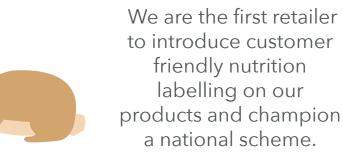
OUR RESPONSIBLE RETAILING JOURNEY

Co-op have always led the way on the food issues that matter the most to our customers and Members. Here's a snapshot of our proudest achievements so far. There's more to come!

1986





1994

30,000 shoppers tell us about their concerns on responsible retailing, we listen and take action on what matters most.



1997

We publish our 'Lie of the Label report', calling for Goernment to publish a code of conduct on honest labelling.



2002

We move all Co-op chocolate bars to Fairtrade.



2004

We launch Co-op Fairtrade Chilean Carmenere - the UK's first supermarket Fairtrade wine.



2005

All Co-op brand fresh beef is now UK sourced.

1985

Since 1985, no Co-op own-brand toiletries or household products have been tested on animals.



1992

We're the first major retailer to start selling ethically-traded Cafedirect coffee, one of the world's first Fairtrade products.



1995

We label eggs 'intensively produced' which leads to a change in the law and new 'From Caged Hens' labelling.



1998

We become the first supermarket in the UK to start selling Fairtrade products in every one of our Co-op shops.



2003

All Co-op own-brand coffee becomes Fairtrade, a first for any retailer.



2004

We become the only retailer to have our household and health and beauty products independently certified by Cruelty Free International



We make all our cotton bud stems cardboard, 11 years before other retailers.

2007

We become the first UK retailer to launch an own-brand charity water, Co-op 'Fairbourne Springs'.

2007 100,000 shoppers register their support for our Food Ethical Policy.

2017



We complete the

journey on 100%

British fresh meat

when we move to

100% British on

lamb and bacon.

100% of our chocolate confectionary is Fairtrade, as is ALL the cocoa we use in Co-op products.



2017 Co-op highlights the

scandal of waste food packaging and commits to making all of its packaging fully recyclable.



2016

All our own brand Easter Eggs are Fairtrade, another first.



2014

All our own brand dilutable drinks switch to 'no added sugar' - and we're the first to do it.



2012

We switch all our bananas to Fairtrade and ensure 50% of the fruit is sourced from smallholder farmers an industry first.



2008

We ban the sale of caged hens eggs in Co-op shops.



All our fresh chicken is 100% British. And all our own-brand eggs are



2017

We are the first retailer to join Water Unite - all our branded water now donates 1p per litre to end water poverty.



2016

We launch our Local Community Fund. Thanks to our members, we have now shared £115m with community projects around the UK.



2015

We sell our 50 millionth bottle of Fairtrade wine, and become the largest seller of Fairtrade wine in the world.



2013

All our sandwiches, pies, pastires and chillled ready meals are made using 100% British chicken, beef or pork.



2011

All Co-op tuna is pole and line caught.



2007

free-range.



2017

We launch our Bright Future programme, offering employment support to survivors of modern slavery.



We move fresh pork products to the Outdoor Bred and RSPCA Standards, becoming the first UK-wide retailer to do so.



2019

We begin our partnership with Chester Zoo, supporting conservation and reforestation in a former palm oil plantation.



2020

We commit to becoming a Net Zero business by 2035 for our operations, and 2040 across our entire business.



2021

We become the first UK supermarket to only sell peat-free compost in our stores.



2023

We sign up to IDH's Living Wage Commitment, ensuring that banana workers in our supply chains are paid a living wage by 2027.



2024

We reach the cumulative milestone of £25m raised in donations to The One Foundation and Water Unite since 2007 through sales of bottled water in our stores.



2025

We launch our £820k sustainable farmer fund, helping farmers in our supply chain reduce their carbon footprint.

2018

All Co-op charcoal is Fairly Traded certified by Traidcraft.

2018

We start to roll out compostable carrier bags to 1,000 Co-op stores, saving 339 tonnes of plastic a year.



2019

All our frozen fresh meat is now 100% British.



We launch our Global Wellbeing Charter, providing almost £1m to support people in our supply chain through the Covid-19 emergency.

2020



2020

We launch Co-op water bottles made of 100% recycled plastic.



2022

In a retailer first, we move all own-brand and branded South African wine to Fairtrade.



2024

We celebrate 30 years of supporting Fairtrade, and in a UK first, we move our entire range of fresh cut roses to be 100% Fairtrade.



2024

We celebrate 30 years of our Responsible Retailing journey with a new report showcasing brand new insights.

