in selected Muslim communities and this was done in ten (10) mosques; 5 each in Abuja and Lagos.
- The distribution was done at five (5) mosques respectively in Lagos, Sanusi Al Wajud mosque, Ijeshatedo, Abdul Raheem central mosque Itire, Alhaja Ayisat Sheikh Tijani central mosque Mushin, Orile Iganmu Central mosque Orile and Alafia mosque Itire-Ikate.
- In Abuja the distribution was done at two mosques in Kubwa and three mosques in Dutse respectively. In Kubwa the distribution was done at Masjid Badr Mosque and Byazhin Central Mosque. In Dutse the distribution was done at Hausa Mosque, Yoruba Mosque, and Koro Mosque. The food items included: Rice, Garri, Beans, Top Tea, Maggi, Tomato Paste, Salt, and Sugar.



WORLD SAVINGS DAY

- The World Savings Day was one of the activities plan for the Goal project sponsored by Future Makers of Standard Chartered Bank. The objective was to encourage the students to explore savings as a way of light and make them understand that they are not too young to start saving.
- The event was to create awareness and teach teenagers on cultivating the habit of saving money. It was an opportunity for students in the senior secondary school section to be enlightened on the relevance of saving, steps to take to achieve a saving habit, saving mechanisms and many more. It is a general belief by the general populace that one has to have a lot of money in order to save which is not true.
- They were counseled and given beneficial tips to achieve their savings goal. The program took place in Lagos, Abuja, Bauchi, Port Harcourt, and Abeokuta. There were a approximately 50 students from each school where the World Savings Day program took place.



FINANCIAL LITERACY DAY

- The Global Money Week is celebrated worldwide in March to empower the next generation to be confident, money savvy global citizens. The event was held simultaneously in selected schools across the Nation in efforts to create a financial literate generation; teaching young people the benefit of earning, saving and growing money using Financial Literacy Modules created by CBN.
- This is an event that engages and builds the capacity of various levels of the community with tools to shape their own futures. Money is an essential part of life; hence it is important to understand how money works in the world. The financial literacy day was sponsored by Standard Chartered Bank. In line with one of the Sustainable Development Goals (SDG) which is No Poverty.
- The program created a platform for the students to learn new things about money and how to manage it to reduce the rate of poverty in society. This year the theme was 'Build your future, be smart about money' and Standard Chartered Bank, Nigeria had the mandate to reach out to young people in secondary schools in FCT and four states: Lagos, Rivers, Ogun and Bauchi.

INTERNATIONAL DAY OF THE GIRL CHILD



- International Day of the Girl Child acknowledges the importance, power, and potential of adolescent girls by encouraging more opportunities for them. At the same time, this day is designated to eliminate gender-based challenges that little girls face around the world, including child marriages, poor learning opportunities, violence, and discrimination. The theme of the event was “Our Time is Now-Our Rights, Our Future”.
- All over the world, girls' rights to education, mental health, physical wellness, and the protection needed for a life free from violence, are being threatened. The girl child, just like the boy child, has a right to a safe life, an educated life, and above all, deserves to live a healthy life.

MAKOKO OUTREACH



- The objective of this outreach was to educate the young children on hygiene and the importance of staying in school to get an education. This is also in line with Sustainable Development Goal (SDG) 4, ‘Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all’ and to reduce rate of drop out of school children in Nigeria.
- The outreach was implemented by young interns of Standard Chartered Bank in

collaboration with Youth Empowerment Foundation (YEF) on the 11th of August 2022, at Makoko. The event was a means to encourage children in the Makoko community not to feel limited because of their environment or background but rather aim for a better future.

- It was an opportunity for young people to be enlightened on career opportunities they can explore and the importance of being healthy to achieve their dreams. The children were very excited to listen to the interns of Standard Chartered Bank talk about hygiene, educational growth, and open their minds to the possibilities that are open to them.
- The outreach was carried at Mawumadoka School for Orphans and venerably children; in a community that is basically for fisher-men and women at Makoko, Iwaya.



