

Creative specifications

Digital Out-of-Home

Please use the following specifications for delivering artwork.
For digital Out-of-Home campaigns, artwork must be submitted
at least 5 working days before the campaign starts.
Please send the files to mediatraffic@schiphol.nl.

Digital Networks

Product	Product ID	Resolution in px	Length in sec	Filetype	Remarks
Nationwide - Digital Departure Network	N-DDN	1080 x 1920	10	JPEG / PNG / MP4	-
Nationwide - Digital Arrival Network	N-DAN	1920 x 1080	15	JPEG / PNG / MP4	-
Digital Departure Network	DDN	1080 x 1920	10	JPEG / PNG / MP4	-
Digital Departure Network - Schengen	DDN-S	1080 x 1920	10	JPEG / PNG / MP4	-
Digital Departure Network - Non Schengen	DDN-NS	1080 x 1920	10	JPEG / PNG / MP4	-
Digital Shopping Network	DSN	1080 x 1920	10	JPEG / PNG / MP4	-
Digital Shopping Network - Schengen	DSN-S	1080 x 1920	10	JPEG / PNG / MP4	-
Digital Shopping Network - Non Schengen	DSN-NS	1080 x 1920	10	JPEG / PNG / MP4	-
Digital Arrival Network	DAN	1080 x 1920	10	JPEG / PNG / MP4	-
Digital Arrival Network - Schengen	DAN-S	1080 x 1920	10	JPEG / PNG / MP4	-
Digital Arrival Network - Non Schengen	DAN-NS	1080 x 1920	10	JPEG / PNG / MP4	-
Digital Triangle Package - Reclaim	DTP R	1920 x 1080	15	JPEG / PNG / MP4	-
Digital Triangle Package - Reclaim 1	DTP R1	1920 x 1080	15	JPEG / PNG / MP4	-
Digital Triangle Package - Reclaim 2	DTP R2	1920 x 1080	15	JPEG / PNG / MP4	-
Digital Triangle Package - Reclaim 3	DTP R3	1920 x 1080	15	JPEG / PNG / MP4	-

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Digital Plaza Network	DPN	1080 x 1920	10	JPEG / PNG / MP4	-
Digital Business to Business Network	DBBN	1080 x 1920	10	JPEG / PNG / MP4	-
Digital Gate Screen Network - Non Schengen	DGSN-NS	1920 x 1080	30	JPEG / PNG / MP4	-
Digital Check-In Network - Eindhoven Airport	EA DCN	1920 x 1080	15	JPEG / PNG / MP4	-
Digital Departure Network - Eindhoven Airport	EA DDN	1080 x 1920	10	JPEG / PNG / MP4	-
Digital Reclaim Network - Eindhoven Airport	EA DRN	1920 x 1080	15	JPEG / PNG / MP4	-
Digital Departure Network - Rotterdam the Hague Airport	RA DDN	1080 x 1920	10	JPEG / PNG / MP4	-
Digital Reclaim Network - Rotterdam the Hague Airport	RA DRN	1920 x 1080	15	JPEG / PNG / MP4	-

Digital Giant Screens

Product	Product ID	Resolution in px	Length in sec	Filetype	Remarks
Main Square Domination	VS ST 1350	-	-	-	Request info →
Digital Departure Panorama	DDP	1680 x 675	10	JPEG / PNG / MP4	-
Digital Departure Shopping Screen - Lounge 1	DDSS L1	1920 x 1080	10	JPEG / PNG / MP4	-
Digital Giant Screen - Lounge 1	DGS L1	960 x 1536	15	JPEG / PNG / MP4	-

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Digital Giant Screen - Lounge 2	DGS L2	1536 x 1536	15	JPEG / PNG / MP4	-
Digital Giant Screen - Lounge 4	DGS L4	2880 x 1624	15	JPEG / PNG / MP4	-
Digital Shopping Screen - Lounge 1	DSS L1	1920 x 1080	15	JPEG / PNG / MP4	-
Digital Shopping Screen - Lounge 2	DSS L2	2240 x 1120	15	JPEG / PNG / MP4	-
Digital Giant Pier Portraits - B-pier	DGPP BP	1280 x 1800	10	JPEG / PNG / MP4	-
Digital Giant Pier Portraits - C-pier	DGPP CP	1280 x 1800	10	JPEG / PNG / MP4	-
Digital Screens - D1-pier	DS D1	1536 x 864	10	JPEG / PNG / MP4	-
Digital Giant Pier Portraits - D2-pier	DGPP D2P1	1280 x 1440	10	JPEG / PNG / MP4	-
Digital Obelisk D1-Pier	DO D1	-	15	JPEG / PNG / MP4	Request info →
Digital Giant Arrival	DGA	3120 x 1040	10	JPEG / PNG / MP4	-
Digital Wall Reclaim - Eindhoven Airport	EA DWR	1920 x 1080	10	JPEG / PNG / MP4	-

