

INFORMATION NOTICE PURSUANT TO SECTION 5 OF THE DIGITAL PERSONAL DATA PROTECTION ACT, 2023

Biesse India Private Limited (“**Company**” “**We**” “**Us**” and “**Our**”) wishes to inform You, pursuant to Section 5 of the Digital Personal Data Protection Act, 2023 (“**DPDP Act**”), about the processing of Your Personal Information (“**Notice**”).

This Notice forms part of Our Privacy Policy (accessible [here](#)) and shall be read harmoniously and in conjunction with the Privacy Policy as well as the other Policies. All capitalised terms used herein and not defined under this Notice shall have the meaning ascribed to them under the Policies.

1 Authorised Representative

You may contact Our authorised representative at the email address info.in@biesse.com, who shall respond to any communication from You for the purpose of exercising Your rights as captured in Our Privacy Policy.

2 Data processing purposes, legal basis and data retention

Why is Your Personal Information being processed?	What is the basis that makes the processing lawful?	How long do we keep Your Personal Information?
To send You product and service information following a meeting with our sales agent.	The legal basis for processing is the consent, optional and withdrawable at any time, given by the data subject, pursuant to Section 6(1) read with Section 6(4) of the DPDP Act.	For as long as it is necessary to send You information and commercial offers, without prejudice to storage for the further purposes mentioned below.
To send communications of a commercial or promotional nature about products and services offered by the Our group companies, satisfaction questionnaires, reporting of events and fairs, and carrying out statistical and/or market research (general marketing purposes).	The legal basis for processing is the consent, optional and withdrawable at any time, given by the data subject, pursuant to Section 6(1) read with Section 6(4) of the DPDP Act.	Till the time the specified purpose for which it was collected is served, or till the time You withdraw Your consent for Us to process such data; whichever is later.
To send communications of a commercial or promotional nature about the products and services of the Our group companies, personalized on the basis of Your interests inferred by combining the data You provided initially or at a later stage (profiled marketing purposes).	The legal basis for processing is the consent, optional and withdrawable at any time, given by the data subject, pursuant to Section 6(1) read with Section 6(4) of the DPDP Act.	Till the time the specified purpose for which it was collected is served, or till the time You withdraw Your consent for Us to process such data; whichever is later.
To disclose Your data to distributors in the manufacturing industry to treat them as independent owners for their own marketing purposes.	The legal basis for processing is the consent, optional and withdrawable at any time, given by the data subject, pursuant to Section 6(1) read with Section 6(4) of the DPDP Act.	Up to the communication to third parties. It is understood that You may, at any time, withdraw Your consent, for marketing purposes, directly to the third-party.
Once the aforementioned time periods have elapsed, the data will be destroyed consistent with the technical procedures for deletion and back-up, without prejudice to Our purpose of protecting Our rights and obligations under applicable law and as captured in the Policies.		

3 Data transfer outside India

We do not transfer Your data to countries and/or territories to which personal data transfers are restricted by the Central Government under Section 16(1) of the DPDP Act.

4 Data subjects' rights

You may withdraw, any consent given at any time and object to receiving commercial communications also by clicking on the unsubscribe link at the bottom of each email, or through the personal area of the Website.

To exercise these rights, You may contact Us at any time by sending Your request to the contact points indicated in paragraph 1 above.