SITECORE®

Sitecore Optimizes Experiences for their Customers with Elastic

"Elastic ECE significantly reduces the burden on our Platform team, saving time and reducing costs"

Tim Van Gehuchten, Vice President of Platform Engineering

PROFILE

About: Founded in 2001, this award winning digital experience innovator powers the online presence of many global household brand website.

Industry: Software and Technology

Location: USA, Global

GOALS

- To reduce complexities for customers dealing with content
- Empower their customers to respond to fast changing business conditions
- Make findability a simple task

SOLUTIONS

- Identify bottlenecks with **Elastic Observability APM** to improve their customer service
- Protect marketing content with **Elastic Security**
- Built an internal PaaS offering based on Microsoft Azure and **Elastic ECE**

RESULTS

- Clients can accelerate their campaign execution.
- Providing a 360-degree view of all content to their customers some with 10 million content items
- Reduced infrastructure maintenance burden on the Sitecore platform

Read Customer story

elastic