TAEKWONDO COMPETITION

The first national female taekwondo championship organised by Youth Empowerment Foundation took place at Adamasingba Stadium, Ibadan. The objectives were to promote martial arts for child protection, leadership development and environmental self-defence.

The event brought together female participants from South-West Nigeria and beyond, between the ages of 5 and 25 years in a competition using Olympic standards to increase and strengthen female participation in martial art.

There were two categories namely;
 Junior Category (5-17 years). This was based on age and height
 Senior Categories (-49 to +64). This was based on weight.
 In all, a total of 306 people including 89 Taekists (competitors) were in attendance and a total of 55 Awards presented.

QUIZ COMPETITION



The annual Goal quiz competition was held on the 3rd of November 2022 at Merit House, Maitama, Abuja. The event attracted participants including both Goal girls, and none Goal girls from nine (9) junior secondary schools in Abuja. It also had representatives from the Universal Basic Education Board (UBEB), Federal Ministry of Education, Principals, contact persons, and members of the Child Protection Network (CPN).

A total of two hundred and eighty (280) girls were in attendance, two hundred (200) none Goal girls and eighty (80) Goal girls. The aim of the Goal quiz competition was to motivate the girls, help them remember the content of the Goal handbook they just covered, get rich feedback, and summative information about their progress. It also served as a brief assessment to measure growth in knowledge, abilities, and skills with respect to the Goal curriculum.



AHF FARM PROJECT

- The FARM (Females Act to Reduce Maternal Mortality and HIV/AIDS) project commenced in Abuja with an advocacy visit to both Pyakasa and Guto communities respectively. Beneficiaries were selected based on community engagement sessions. This includes beneficiaries being between the ages of 18 to 30 years old, all beneficiaries being farmers, out of school or between school or completed 3-6 years higher education, and family size of 8-10 extended family.
- A total of twenty (20) beneficiaries were selected, twelve (12) in Guto and eight (8) in Pyakasa. After the community mobilization and selection process was done in September, a community-based meeting with the beneficiaries in Pyakasa on the 14th of October to formally introduce the project and this took place at junior secondary school Pyakasa. The introduction of the project was also done in Guto on the 19th of October in an open space beside RCCG Guto. The beneficiaries were briefed about the project, the duration of the project, what to expect and what will be required of them during the course of the project.



GO GREEN PROJECT

- The Go Green project was held between 27th -30th of June 2022. The program was an offshoot of Standard Chartered Bank's employee volunteering (E.V) scheme, which gives members of staff opportunities to identify various needs and projects they want to implement either as teams or as departments within the financial institution's numerous projects.
- Go green is one of such projects carried out under the Goal project in four secondary schools in Lagos: Clegg girls, Ideal girls, Ijero girls and Wesley girls. Each school had ten (10) seedlings, consisting of orange, tangerine, African apple, coconut and so on for planting by both the students and SC staff with the support of representatives from the Education District.
- There were classroom sessions where the meaning and importance of trees to the environment were highlighted. The key message was for the young people to understand the benefit of Going green (cultivating the habit of planting and preserving plants around them).
- The overall objective of the program was to educate the girls on planting, the relevance of plants to us as humans and the negative effects of cutting down trees or not planting trees around us. It was a highly impactful project.



ACTION AID RESEARCH

- The Action Aid project is a research-based project conducted by YEF. The team identified some non-government organisations (NGOs) who engaged in projects on women and girls' rights in search of respondents and participants for the study with relevance to the objectives of the study.
- The team proceeded to engage the identified respondents in various interview sessions. These comprised NGOs, community leaders and government officials. Overall, the team was able to interview 5 NGOs and these are Onelife initiative for Human Development, Mother and Girl Child Protection Initiative (MAGI), Treasure Builder Foundation (TBF), Child Growth Concern Initiative (CGCI) and Federation of Muslim Women Association in Nigeria (FOMWAN). Three were headed by women- MAGI, TBF, FOMWAN and two headed by men- CGCI and Onelife Initiative.
- The team interviewed 5 community leaders located within the following communities: Omi Adio, Elebu, Agodi gate, Oluyole, Oyo town and 5 government officials from the Ministry of Women Affairs, Ministry of Education, Science and Technology, Ministry of Women Affairs, Social Welfare Department, Ministry of Women Affairs, Child Welfare Department and Ministry of Women Affairs and Social Inclusion. For the FGD, 10 beneficiaries took part comprising , 8 girls and 2 boys from Mother and Girl Child Protection Initiative (MAGI)



