

Designing Matter: an international competition that highlights the talent of young designers through innovation and sustainability.

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Enhancing the skills of emerging designers and connecting them with industry, materials and technological innovation is the goal of Designing Matter, the international award promoted by Biesse in collaboration with POLI.design, aimed at students, recent graduates and young professionals from Italy and abroad.

The contest invites participants to develop furniture projects for residential, commercial and public spaces, capable of combining design quality, functionality, sustainability and an understanding of production processes. At the heart of the initiative lies the intention to offer participants a concrete opportunity to engage with the real challenges of contemporary design.

The starting point is the material itself: wood, glass, metal, stone, plastics and composites, processed through Biesse technologies and transformed into objects born from the encounter between material characteristics and technical possibilities. Every design choice also becomes a responsible act: attention to product life cycle, waste reduction and material recyclability is an integral part of the project.

For young creatives, the award represents an opportunity for visibility and growth, as well as a chance to engage with an advanced industrial ecosystem and explore the potential of materials and technologies applied to design.

“With this award, we want to offer young designers the opportunity to transform an idea into a concrete project, working with real materials, technologies and processes,” says Roberto Selci, President and CEO of Biesse. “It is an initiative that reflects our identity: innovating, simplifying and putting technology at the service of creativity.”

The initiative reflects Biesse’s vision, a company known for excellence and innovation, which through this project reaffirms its commitment to promoting design culture and supporting the next generation of professionals.

The winning concept will be produced as an iconic Biesse object and exhibited within the Biesse Material Hubs, unique multi-material

experience spaces in the industry.

The top three finalists will also receive scholarships (amount to be confirmed) to support their educational and professional development.

Biesse - We manufacture lines, machinery and components for making products, enhancing the potential of the wide range of materials processed by our customers.

We simplify the production processes of customers working in the furniture, construction, automotive and aerospace sectors, courtesy of the skill of the people who work in our production sites around the world.

Founded in Italy in 1969 and now listed on the Italian Stock Exchange, we are driven by our international calling, which is manifested through a global network of showrooms, where customers can enjoy a multi-material experience.

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