

## South Carolina Consumer Freedom Coalition, LLC

Last Updated: February 18, 2025

The South Carolina Consumer Freedom Coalition, LLC (“**SCCFC**”) deeply values your privacy, and we take great care to protect it as you visit our Website. **By engaging with us, you are agreeing to our collection, use, and disclosure of your personal information as explained in this Privacy Policy.** When we say personal information, we are talking about information that can identify you directly or indirectly, or could reasonably lead to identifying you. We have written this Privacy Policy to make it easy for you to understand how SCCFC collects, uses, shares, and safeguards your personal information. If you have questions regarding our privacy practices, please connect with us through the "[Contact Us](#)" section below.

### CALIFORNIA NOTICE AT COLLECTION

To learn more about the following information, please read Section 1 through Section 5 of this Policy:

- The categories of personal information we collect (click [here](#) to learn more)
- The business or commercial purposes for such collection (click [here](#) to learn more)
- Whether your personal information is shared or sold (click [here](#) to learn more)
- How long SCCFC keeps your personal information (click [here](#) to learn more)

### 1. Personal Information We Collect

We collect personal information from the following sources:

- Information that you choose to give us or from our third-party business partners, such as your name, address, and email.
- Information that we automatically collect when you visit our Websites or use our services, such as cookies and other automatic tracking technologies (please see our Cookie Policy set forth below).

Click [here](#) to learn more.

### 2. How We Use Personal Information

We use personal information to provide services, support our cause, send advertising and marketing messaging, and other reasons we disclose at the time we collect personal information.

Click [here](#) to learn more.

### 3. How We Disclose Personal Information

We disclose personal information with our service providers and other third parties, including banks, marketing, cybersecurity, software, IT support, cloud storage services, consultants, financial, legal and similar providers. We enter a contract that requires the recipient to both keep that personal information confidential and not use it for any purpose except performing the contract.

#### **4. Cookies and Other Automatic Tracking Technologies**

Our Websites may use “cookies,” web analytics services, and web beacons to gather information about your online interactions, including demographic data, your browser type, IP address, pages visited, activities conducted on the page, and the day and time of your visit.

Click [here](#) to learn more.

#### **5. Retention and Security**

We retain personal information for as long as needed or permitted in light of the purpose(s) for which it was collected, unless the law or auditing rules require us to keep it longer.

Click [here](#) to learn more.

#### **6. Exercising Your Privacy Rights**

Depending on where you live, you may have rights related to your personal information. You may exercise any of these rights submitting a verifiable consumer request at: +844 463 4470 or [info@scconsumerfreedom.com](mailto:info@scconsumerfreedom.com).

Click [here](#) to learn more.

#### **7. International Data and Transfers**

SCCFC is based in the United States. Your personal information may be transferred to, stored at, or processed outside of the United States. By using our Websites, applications, and/or services, you understand and agree to these processing terms.

Click [here](#) to learn more.

#### **8. External Links, Children's Privacy, Updates**

- We are not responsible for the content, privacy policies, or practices of any websites that we do not control.
- We do not knowingly collect information from anyone under the age of 16.
- If we materially change how we use your personal information, we will notify you on our Websites, in addition to any other means to fulfill our legal obligations.

Click [here](#) to learn more.

#### **9. Contact Us**

For questions about our Privacy Policy, please contact us at:

Email: [info@scconsumerfreedom.com](mailto:info@scconsumerfreedom.com)  
Address: 807 Gervias Street, Suite 301, Columbia, SC 29201  
Phone: 803-254-6542

Click [here](#) to learn more.

## 10. Information for California Residents

This section supplements our Privacy Policy and applies solely to individuals who reside in the State of California. Please review this section to learn more about the information we collect and your privacy rights as a California resident.

Click [here](#) to learn more.

## 11. Information for Residents of Other U.S. States

This section supplements our Privacy Policy and applies solely to individuals who reside in: **Colorado, Connecticut, Delaware, Indiana, Iowa, Kentucky, Montana, Nevada, New Hampshire, New Jersey, Oregon, Tennessee, Texas, Utah, and Virginia**. Please review this section to learn more about your privacy rights as a resident of these states.

