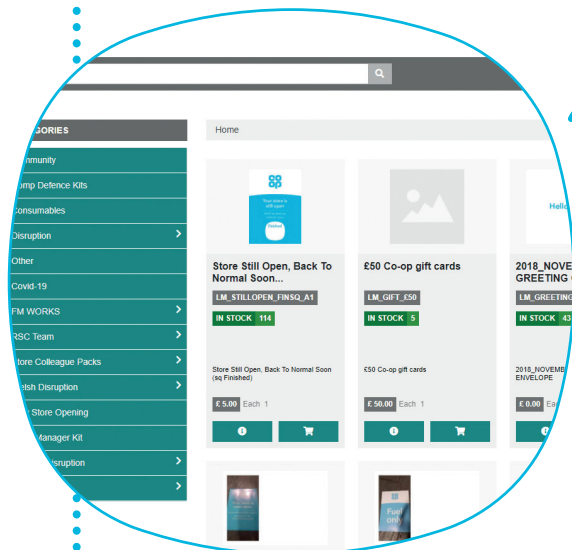


Your resources

Did you know you can gain access to more items similar to your Local Engagement pack by visiting your Local Hub or HH online POS catalogue?



The HHub Online Catalogue

The HHub Online Catalogue enables you to search for suitable POS assets and community kit lines, such as reusable coffee cups, high vis jackets, t-shirts and so much more!

To access the catalogue, use the URL <https://hhub.hhglobal.com/Coop/Login>.) For your initial login please select the Forgotten Password button and enter your hub number as your Username.

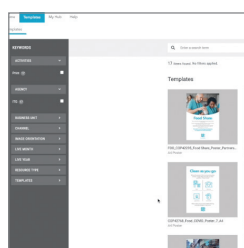
the local hub

Connecting you to local marketing templates in minutes

The Local Hub

Your local hub is where you can find a range of marketing templates to personalise and download or send directly to print. The site contains templates for marketing items such as posters, newsletters, certificates and other useful materials.

How to sign up:
Go to coop.itgcanopy.com and click to create an account



1
Create an account

2
Complete a short form

3
Find and enter your store address

4
Click to register

There is also a short training video on your homepage to help you navigate around your Local Hub.



Your Local Engagement Pack

Q3 2021



It's what we do



2021 Activity Pack

Hi [Name]

Your Q3 local engagement activity packs have arrived.

Here at Co-op, we're all about community. Engaging with locals is an important part of what we do, and being active in the community helps us show our neighbours that we're a different kind of business. As lockdown restrictions ease, we want to encourage our customers to have some fun and get excited for summer. But we need your help.

About our activity packs:

The idea is to use your activity packs to engage with your neighbours and build connections in your area. As a manager and a member of the [LOCATION] community, you're in a unique position to help us make that happen. Our packs are designed to be enjoyed by everyone, not just individual groups, and inside each pack you'll find lots of activities for all kinds of occasions. Every occasion is a new opportunity to understand the community, get to know your neighbours, and celebrate together.

How to use your packs:

Before we connect with our community, the first thing we need to do is get our packs out there and spread the word. To get started, you could:

- Contact your local Member Pioneer and ask them for support
 - Reach out to your local schools or care homes
 - Create noise by actively talking about the packs instore
- Reach out to local community groups (e.g. Scouts, Youth Clubs, Parenting groups)
 - Talk about your packs and the activities inside on social media

If you have any questions or need a helping hand,
email helloneighbour@coop.co.uk.

Now, let's get out there and have some fun!

Say YES to Summer Fun Games

Let's Say YES to Summer Fun Games with a packed summer of sport! We have lots of activities suitable for all the family, encourage your community to use our packs and get involved.

Play with neighbours, compete with friends and classmates or keep it in the family with your very own Summer Fun Games. Let's go!



International Friendship Day Friday 30 July

International Friendship Day is all about celebrating one of the most important things a human can have. Friendship. The activity we've planned is a real spirit-lifter, and people of all ages can take part. Encourage your community to make a friends day by getting involved.

The activity can be done in a community group, classroom or just a group of friends. This one is great for adults and children alike!



Recycling & Sustainability

Have you heard of upcycling? Turning something old into something new and useful is an amazing way to reduce your waste. Plus, it's great for the environment. This activity is a great tool for starting a conversation about being green, plus it's lots of fun for all ages, supporting our summer sustainability campaign.

The idea is to work together to create a home-made bird feeder for your garden, balcony or community space. It'd be a great project for groups of all ages. We'd love to see some photos so don't forget to encourage the community to share!

