



COMCAST

Observability and the developer experience

Comcast is enabling engineering teams with practices, platforms, and tooling to solve today's critical problems as well as those in the future.



60 M
Customer relationships

PROFILE

About: largest American multinational telecommunications conglomerate.

Industry: Telecommunications / Media & Entertainment

Location: United States

GOALS

- Ensure a high speed and highly available network is seamless and reliable for its customers
- Improve visibility for Comcast engineers to see what their changes are actually going to do in production on a large scale

SOLUTIONS

- **Elastic Observability** is used to achieve one single view into everything that's happening in its services
- Elastic Common Schema (ECS) allows Comcast the flexibility to collect, store, and visualize any data from any source

RESULTS

- Improved visibility to see what's happening at the application layer all the way down through the hardware
- More consistency in schema
- Engineers are able to iterate faster and can increase their velocity to innovation

[Watch customer video](#)