Click [here](#) to learn more.

# 1. Personal Information We Collect

We collect personal information from the following sources, including through our website <https://scconsumerfreedom.com> and any related extensions managed by SCCFC (such as <https://hosted-page.civiclick.com/6822> or <https://www.scconsumerfreedom.org/join-now/>) (collectively "Websites"):

- Information that you choose to give us.
- Information from our third-party business partners.
- Information that we automatically collect when you visit our Websites or use our services as explained in the [Cookies and Other Automatic Tracking Technologies](#) section.

Personal Information We Collect (Table 1)		
Categories	Description	Why We Collect It
Contact information	Your name, address, phone number, and email address	To match a constituent to such constituent's state or federal elected representatives.

Usage Data	Information on how the Websites are access and used by you	To track the activity on the Websites
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## 2. How We Use Personal Information

Our Use of Personal Information (Table 2)	
Purpose	Examples
<b>Providing Services</b>	<ul style="list-style-type: none"> <li>To operate the Website (the “Service”)</li> <li>To provide and improve the Service</li> </ul>
<b>Supporting our Business</b>	<ul style="list-style-type: none"> <li>To support, personalize, and develop our Websites, support our cause, and other services.</li> <li>To improve and develop our technology.</li> <li>To maintain the safety, security, and integrity of our Websites, services, databases, and other technology assets.</li> </ul>
<b>Advertising &amp; Marketing</b>	<ul style="list-style-type: none"> <li>To send promotional marketing and advertising information to you,</li> <li>To measure and improve our marketing efforts.</li> </ul>
<b>Other Circumstances</b>	<ul style="list-style-type: none"> <li>To comply with legal requirements, law enforcement requests, and internal policies.</li> <li>To satisfy contractual obligations with third parties.</li> <li>As otherwise permitted or directed by you.</li> <li>To respond to your inquires and address your concerns.</li> </ul>
<b>Mailing List</b>	<ul style="list-style-type: none"> <li>We may use your personal information to add you to our mailing list. We may send you communications about our programming and other activities by e-mail, text, phone, or mail.</li> </ul> <p>You may opt out of our mailing list at any time by contacting us at [info@scconsumerfreedom.com or by clicking the “unsubscribe” link in emails or replaying “STOP” in response to texts.</p>

Any processing of data that cannot identify you directly or indirectly or could reasonably lead to identifying you (i.e., non-personal information) is not governed by this Privacy Policy. SCCFC maintains the right to process this data for any legitimate business purpose.

Please note: SCCFC does not make automated decisions about you.

### 3. How We Disclose Personal Information

We disclose personal information with our service providers and other third parties where necessary to fulfill the purposes identified above or in accordance with applicable law. When we do so, we enter a contract that requires the recipient to both keep that personal information confidential and not use it for any purpose except performing the contract.

Disclosures (Table 3)		
Who Receives the Personal Information	Categories of Personal Information Disclosed	Why We Disclose It
Companies we've hired to help us operate our business (i.e., <b>Service Providers</b> ), including cybersecurity, software, IT support, cloud storage services, consultants, financial, legal and similar providers.	The following categories from Table 1: Customer Information and Usage Information	For our legitimate business purposes including marketing, software and IT support.
<b>Law enforcement and other regulatory authorities</b> when disclosure of information is required by law	The personal information will depend upon the specific request and we will only share what is strictly required under applicable laws	To comply with our legal obligations
<b>Affiliates</b>	The following category from Table 1: Contact Information	To facilitate our affiliates' technical support of our business
<b>Recipients that you direct us</b> to share your information with	SCCFC will identify this information at the time you direct us to share it	To comply with our contractual obligations

#### Sharing Personal Information for Personalized Advertising

In our Privacy Policy, "sharing" happens when we give your personal information to third parties for our own "cross-context behavioral advertising" (i.e., showing you personalized ads based on

your personal information gathered from your online activity across websites and apps, other than SCCFC' Websites and apps). In the preceding twelve months, SCCFC has not "shared" personal information with other companies for the purposes of personalized advertising.

