

International Women's Day

International Women's Day - 8 March



International Women's Day (IWD) is a global day celebrating women and their social, economic, cultural and political achievements.

The aim of the IWD 2024 #InspireInclusion campaign is to collectively forge a more inclusive world for women. When women themselves are inspired to be included, there's a sense of empowerment. When we inspire others to understand and value women's inclusion, they celebrate the differences, which make us unique and special.

We can all be allies for each other whether male or female and forge a better world.

We'd love you to tell us about the most inspiring woman in your life, past or present or even a little bit about an ally that inspires you and how they support you and celebrate your differences.

Get creative and design your own heart that represents your inspiration. You could write a poem, statement or even draw a picture. Share with others in your community and string it together and display it in your local Co-op store or in your community.

*To enter, entries must be emailed to helloneighbour@coop.co.uk. Entries must be submitted between 12:00am 01/03/24 and 11:59pm 15/03/24. Promoter is Co-operative Group Food Limited. Full T&C's apply - see www.coop.co.uk/iwd-competition

Take a picture of your community bunting and share it with us by emailing helloneighbour@coop.co.uk by 15/03/24 for a chance to win £100 for you and £100 for a local community cause or charity of your choice*.

#AspireIWD24
#InspireInclusion
#BeingCoop

