

TURN YOUR STORE STAFF INTO



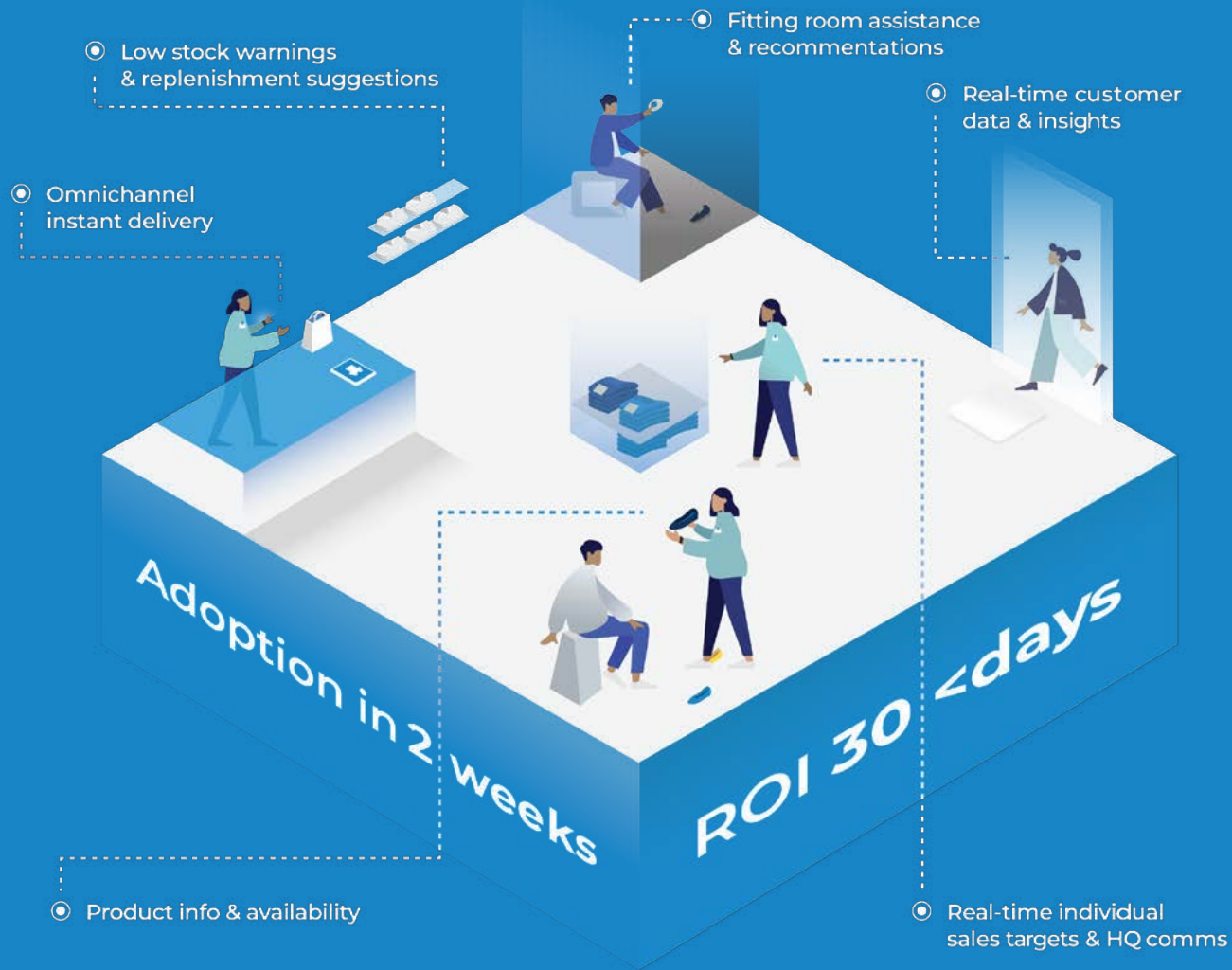
SUPERHEROES WITH OUR AWARD-WINNING SMARTWATCH SOLUTION!

Retail Systems
2019



Inovretail
THE RETAIL INTELLIGENCE COMPANY

EMBRACE YOUR STAFF SUPERPOWERS WITH SEE-WATCH™



See-watch users simply achieve more

19%
Sales over Traffic

16%
Conversion Rate

7%
Cross-sale

Next-Gen Retail Journey

PERFORMANCE

Using AI to turn monthly targets into accurate daily store and individual targets

Advanced AI-powered forecasting engine, using calendar, weather and promotional events that automatically determine the best daily target for your store and stylist.

Individual and store targets & real-time KPI's
Dynamic target allocations
Direct messaging between HQ, store managers & staff

Forecast based, sales driven staff scheduling
Tracking of selling and non-selling hours and FTE individual and team schedules
Monitor Staff needs required to achieve targets

CUSTOMER EXPERIENCE

Smart staff allocation

Predict staffing requirements over varying lengths of time based on sales data. Schedule and track different store activities to monitor and increase productivity.

PERFORMANCE

Real-time intraday KPI's visibility on your wrist

Unique intraday visibility of individual sales performance, with proactive warning of deviations.

Real-time performance monitoring
Instant alerts on most important KPIs evolution
Team & Individual Targets performance visibility

Advanced incentives calculation & monitoring
6 different ready to go incentives models
Real time visibility of performance outcome

PERFORMANCE

Advanced sales incentives models for the staff

Expand your team's potential with advanced sales incentives models.

CUSTOMER EXPERIENCE

Customer data & insights

Identify your premium clients through real-time curated customer information to drive personalised in-store experience.

Real-time premium customer data & notifications
Personalised customer recommendations
Customer purchase history information

CUSTOMER EXPERIENCE

Fitting room assistance & recommendations

Prevent customer dropout in the fitting room and deliver a superior customer engagement. Increase your sales performance through data-driven cross-selling recommendations.

Fitting room Help Request
Cross-selling data-driven recommendations
Help request notification directly on your wrist

CUSTOMER EXPERIENCE

Omnichannel 2.0

Engage in Hyper speed your omnichannel requests at the store.

Omnichannel instant delivery request notifications
Customer Delivery request at the store

PRODUCTIVITY

Daily tasks execution & real-time urgent task awareness

Improve your task distribution and increase in-store productivity allowing your staff to act in real-time towards urgent tasks. Grant the visibility of the task assignment and their status to the store managers.

Task management notifications
Dynamic task allocation
Real-time messaging



Retail SaaS solution, available on a variety of digital channels, designed to surface real time actionable insights that empower your staff to deliver true Customer Centric experiences

- Cloud-native solution
- Modular configuration
- Ready to go integration
- Self-service roll-out



WE WANT TO BE YOUR TRUSTED PARTNER

Our focus is Retail

Data Science is our specialty

Our approach is collaborative and efficient

Flexible and used to dealing with time constrained businesses

We think at the speed of Retail

Focused on the outcomes

- ✓ More than 40 highly skilled Consultants, Data Scientists and Engineers
- ✓ More than 1.000.000.000 data records processed and analysed
- ✓ 25+ Customers
- ✓ Operating in 8 countries
- ✓ Data collected and analysed from more than 1000 stores
- ✓ Live on more than 100 stores
- ✓ More than 10 partners worldwide
- ✓ Empowering more than 500 wrists

ABOUT INOVRETAIL

We are a retail innovation company on a mission to democratise data intelligence. We provide data science solutions and digital tools that deliver quantifiable insights and actionable recommendations with direct and sustainable impact on retailer's key metrics.

TRUSTED BY



RELEASE YOUR SUPERPOWERS. LET'S TALK!

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