### **Selling Personal Information**

In the preceding twelve months, SCCFC has not sold personal information to any companies or third parties. Further, SCCFC does not sell personal information pertaining to minors under the age of 16.

## **4. Cookies and Other Automatic Tracking Technologies**

### **Cookie Policy**

Our Website may use “cookies” and other tracking technologies to gather information about your online interactions.

#### **A. What Are Cookies?**

Cookies are small text files that are stored on your device (computer, tablet, or mobile) when you visit a website. They help improve user experience by remembering preferences, enabling certain functionalities, and gathering analytics data.

#### **B. How We Use Cookies**

We use cookies for the following purposes:

- (i) Essential Cookies – These are necessary for the website to function properly, such as enabling secure logins and remembering session details.
- (ii) Performance & Analytics Cookies – These help us understand how visitors interact with our website, allowing us to improve functionality and content.
- (iii) Functional Cookies – These remember user preferences to provide a more personalized experience.
- (iv) Advertising & Third-Party Cookies – These are used to deliver relevant ads and track online behavior across different websites.

#### **C. Managing Cookies**

- (i) You can manage or disable cookies through your browser settings. However, please note that disabling certain cookies may affect the functionality of the website.

- (ii) **Third-Party Cookies.** Some third-party services we use (e.g., analytics providers, advertising networks) may also set cookies when you visit our website. These third parties have their own privacy policies, and we encourage you to review them.

#### **D. Updates to This Policy**

We may update this Cookie Policy from time to time. Any changes will be posted on this page with the updated effective date. For more information, please contact us at [info@scconsumerfreedom.com](mailto:info@scconsumerfreedom.com).

#### **Analytics Services**

Please note that we use analytics services, including Google Analytics, to gather information about our Websites visits including how visitors engage with our Websites. Google Analytics collects and generates information, through cookie placement, about your use of the Websites. To learn more about Google Analytics, including opting out of Google Analytics, visit Google's resource page [here](#) and also read our [Cookie Policy](#).

#### **Web Beacons**

Pages of our Websites may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that allow us, for example, to count users who have visited those pages. We may use this information to provide a better Websites user experience, and tailor our marketing communications.

## **5. Retention and Security**

#### **Retention**

We retain personal information for as long as needed or permitted in light of the purpose(s) for which it was collected, unless the law or auditing rules require us to keep it longer. When deciding how long to retain your information, we generally consider our legal obligations, the volume and nature of the information, our relationship with you, and the potential risk of harm from its unauthorized use or disclosure. We carefully examine whether it is necessary to retain personal information and work to ensure that the information is retained for the shortest period possible.

#### **Security**

SCCFC uses reasonable administrative, technical, and physical security measures to protect the personal information we retain, considering the nature of the information and the threats posed. We take steps to ensure that only those who need access to your information to perform their duties have access to it. However, because no online data transmissions are guaranteed to be 100% secure, SCCFC cannot guarantee the security of the information it collects and uses.

## **6. Exercising Your Privacy Rights**

Depending on where you live, you may have rights related to your personal information. These rights are described in the following sections below:

- [Information for California Residents](#)
- [Information for Residents of Other U.S. States](#)
- [Information for Canadian Residents](#)

You may exercise any of these rights by submitting a verifiable consumer request to [info@scconsumerfreedom.com](mailto:info@scconsumerfreedom.com)

If you are a Canadian resident, you may exercise any of these rights by contacting our Privacy Officer at: [info@scconsumerfreedom.com](mailto:info@scconsumerfreedom.com) or **844 463 4470**

### **Verifiable Consumer Requests**

Your verifiable consumer request must provide sufficient information that allows us to reasonably verify you are the person about whom we collected information, and describe your request in sufficient detail that allows us to properly respond to it. We cannot respond to your request if we cannot verify your identity and confirm that the information relates to you.

