


# Fairtrade Quiz


So where does it all come from? Test your knowledge and take the quiz below.


## The rules

Top five producers only. One correct answer = one point.

	Co-op Fairtrade Tea	
	Country 1	Country 3
	Country 2	Country 4
		Country 5

	Co-op Fairtrade Chocolate	
	Country 1	Country 3
	Country 2	Country 4
		Country 5

	Co-op Fairtrade Bananas	
	Country 1	Country 3
	Country 2	Country 4
		Country 5

	Co-op Fairtrade Cocoa	
	Country 1	Country 3
	Country 2	Country 4
		Country 5

	Co-op Fairtrade Sugar	
	Country 1	Country 3
	Country 2	Country 4
		Country 5



## Where's it from?

Fairtrade map and quiz

co  
op

It's what we do



# Fairtrade Map

Did you know Co-op was the first supermarket in the UK to stock Fairtrade products in all stores? We've supported farmers around the world for 25 years, helping them get fairer prices for the food they grow.



## Fairtrade Coffee

In 2003 we switched our entire own-brand coffee range to Fairtrade - a first for any retailer. Since then we've supported thousands of smallholder coffee producers across the globe.

### Top 5 producers\*:

Colombia, Brazil, Peru, Honduras, Nicaragua



## Fairtrade Sugar

We sold our first bag of Fairtrade sugar in 2004. The Fairtrade Premium raised through our sugar sales has helped workers and farmers in Belize improve their lives, and we couldn't be happier to be on board.

### Top 5 producers\*:

Fiji, Belize, Paraguay, Costa Rica, Eswatini



## Fairtrade Tea

All our own brand tea is Fairtrade, and it has been for over 10 years. Since then, we've supported tens of thousands of tea smallholders, workers and communities in Kenya and Malawi.

### Top 5 producers\*:

Kenya, India, Uganda, Malawi, Sri Lanka



## Fairtrade Cocoa

We've supported Fairtrade farms for over 25 years. Today, every spoonful of cocoa we use, from the chocolate sprinkles on our doughnuts to the chocolate chips in our Irresistible cookies, benefits Fairtrade cocoa farmers.

### Top 5 producers\*:

Cote d'Ivoire, Ghana, Peru, Dominican Republic, Ecuador



## Fairtrade Bananas

In the year 2000, we put the UK's first Fairtrade bananas on our shelves. These days, all the bananas we sell are Fairtrade, and we support small farms by purchasing bananas straight from the source.

### Top 5 producers\*:

Dominican Republic, Colombia, Peru, Ecuador, Rest of world



\*These are the top 5 countries based on Fairtrade production of each commodity, based on 2018 data.