

# TrustBox Widgets

Your customer's words are  
powerful – use them wisely.

# TrustBox widgets

Let your customers do the talking. Drive more sales and higher order values by featuring Trustpilot reviews on your site, across your marketing efforts and everywhere else your customers are looking.

## What's a TrustBox?

TrustBoxes are widgets that showcase your Trustpilot reviews, TrustScore, or rating on your site.



TrustScore 9.9 | 291 reviews

## How does it work?

Installing a TrustBox takes just a few clicks. Simply copy and paste a snippet of code onto your website and you'll have a stream of real-time reviews on your site.

## Why use a TrustBox?

Show that you love your customers and your customers love you. TrustBoxes on your site give customers the confidence they need to buy, and increase your sales and brand trust.

## Case study

“Trustpilot sales said they could help us increase conversions, but we stayed conservative in our expectations. Trustpilot has surpassed our expectations. They were realistic when they said we'd get great results and our A/B testing proves it.”

Linda Muck,  
Digital Marketing & Ecommerce  
Manager at Sugru

Sugru tested TrustBoxes on their site for 3 months, resulting in a 55% increase in conversions.

**Sugru** WHAT IS SUGRU? PURPOSE & MISSION USES & PROJECTS

**Join a Global Community of Fixers**

Share your best Sugru fixes

**SEND US YOUR PHOTOS**

They'll help inspire others to fix too. We might even feature them, or send you free stuff.

**CANADA**  
**Joanne**  
Adapted her paddle to take part in an epic race

**14,026,877 SUGRU FIXES IN 175 COUNTRIES & COUNTING**

**Don't listen to us — listen to them!**

**Excellent**  
★★★★★  
Based on 2,727 reviews  
★ Trustpilot

**Awesome**  
★★★★★  
32 hours ago  
Awesome! Fixed so many things in my house!  
Deise Nishimura Santanda

**Good product, great customer servi...**  
★★★★★  
9 July  
I had mixed results with my first pack of Sugru. It effectively repaired an Appl...  
Polly O'Hara

**Really useful product**  
★★★★★  
30 May  
Really useful product, especially for apple cables :) Customer care is incredib...  
Konstantinos Valsamidis

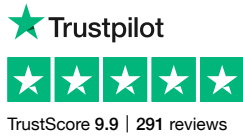
# TrustBox widgets

## Lite plan

Show your reviews, TrustScore, and star ratings on your website or mobile app.

- |                      |                    |                          |  |
|----------------------|--------------------|--------------------------|--|
| ✓ Mini               | ✓ Review Collector | ✓ Mini Carousel          | ✓ Product Mini                             |
| ✓ List               | ✓ Horizontal       | ✓ List Filtered          | ✓ Product Review SEO                       |
| ✓ Micro Star         | ✓ Pop-up           | ✓ Slider                 | ✓ Product Review Multisource SEO           |
| ✓ Micro TrustScore   | ✓ Drop-Down        | ✓ Carousel               | ✓ API for Customer Display Product Reviews |
| ✓ Micro Review Count | ✓ Grid             | ✓ Evaluate               |  |
| ✓ Micro Combo        | ✓ Quote            | ✓ API for Custom Display |  |

Mini



Review Collector

Review us on  Trustpilot

Micro Star



Micro TrustScore



Micro Review Count



Micro Combo



# TrustBox widgets

## Lite plan cont.

List

Excellent 

Based on 238 reviews on  Trustpilot



by **Ricky Peterson**

5 hours ago

### My Doberman has a sensitive tummy

My Doberman has a sensitive tummy and we had tried everything, so decided to try tails I did think expensive but they had an offer on, after first month I realised it was cheaper th... the food I had been buying so stayed, he still had a bit of an upset tummy so contacted tailies and they changed his food to take out what he could have an allergy to, looking good so far looks like we might have found the right food.



by **Ricky Peterson**

23 hours ago

### Tiny on his second It has been a great experience for medelivery

Every time I wear a Killing Tree T shirt people ask where I got it from, people love it ! Really good quality and delivery is really good :) will be buying ag...

← Reply from Formula Botanica Team

14 hours ago

Hi Susan,

What an amazing review, thank you so much for such wonderfully kind food I had been buying so stayed, he ...

## Spread the love

 [TrustBox signature](#)

Show your dedication to your customers and how much customers love your brand with every email you send.

## Connect your customers

 [TrustBox newsletter](#)

Include a TrustBox in your newsletter so customers can share what they love about your business with one another.