Only you, or someone legally authorized to act on your behalf, may make a verifiable consumer request related to your personal information. You may also make a verifiable consumer request on behalf of your minor child. To designate an authorized agent, please contact us via the methods noted above. If you are a California resident, you can designate an authorized agent to make a request on your behalf only if: (1) the authorized agent is a natural person or a business entity registered with the Secretary of State of California; and (2) you sign a written declaration that you authorize the authorized agent to act on your behalf. If you use an authorized agent under California law to submit a request to exercise your rights, please have the authorized agent take the following steps in addition to the steps described above:

- Mail a copy of your signed written declaration authorizing the authorized agent to act on your behalf; and
- Provide any information we request in our response to your email to verify your identity. The information requested will depend on your prior interactions with us and the sensitivity of the personal information at issue.

If you provide an authorized agent with power of attorney pursuant to California Probate Code sections 4121 to 4130, it may not be necessary to perform these steps and we will respond to any request from such authorized agent in accordance with the CCPA.

California, Iowa, Kentucky, Tennessee, Texas, and Virginia residents may make a verifiable consumer request **twice** within a 12-month period, free of charge, unless the request is excessive, repetitive, or manifestly unfounded. If we determine that the request warrants a fee, we will tell you why we made that decision and provide you with a cost estimate before completing your



request. Colorado, Connecticut, Delaware, Indiana, Montana, New Hampshire, New Jersey, Oregon, and Utah residents may make a verifiable consumer request, free of charge, **once** within a 12-month period; subsequent requests from residents in these states may warrant a fee.

### **Response Time**

We will respond to verifiable consumer requests within the time allotted under applicable law., generally forty-five (45) days of its receipt. If we require more time (up to 45 days), we will inform you of the reason and extension period in writing in compliance with applicable law.

### **Response Content**

Any disclosures we provide will only cover the 12-month period preceding the verifiable consumer request's receipt. The response we provide will also explain the reasons we cannot comply with a request, if applicable. For data portability requests, we will select a format to provide your personal information that is readily useable and should allow you to transmit the information from one entity to another entity without hindrance in compliance with applicable law.

### **Method of Response**

You do not need to create an account with us to make a verifiable consumer request. However, if you have an account with us, we will deliver our written response to that account. If you do not have an account with us, we will deliver our written response by mail or electronically, at your option.

## **7. International Data and Transfers**

SCCFC is based in the United States. Your personal information may be held at our offices or it may be transferred to, stored at, or processed inside or outside of the United States. Your personal information is subject to the laws of the jurisdiction in which it is held, and may be subject to disclosure to the governments, courts, law enforcement, or regulatory agencies of such other jurisdictions pursuant to local laws. By using our Websites, applications, and/or services, you understand and agree to these processing terms.

If you would like more information about how we transfer your information, please contact SCCFC using any of the methods set forth in the section below "Contact Us".

## **8. External Links, Children's Privacy, Updates**

### **Linked Websites**

Our Websites may contain links to other websites. We assume no responsibility for the content, privacy policies, or practices of any third-party websites, and you expressly relieve SCCFC from

any and all liability arising from the content and your use of any third-party website. This Privacy Policy does not apply to such external websites.

### Children's Privacy

Our Websites do not target or knowingly collect information from anyone under the age of 16.

### Changes to our Privacy Policy

When we make changes to our Privacy Policy, we update the "Last Updated" date at the [top of the page](#). Any changes will be effective when we post the revised Privacy Policy. If we make changes to how we collect and use your personal information, we will notify you through a prominent notice on our Websites, in addition to any other means necessary to fulfill our legal requirements.

## 9. Contact Us

For questions about our Privacy Policy or to view it in an alternative format, please contact us at any of the following addresses. To exercise your privacy rights, depending on where you live, please follow the instructions provided in the "[Exercising Your Privacy Rights](#)" section above.

