Food Firsts

2000

We join the ETI, a

to improve the quality of life for workers.

Co-op have always led the way on the food issues that matter the most to our customers and Members. Here's a snapshot of our proudest achievements so far. There's more to come!



1985

Since 1985, no Co-op own-brand toiletries or household products have been tested on animals.



We're the first retailer to introduce customer-friendly nutritional labelling.

2016

All our Bags for

Life are now made

from recycled

plastic bags.

2017

2020



1992

We're the first to start selling ethically-traded Cafedirect coffee, one of the world's first Fairtrade products.



1995

We labelled eggs 'Intensively Produced' which leads to a change in the law and new 'From Caged Hens' labelling. We also were the first retailer to add fat and calories on our own-brand products.



1998

global initiative designed



2000

We put the UK's 1st Fairtrade bananas on our shelves.

It's what we do



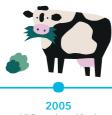
2013 We become a founding

We launch Co-op Fairtrade Chilean Carmenere - the UK's first supermarket Fairtrade wine.



2002

We're the first retailer to add calorie inform-ation to alcoholic drinks.



All Co-op brand fresh beef is now UK-sourced.



2008

We launch the UK's first home compostable carrier bag.



2008

All our hot drinks become Fairtrade - a first for any retailer.



2016

We're the first supermarket to sell 100% Fairtrade sugar in partnership with Tate & Lyle, which hopes to raise £1m for cane farmers in Belize.



We celebrate 10 years of Fairbourne Springs, our charity water. With the One Foundation, £7m has been raised by sales, changing 1.5m lives in Africa.





2020

We commit to our third year of restoration work with Chester Zoo in former palm oil plantations.



All our own brand Easter Eggs are Fairtrade, another first.

2016



We launch Bright Future - a

programme which offers a

paid work placement and a

job in our food business to

survivors of modern

slavery.

2020 We commit to support the UN's Recover Better campaign.



Fairtrade wine and become the largest seller of Fairtrade wine in the world.





2017

100% of our chocolate

confectionery is Fairtrade,

as is ALL the cocoa we use

in Co-op products -

a retailer first.





We sell our 50 millionth bottle of



2017

We make all our fresh

meat 100% British.

2019

We become the first UK retailer

to commit to the UN's pledge to

be Net-Zero by 2050.

2014

All our own-brand dilutable drinks switch to 'no added sugar' - and we're the first to



2017

We sign up to Peas Please,

committing to help the

nation to eat more veg.

2013

All our sandwiches, pies, pastries and chilled ready meals are made using 100% British chicken, beef or pork.

2019

We announce industry-

leading climate commitments to reduce

direct emissions by 50% and product

emissions by 11% by 2025.









2018

We were the first retailer to

only use 100% Fairtrade

roses when sourced from

Africa, every stem in every

flower bouquet.



We hit our greenhouse gas

emissions target 3 years early -

halving emissions since 2006.

2019

We co-launch the Responsible

Recruitment Toolkit to offer

support to suppliers in

achieving responsible

recruitment.

2012



We became the only retailer to have our household and health and beauty products independently certified by Cruelty Free International.

> 2011 All Co-op tuna is

pole & line caught.

We cover 100% of our soy use with RTRS credits.



We launch our Future of



Over half of our stores Partners.

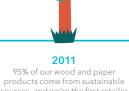






2019

have Food Share



2018

2019

We remove all dark

and black plastic from Co-op

own-brand packaging.

sources, and we're the first retailer to graduate in the WWF Global Forest & Trade Network UK.



2018 We launch fully certified

compostable carrier bags in stores where food waste can be collected at home.

2011

We become the first retailer

to commit to ensuring at least

30% of own brand processed

products are healthy (no red

traffic lights).



2019 We celebrate 25

years of supporting Fairtrade.



We ensure all eggs used

Co-op products are free

range.

as an ingredient in

2009

We launch the world's first fairly traded BBQ charcoal with Traidcraft.



2019 We move all our frozen

meat to British too.



the DPJ Foundation.





We reach 100 young farmers in our Farming Pioneers programme and mental health training with Yellow Wellies and



