

## Sample Contract

### Production Contract between:

<b>[Company Name]</b> Address Website TEL.	<b>[Company Name]</b> Address Website TEL.
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**Date:** [Date of contract]

**Project:** [Name of your project]

**PRODUCER:** [Company name and individuals involved]

**AGENCY:** [Company name]

**Contracted Amount:** \$X  
*Contracted amount includes...*

### **Project overview:**

The goal of the shoot is to share [producer]'s experience travelling through beautiful [place name] as well as to create content for future use by [tourism board].

Producer agrees to be on location for X days to capture the following deliverables outlined below on [dates]. Itinerary and on the ground support to be provided by [tourism board].

### **Producer agrees to provide the following deliverables:**

#### **[Producer] agrees to provide:**

- X IG Posts In-feed
- X Reels
- Daily IG stories
- \$X of budget to be put towards boosting posts to [Place] market

#### **Producer agrees to:**

- Obtain the likeness rights to any people and locations featured in finished deliverables (photos, videos).

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- Tag [tourism board] channels & hashtags (@xxxx, #xxxx #xxxx) on any posts made as part of this contract.
- Grant the ability for [tourism board] to repost Chris's photos to their social media accounts, giving photo credit.
- Retain all receipts for fuel, food and tourism experience expenses incurred during the shoot in order to properly invoice Agency.

### **Agency to provide:**

- Reimbursement for fuel, food, accommodation, and tourism experience expenses incurred during the shoot.
- Release forms for on camera talent and locations used in any finished content.

### **Payment Terms:**

Producer is to be paid 50% of total contracted amount upon execution of this contract and the final 50% upon receipt of all deliverables as stated above.

*I have read and agreed with all production details as outlined above.*

[PRODUCER]

By: \_\_\_\_\_ Its authorized representative

[AGENCY]

By: \_\_\_\_\_ Its authorized representative