Email: [info@scconsumerfreedom.com](mailto:info@scconsumerfreedom.com)

Address: 807 Gervias Street, Suite 301. Columbia, SC 29201

Phone: 803-254-6542

## 10. Information for California Residents

This section supplements SCCFC' Privacy Policy and applies solely to individuals who reside in the State of California. To exercise any of the rights described below consistent with applicable law, please follow the instructions provided in the "[Exercising Your Privacy Rights](#)" section above.

SCCFC's Collection of Personal Information			
Category	Examples	Collected	Disclosed
Identifiers	A real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, Social Security number, driver's license number, passport number, or other similar identifiers.	YES	NO

Personal information categories listed in the California Customer Records statute.	A name, signature, Social Security number, physical characteristics or description, address, telephone number, passport number, driver's license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information, medical information, or health insurance information. Some personal information included in this category may overlap with other categories.	NO	NO
Protected classification characteristics under California or federal law.	Age (40 years or older), race, color, ancestry, national origin, citizenship, religion or creed, marital status, medical condition, physical or mental disability, sex (including gender, gender identity, gender expression, pregnancy or childbirth and related medical conditions), sexual orientation, veteran or military status, genetic information (including familial genetic information).	NO	NO
Commercial information.	Records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.	NO	NO
Biometric information.	Genetic, physiological, behavioral, and biological characteristics, or activity patterns used to extract a template or other identifier or identifying information, such as, fingerprints, faceprints, and voiceprints, iris or retina scans, keystroke, gait, or other physical patterns, and sleep, health, or exercise data.	NO	NO
Internet or other similar network activity.	Browsing history, search history, information on a consumer's interaction with a website, application, or advertisement.	YES	NO
Geolocation data.	Physical location or movements.	NO	NO
Sensory data.	Audio, electronic, visual, thermal, olfactory, or similar information.	NO	NO
Professional or employment-related information.	Current or past job history or performance evaluations.	NO	NO
Non-public education information (per the Family Educational Rights and Privacy Act).	Education records directly related to a student maintained by an educational institution or party acting on its behalf, such as grades, transcripts, class lists, student schedules, student identification codes, student financial information, or student disciplinary records.	NO	NO
Inferences drawn from other personal information.	Profile reflecting a person's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.	NO	NO

Sensitive Personal Information.	(1) Social Security number, driver's license number, state identification number, passport number; (2) account log-in, financial account, debit card, or credit card number in combination with any required security or access code, password, or credentials allowing access to an account; (3) precise geolocation information; (4) racial or ethnic origin, religious, or philosophical beliefs, or union membership; (5) contents of mail, email, and text messages unless the business is the intended recipient of the communication; (6) genetic data; (7) biometric data for the purposes of uniquely identifying a consumer; (8) health information; (9) sex life or sexual orientation information.	NO	NO
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## Your Privacy Rights

- Right to Access. You have the right to request that we disclose certain information to you about our collection and use of your personal information over the past 12 months.
- Right to Delete. You have the right to request that we delete any of your personal information that we collected from you and retained, subject to certain exceptions.
- Right to Correct. You have the right to request that we correct inaccurate personal information, considering the nature of the personal information and the purposes for processing the personal information.
- Right to Opt Out of the Sale and Sharing of Personal Information. You have the right to opt out of having your personal information shared for personalized advertising purposes or sold. We do not share personal information for personalized advertising or sell personal information.
- Right to Opt Out of Automated Individual Decision making. You have the right to not be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning you. We do not engage in automated individual decision making.
- Right to Limit the Processing of Sensitive Personal Information. We do not process the sensitive personal information of California residents beyond what is necessary to perform the services or provide the goods reasonably expected by an average consumer who requests our goods and services.
- Right to Non-Discrimination. We will not discriminate against you for exercising any of these rights.
- Rights Under California's "Shine the Light" Law. Civil Code Section § 1798.83 permits California residents that use our Website to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes.

To exercise any of these rights, please visit the "[Exercising Your Privacy Rights](#)" section above.

