

## Fairtrade Fortnight

February 22 – March 7

We've supported Fairtrade for over 25 years, and we're proud to sell their products in our stores. This year, let's share a message of kindness, fairness and community and show locals what Co-op and Fairtrade are all about.



## St. Patrick's Day

Wednesday 17 March

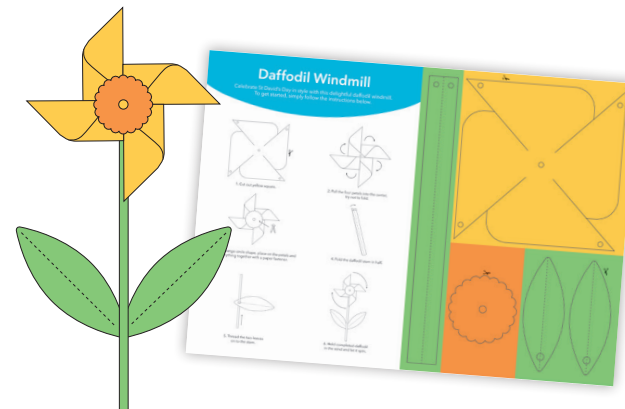
With celebrations taking place all over the world, Saint Patrick might be the most popular saint to ever live. This year, get involved in all the fun with our Paddy's Day selfie accessories and Lost Gold puzzle.



## St David's Day

Monday 1 March

Apparently, when David was made a saint after his death, Pope Callistus II declared that two pilgrimages to St David's (the city in Wales) were worth one to the Vatican. That's pretty important. Help your community celebrate St David's Day with this lovely arts & crafts daffodil.



## Mother's Day

Sunday 14 March

Mums are amazing, and we think they deserve to be spoiled. This Mother's Day, you can help your community show mums some love by treating them like royalty. Our custom-made crown and some breakfast in bed should do the trick.



# Your Local Engagement Pack

Q1 2021



It's what we do



# 2021 Activity Pack

At Co-op, we're all about community, and reaching out to locals is a part of what we do. Help your community celebrate the moments that matter to them with our handy engagement pack, featuring lots of fun activities for key events throughout the year.

If you have any questions or need a helping hand, just email [helloneighbour@coop.co.uk](mailto:helloneighbour@coop.co.uk)

## Mental Health and Wellbeing

If keeping your body fit is important, then so is supporting your mind. Help your community look after their mental health with these fun and simple activities. Great for the whole family.



## Buddhist New Year

With over 520 million followers worldwide, Buddhism is Earth's fourth-largest religion. Celebrations differ from country to country, but you can use these activities to introduce your community to the Buddhist way of life.



## Burns Night Monday 25 January

Robert Burns is something of a legend in Scotland. In fact, the famous poet is so well respected that Scots celebrate a day in his honour. This year, join in with the celebrations by encouraging your community to design their very own family tartan. Have fun!



## Chinese New Year Friday 12 February

With celebrations starting when a new moon appears, the date for Chinese New Year changes annually. This year, the year of the mighty ox, celebrations start on 12 February. Encourage your community to join the fun by colouring in an ox mask and making our delicious prawn and cabbage dumplings.

