

# Fairtrade Bingo

Monday 27 February – Sunday 12 March



It's what we do

Did you know Co-op has been championing Fairtrade for over 29 years? We're proud to support Fairtrade and the difference a fairer price and the Fairtrade Premium makes to the lives of farmers and workers across the world. Find out how much you know about Fairtrade and our commitments with our family fun bingo game.

Fairtrade Bingo Game		PLAYER 1

Fairtrade Bingo Game		PLAYER 2

Fairtrade Bingo Game		PLAYER 3

Fairtrade Bingo Game		PLAYER 4

Fairtrade Bingo Game		PLAYER 5

Fairtrade Bingo Game		PLAYER 6

This Fairtrade Fortnight, Co-op is joining forces with thousands of individuals, companies and groups across the UK to share stories behind the people who produce the delicious products that we love. Discover more at [coop.co.uk/our-suppliers/fairtrade/campaigning-tools](https://coop.co.uk/our-suppliers/fairtrade/campaigning-tools)

Get involved on our socials

@coopuk @fairtradeuk using #FairtradeFortnight #ChooseFairtrade #ItsWhatWeDo #BeingCoop

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## How to play

First, choose someone to be your bingo caller. Then, cut out your cards and Fairtrade facts. Pop the facts into a pot for the caller to pick at random. If the caller calls out a Fairtrade fact that's on one of your cards, you can cross it off. The first person to mark 3 products in a row (across, down or diagonally) wins. Ready? Let's play Bingo.

 <p><b>Fairer Price</b> The Fairtrade Minimum Price means that producers get a fairer price, despite changes to the market.</p>	 <p><b>Producer Voice</b> Fairtrade supports producers to improve their lives and have a say in their future.</p>
 <p><b>Planet</b> Fairtrade works alongside producers to tackle the impacts of climate change, through adaptation and mitigation projects, including reforestation.</p>	 <p><b>Communities</b> The Fairtrade Premium provides additional funds to producers who choose to invest them in projects that benefit their local communities.</p>
 <p><b>Chocolate</b> In 2000, we were the first UK supermarket to sell own brand Fairtrade chocolate.</p>	 <p><b>Bouquet of flowers</b> In 2021, Co-op sold over 53 million Fairtrade flower stems.</p>
 <p><b>Hot chocolate</b> In 2008, we became the first supermarket to convert all hot drinks to Fairtrade.</p>	 <p><b>Cocoa</b> In 2017, we became the first UK retailer to source all the cocoa used as an ingredient on Fairtrade terms.</p>
 <p><b>Bananas</b> In 2000, we put the UK's first Fairtrade bananas on our shelves and in 2012 we switched all our bananas to Fairtrade.</p>	 <p><b>Coffee</b> In 2003, coffee prices were at a 30-year low, and farmers were struggling to afford to grow their crops. That's when we decided to switch our entire own brand range to Fairtrade – a first for any retailer. Since then, we've supported thousands of coffee farmers by funding programmes in Kenya and Brazil.</p>
 <p><b>Tea</b> All our own brand tea is Fairtrade and has been since 2008. Our 99 Tea was the UK's first retailer Fairtrade own brand tea and we are committed to sourcing 100% Fairtrade tea to this day.</p>	 <p><b>Sugar</b> We were the first retailer to sell Fairtrade sugar back in 2004. In 2016, we made a commitment that all the bagged sugar we sold would be Fairtrade certified, to support smallholder farmers in Belize.</p>
 <p><b>Wine</b> In 2015, we sold our 50 millionth bottle of Fairtrade wine and became the largest seller of Fairtrade wine in the world.</p>	 <p><b>Roses</b> In 2012, we converted all of our own brand standard bunches and single stem roses to Fairtrade.</p>