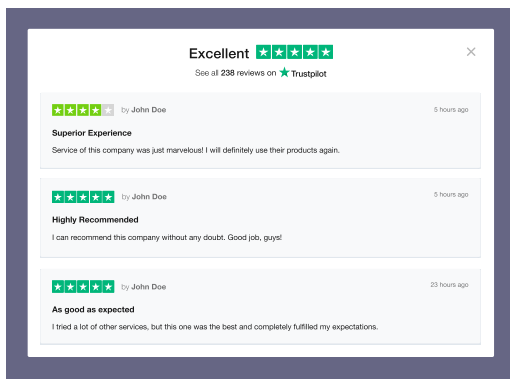
# TrustBox widgets

## Pro plan

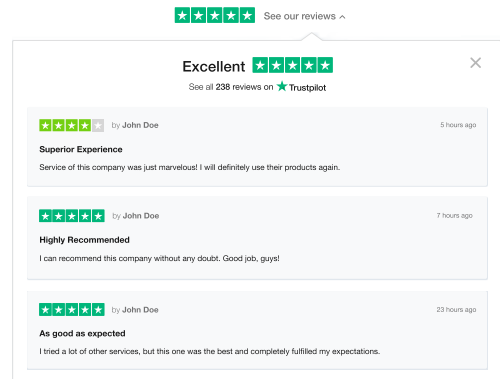
More options to showchase your reviews, TrustScore, and star ratings. Get more traffic from Google with Rich Sippet Stars.

- ✓ Mini
- ✓ List
- ✓ Micro Star
- ✓ Micro TrustScore
- ✓ Micro Review Count
- ✓ Micro Combo
- ✓ Review Collector
- ✓ Horizontal
- ✓ Pop-up
- ✓ Drop-Down
- ✓ Grid
- ✓ Quote
- ✓ Mini Carousel
- ✓ List Filtered
- ✓ Slider
- ✓ Carousel
- ✓ Evaluate
- ✓ API for Custom Display
- ✓ Product Mini
- ✓ Product Review SEO
- ✓ Product Review Multisource SEO
- ✓ API for Customer Display Product Reviews

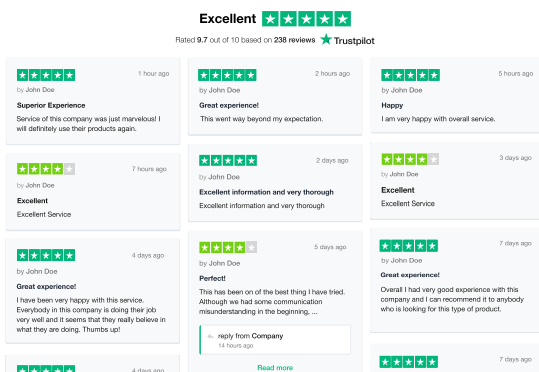
### Pop-up



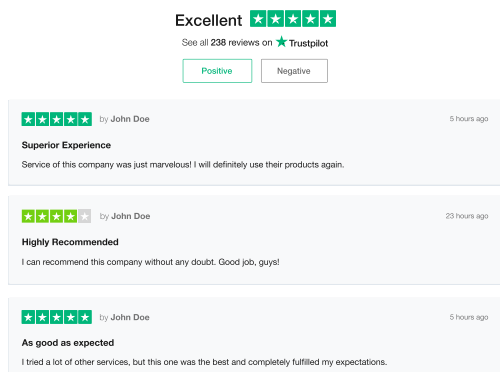
### Drop-Down



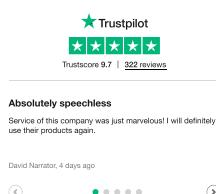
### Grid



### List Filtered



### Mini Carousel



### Quote

- “ Highly Recommended  
John Doe, 38 hours ago
- “ Superior experience  
John Doe, 38 hours ago
- “ As good as expected  
John Doe, 38 hours ago

# TrustBox widgets

## Pro plan cont.

### Slider

★★★★★

4 days ago

**Absolutely speechless**

Service of this company was just marvelous! I will definitely use their products again.

David Narrator

★★★★★

5 days ago

**Highly Recommended**

I can recommend this company without any doubt. Good job, guys!

John Doe

★★★★★

7 days ago

**As good as expected**

I tried a lot of other services, but this one was the best and completely fulfilled my expectations

John Doe

Rated 9.4 out of 10 based on 427 reviews on ★ Trustpilot

### Carousel

**Excellent**

★★★★★

Based on 20,921 reviews

★ Trustpilot

★★★★★

4 days ago

**Superior Experience**

Service of this company was just marvelous! I will definitely use their products again.

David Narrator

★★★★★

5 days ago

**Highly Recommended**

I can recommend this company without any doubt. Good job, guys!

John Doe

★★★★★

7 days ago

**As good as expected**

I tried a lot of other services, but this one was the best and completely fulfilled my expectations

Peter Jones

### Horizontal

Our customers say **Great** ★★★★★ 9.7 out of 10 based on **322 reviews** ★ Trustpilot

## Get more traffic from Google

### Rich Snippets Stars

Make your site jump off the page.  
All Pro TrustBoxes include code to feature your star rating in Google search results.