## 11. Information for Residents of Other U.S. States

This section supplements SCCFC' Privacy Policy and applies solely to individuals who reside in the following states: **Colorado, Connecticut, Delaware, Indiana, Iowa, Kentucky, Montana, Nevada, New Hampshire, New Jersey, Oregon, Tennessee, Texas, Utah, and Virginia.** Unless specific states are noted below, the following rights apply to residents of all of these states. To exercise any of the rights described below consistent with applicable law, please follow the instructions provided in the "[Exercising Your Privacy Rights](#)" section above.

### Your Privacy Rights

- Right to Access. You have the right to request that we disclose certain information to you about our collection and use of your personal information over the past 12 months.
- Right to Delete. You have the right to request that we delete any of your personal information that we collected from you and retained, subject to certain exceptions.
- Right to Correct. Residents of Colorado, Connecticut, Delaware, Indiana, Kentucky, Montana, New Hampshire, New Jersey, Oregon, Tennessee, Texas, and Virginia have the right to request that we correct inaccurate personal information, considering the nature of the personal information and the purposes for processing the personal information.
- Right to Opt Out. You have the right to opt out of having your personal information (1) sold, (2) used for targeted advertising, or (3) used for profiling to make decisions that produce legal or similarly significant effects. SCCFC does not sell personal information, use personal information for targeted advertising or use personal information for profiling to make legally significant decisions.
- Right to Opt Out for Iowa and Utah. Iowa and Utah residents also have the right to opt out of the processing of their sensitive personal information. SCCFC does not process the sensitive personal information of Iowa or Utah residents.
- Right to Consent to the Processing of Sensitive Personal Information. Residents of Colorado, Connecticut, Delaware, Indiana, Kentucky, Montana, New Hampshire, New Jersey, Oregon, Tennessee, Texas, and Virginia have a right to consent to the processing of sensitive personal information, which includes Social Security number, driver's license number, precise geolocation, racial or ethnic origin, genetic or biometric data and health information. SCCFC does not process sensitive personal information in these states. New Jersey's definition of sensitive personal information, however, includes financial information, and SCCFC processes credit card and bank account information of New Jersey residents thereby creating consent rights for these residents.
- Right to Appeal. If we refuse to take action on your request, residents of Colorado, Connecticut, Delaware, Indiana, Iowa, Kentucky, Montana, New Hampshire, New Jersey,

Oregon, Tennessee, Texas, and Virginia have a right to appeal within a reasonable time of receiving our decision. Within 60 days of our receipt of your appeal, we will inform you in writing of any action taken or not taken in response to the appeal, including a written explanation of the reasons for the decisions. You may contact your state's attorney general if you have concerns about the result of the appeal.

- Right to Non-Discrimination. We will not discriminate against you for exercising any of these rights.

*To exercise any of these rights, please visit the "[Exercising Your Privacy Rights](#)" section above.*

## **12. Information for Residents of Canada**

This section supplements SCCFC' Privacy Policy and applies solely to individuals who reside in Canada. The following rights apply to residents of each Canadian province and territory. To exercise any of the rights described below, please follow the instructions provided in the "[Exercising Your Privacy Rights](#)" section above.

- Right to Access. You have the right to request access to consult the personal information that we have collected, used or shared, and/or ask that it be corrected, and/or withdraw your consent to our disclosure or use of personal information collected.
- Right to Correct. You have the right to request that we correct inaccurate personal information, considering the nature of the personal information and the purposes for processing the personal information.
- Right to Opt Out. You have the right to opt out and withdraw your consent to our disclosure or use of personal information collected.
- Additional Rights. You may be entitled to additional rights, including: (i) the right to control the dissemination of your personal information; (ii) the right to receive computerized personal information collected from you in a structured, commonly used and technological format and to have this information transferred directly to another organization; (iii) although SCCFC does not engage in automated individual decision making, the right to be informed of and submit observations regarding automated decision-making; and (iv) the right to request information about data processing.
- Right Lodge a Complaint. You also have a right to lodge a complaint with a competent data protection authority in Canada, in particular in the province/territory where you normally reside, where SCCFC is based or where an alleged infringement of data protection law has taken place.

*To exercise any of these rights, please visit the "[Exercising Your Privacy Rights](#)" section above.*