WORLD DAY AGAINST CHILD LABOUR/INTERNATIONAL DAY OF THE AFRICAN CHILD 2022

World Day Against Child Labor is celebrated on June 12th while the International Day of the African Child is celebrated annually on the 16th of June. We marked both events at Junior Secondary School Pyakasa, Abuja on the 17th of June 2022. The event started with a brief training done by two of the Goal girls in the school. This was followed by a rally around the community to raise awareness on some of the harmful practices affecting children.

The International Day of the African Child is celebrated annually to honor the children who participated in the Soweto uprising. The day focuses attention on the barriers African children face in receiving a quality education. The theme of the event was “Eliminating Harmful Practices Affecting Children”. The harmful practices affecting children include early marriage, child labor, child trafficking, and female genital mutilation among others.

These practices are often rooted in discriminatory traditional, economic, religious, and legal conditions and harmful societal views on the role of girls and women. The events were aimed at raising awareness on some of the harmful practices affecting children and also reflect on the progress made toward child rights as well as the barriers they continue to face.

2022 SUCCESS STORIES



FOOD DISTRIBUTION TO HOMES IN LAGOS

Christmas is a season of love and exchange of gift. Youth Empowerment foundation distributed food items to three (3) homes in Lagos on the 14th of December 2022. Food items were distributed to Echoes of Mercy and Hope, Correctional Centre for Girls and Positive Action for Treatment Access (PATA).

YEF works with selected shelters and homes to ensure that young girls and women can access safe environment for education, play and support. The Homes were quite appreciative of the gesture.



YEF received an award from Lagos State Universal Basic Education Board (LASUBEB) to Youth Empowerment Foundation.

YEF organised the First National Female Taekwondo Competition in Nigeria.

YEF received a grant support from Lagos Ministry of Women Affairs and Poverty Alleviation (WAPA)

Over 45 young people were empowered with vocational and digital skills.

YEF reached out to over fifteen thousand (15000) young persons with leadership skills through Goal project, as well as financial literacy mentorship across states in Nigeria

NETWORKS

CPN - Child Protection Network

LSACA-Lagos State AIDS Control Agency

CiSHAN-Civil Society on HIV/AIDS in Nigeria

MYSD-Ministry of Youth and Social Development

DSVRT-Domestic And Sexual Violence Response Team

WAPA- Women Affairs and Poverty Alliviation

MOE- Ministry of Education

MOH- Ministry of Health

2022 YEF PARTNERS



OYO STATE SPORTS COUNCIL



Semiloge Textiles





The YEF E'Communication's Department in 2022 advanced the social media visibility of the foundation through engagements on our respective handles. Social media engagement improved in terms of accessibility, visibility and acceptability. This is evident in the number of followers, inquiries and feedbacks which grew exponentially this year.

Website (www.yefnigeria.org) We used our website to reach out to our partners and the general public through publications of activity and project reports. However, we received feedbacks and questions from more than 500 persons about YEF programs and activities across Nigeria and beyond.

YEF Facebook (<https://www.facebook.com/yefnigeria/>) had over 3 million impressions and directly attracted over 1000 new followers this year

Twitter (<https://twitter.com/YEFNigeria>) before the government ban, reached out to over 300,000 persons with over 500,000 impressions from tweets and feedbacks

Instagram (YEFNigeria) reached out to more than 10000 persons and organizations through post and publications. YEF Instagram account was established in 2019.

WhatsApp (08091111485): YEF created different platforms to reach out to project beneficiaries and the general public. Through our WhatsApp platforms, we recorded huge feedbacks from people about projects and programs across Nigeria.

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