Rich Snippet Stars - from a Pro TrustBox widget

**Purplebricks UK Reviews Read Customer Service Reviews of**  
<https://www.trustpilot.com> › [Categories](#) › [Home & Garden](#) › [Estate Agent](#) ▼  
 ★★★★★ Rating: 9,5/10 – 47,004 reviews  
 47344 people have already reviewed **Purplebricks UK**. Voice your opinion

# TrustBox widgets

## Enterprise plan

Use any for the TrustBoxes from the Lite and Pro plan,  
or build your own using the Trustpilot API.

- |                      |                    |                          |  |
|----------------------|--------------------|--------------------------|--|
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Evaluate

API for Custom Display

Voice your opinion!

**Rating**

★
★
★
★
★

5 stars: Excellent – no reservations, I would recommend this company to anyone.

**Your review**

Share your honest experience, and help others make better choices.

**Title of your review**

Edit

**Enter Order ID (optional)**

Your Order ID helps TP Demo identify you, making it easier for them to reply to your review.



# TrustBox widgets

## Product Review

Complement your service reviews with product reviews, and help your customers decide which products to buy.

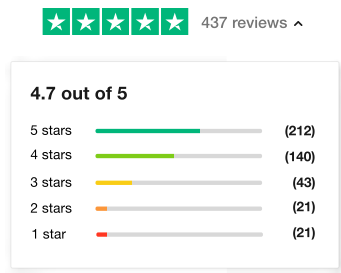
✓ Product Mini

✓ Product Review SEO

✓ Product Review Multisource SEO

✓ API for Customer Display Product Reviews

### Product Mini



### Product Review MultiSource SEO

★ ★ ★ ★ ★ 5 / 5 | 125 reviews

★ ★ ★ ★ ★ by David Narrator 4 days ago  
I need to say I am very happy about this product. Its exactly what I wanted and it simplifies my life a lot.  
Collected via Trustpilot

★ ★ ★ ★ ★ by David Narrator 4 days ago  
This was one of the best choices I have done in a very long time. It seems to be very reliable as well.  
Collected via Trustpilot

★ ★ ★ ★ ★ by David Narrator  
Although the price is quite big, the value for money is still very huge.

### API for Custom Display Product Reviews



### Product Review SEO

★ ★ ★ ★ ★ 5 / 5 | 2 reviews  
powered by ★ Trustpilot

★ ★ ★ ★ ★ by Jari Keskinen June 19  
This is amazing watch with nice blue colour

★ ★ ★ ★ ★ by Marcus June 19  
Amazing product

## Built-in Split Testing

TrustBox Optimizer

Not sure if reviews are right for you? TrustBoxes widgets include split testing analytics so you can see how your site performs both with and without a TrustBox widgets.





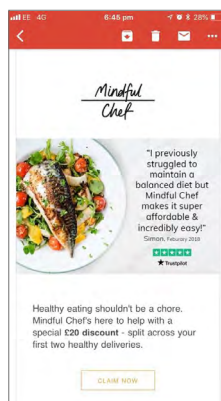
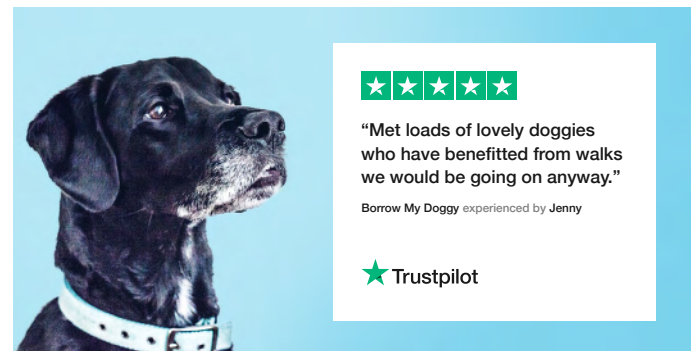
# Show off your reviews, everywhere!

Reach new audiences and build social trust.

## Social is noisy, make your reviews loud

### Review Image Generator

Turn your best reviews into a attention grabbing images fit for every social channel. Best of all? The Review Image Generator does all the designing for you, so design resource is needed at all.



## Unlock the power of reviews across your marketing

### Marketing Assets

Put your best reviews and star rating on TV ads, Product packaging, delivery vehicles and anywhere else your customers may be.

## Turn Facebook likes into Facebook love.

### Facebook Integration

Automatically share up to 50 of your latest reviews with a Trustpilot tab on your company's Facebook page



# Find out more about Trustpilot



Website

[business.trustpilot.com](https://business.trustpilot.com)



Email

[business.trustpilot.com/contact-us/](https://business.trustpilot.com/contact-us/)