Application Design and Development
Enterprise-grade mobile and web apps

Getting mobile and web applications to market fast can help you stay ahead of the competition, and the best way to accelerate app design and development is through the Topcoder Marketplace.

The Topcoder Marketplace makes it easy to tap into the power of the crowd to turn mobile and web application ideas into design concepts, wireframes, prototypes, and code. Crowdsourcing the entire design and development process or just the phases where you need help or want to go faster.

The Topcoder Community uses design and development best practices to deliver beautiful visual design concepts and high-quality application code. All deliverables are fixed-fee and you pay only for the winning code, not hours.

**Takeoff360**

**App Design**

Takeoff360 came to the Topcoder Marketplace when they needed to affordably redesign their app while staying on schedule with their development team.

In three weeks the Takeoff360 team received multiple designs to evaluate and choose from.

**USA DIVING**

**App Design & Development**

USA Diving teamed up with Topcoder to design and build an iPad app that enables coaches to track the training loads of divers located around the country.

Crowdsourcing made it easy for USA Diving to turn their idea into an intuitive, user-friendly app.

**App Design & Development**

NASA turned to Topcoder to design and develop an app that gives astronauts an easy, accurate method for tracking dietary intake and nutrient information.

With Topcoder, NASA’s ISS FIT app went from concept to ready-to-deploy code in eight months.
Why Crowdsource with Topcoder?

The Topcoder Marketplace gives you on-demand access to the people and skills you need, and the Topcoder Community is ready to begin work on your projects today. Topcoder Community members stay up-to-date on the latest technologies, so it’s easy to tap into the right knowledge no matter your requirements.

Visual Design and UI/UX Expertise
The Topcoder Design Community are experts in application UI/UX design and can turn your ideas and requirements into highly effective user experiences.

Direct Access to a Global Pool of Developers
From bug fixes in legacy code to building apps with the latest technologies, the Topcoder Developer Community has the breadth and depth of skills to get it done.

More Options and Incredible Innovation
Competition breeds innovation, and Topcoder gives you a broad range of innovative design and development options to choose from.

Proven Crowdsourcing Tools and Knowledge
Growing, nurturing, and sustaining a ready-to-work community takes time and experience. Topcoder is the leader in the art and science of crowdsourcing.

How Crowdsourcing Works for Application Design and Development

The Topcoder Marketplace makes it easy to integrate crowdsourcing with the way you work, and you can tap into the crowd at any stage of the application development life cycle—from creating UI/UX designs to developing features and integrations to finding and fixing bugs.

A Topcoder copilot creates a game plan based on your requirements, and Topcoder Community members with the right skills compete to develop the best solutions. Your copilot keeps you abreast of milestones and next steps, and you have an opportunity to review and sign off on all deliverables.

- Application Visual Design 1-2 weeks
  Choose from multiple design options; pay only for the ones you want

- Technical Prototype/MVP 4-6 weeks
  Build and iterate on key technical elements of your app

- Test and Deploy 2-4 weeks
  Automated testing and deployment of your production-ready app

Define | Design | Prototype | Architect | Develop | Test & Deploy

- Application Wireframe 1-2 weeks
  Visualize navigation, structure, and content relationships

- Visual Prototype 1-2 weeks
  Turn visual designs into a high-fidelity clickable prototype

- Code Development 8-10 weeks
  Complete the build process for app features and integrations

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