

FAIRTRADE FORTNIGHT

27 February - 12 March 2023



It's what we do



Fairtrade Live In-Store Events

27 February - 12 March

Join a Fairtrade Live Event near you to find out more about Fairtrade and how you can get involved this fortnight. Visit [Co-operate](#) and search your postcode to look for an event happening in your area.



Interactive Event in Co-op, Salford

27 February - 11:00-14:00

Join us in our Salford Store for an opportunity to win Fairtrade products in an interactive arcade game! For those who aren't able to join us in Manchester, why not have your own game of [Fairtrade bingo](#) at home?



Fairtrade Foundation PR Stunt

28 February - 2 March

Top secret PR stunt launch for Fairtrade Fortnight! Stay tuned for what's planned through their [campaigning page](#), [Twitter](#), [Instagram](#) and by signing up to their newsletter below!



Building Better Business Podcast

6 March - 10:00

Take the time to listen to Co-op and Mutira Farmers Association Co-operative discussing Fairtrade and partnership on Cafedirect's Building Better Business Podcast, either with a Fairtrade cuppa or listen on your daily walk.



Member Watch & Win Quiz

Hear from Fairtrade producers and Co-op's Fairtrade Manager on how Fairtrade supports both people and planet, and take part in our quiz to be in with a chance of winning a Fairtrade prize! The quiz will be live from 19 February.



Host a Fairtrade Curry Night

Why not invite your friends round for a Fairtrade curry evening during Fairtrade Fortnight? We have some great crowd-pleasing tutorials using Fairtrade ingredients for you to follow.



Fairtrade Coffee Masterclass

Follow along with Co-op's coffee masterclass to learn all about Fairtrade coffee, get involved in a tasting session and find out more about how Co-op has been supporting coffee farmers in Kenya to become more climate resilient.



Make a Fairtrade Pledge

Why not make a Fairtrade pledge for the rest of the year? At Co-op, it's easy to make the switch to Fairtrade. 100% of our own-brand tea, coffee, bananas, cocoa, bagged sugar and African roses are Fairtrade.



SPREAD THE WORD ON SOCIAL MEDIA BY USING THE FOLLOWING HASHTAGS:

#FAIRTRADEFORTNIGHT
#CHOOSEFAIRTRADE
#ITSWHATWEDO