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Lightboxes

Product	Product ID	Size in mm	Bleed in mm	Filetype	Remarks
Lightbox Schiphol Plaza 0433	LO SP 0433	8200 x 2380	70	PDF	-
Lightbox Schiphol Plaza 1720	LO SP 1720	3600 x 2550	30	PDF	-
Lightbox Package - Schiphol Plaza Landscape	PLP1	1693 x 1143	30	PDF	-
Lightbox Package - Schiphol Plaza Giant Landscape	SPGLP	4970 x 1132	30	PDF	-
Triangle Lightbox Package - Schiphol Plaza 1	SPTLP1	5450 x 1700	100	PDF	-
-	-	3900 x 1700	100	PDF	-
-	-	3900 x 1700	100	PDF	-
Triangle Lightbox Package - Schiphol Plaza 2	SPTLP2	5450 x 1700	100	PDF	-
-	-	3900 x 1700	100	PDF	-
-	-	3900 x 1700	100	PDF	-
Triangle Lightbox Package - Schiphol Plaza 3	SPTLP3	5450 x 1700	100	PDF	-
-	-	3900 x 1700	100	PDF	-
-	-	3900 x 1700	100	PDF	-
Abri Package - Amsterdam Airport Schiphol	AAAP	1105 x 1670	40	PDF	-

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Product	Product ID	Size in mm	Bleed in mm	Filetype	Remarks
-	-	1143 x 1693	40	PDF	-
-	-	1185 x 1770	40	PDF	-
Lightbox Package - Check-in 1	CLPC1	2000 x 3000	0	PDF	-
Lightbox Package - Check-in 2	CLPC2	2000 x 3000	0	PDF	-
Lightbox Package - Check-in 3	CLPC3	3000 x 4500	0	PDF	-
Lightbox Departures 1 1503	LO V1 1503	8050 x 2700	0	PDF	-
Lightbox Departures 1A 1760	LO T0 1760	5000 x 2200	0	PDF	-
Lightbox Departures 1A 1761	LO T0 1761	4000 x 2200	0	PDF	-
Lightbox Departures 2 0820	LO V2 0820	3795 x 3000	0	PDF	-
Lightbox Departures 2 1531	LO V2 1531	5350 x 2750	0	PDF	-
Lightbox Package - Privium Lounge	PLLP	2050 x 2760	0	PDF	-
		4185 x 2290	0	PDF	-
Lightbox Lounge 1 Transfer 0534	LO L1 0534	8210 x 3045	0	PDF	-
Lightbox Lounge 1 6000	LO L1 6000	10290 x 3635	0	PDF	-

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Product	Product ID	Size in mm	Bleed in mm	Filetype	Remarks
Lightbox Lounge 1 6001	LO L1 6001	6145 x 2890	0	PDF	-
-	-	2565 x 2890	0	PDF	-
-	-	6145 x 2890	0	PDF	-
Lightbox Lounge 1 6002	LO L1 6002	3587 x 2090	0	PDF	-
Lightbox Lounge 1 6003	LO L1 6003	3587 x 2090	0	PDF	-
Lightbox Lounge 1 6004	LO L1 6004	3587 x 2090	0	PDF	-
Lightbox Lounge 1 6005	LO L1 6005	7185 x 2092	0	PDF	-
Lightbox Lounge 2 1595	LO L2 1595	12357 x 2468	0	PDF	-
Lightbox Lounge 2 1596	LO L2 1596	10295 x 2425	0	PDF	-
Lightbox Lounge 2 1707	LO L2 1707	5015 x 1245	0	PDF	-
Lightbox Lounge 2 1702	LO L2 1702	3080 x 2473	0	PDF	-
Lightbox Package - Lounge 2 Travel Retail	LO L2 TRLP	2300 x 2735	0	PDF	-
-	-	2535 x 2740	0	PDF	-
Shopping Lightbox Package - Lounge 2	SLP L2-3	2000 x 3000	0	PDF	-
Lightbox Holland Boulevard 0815	LO HB 0815	2170 x 2425	0	PDF	-

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Product	Product ID	Size in mm	Bleed in mm	Filetype	Remarks
Lightbox Lounge 3 0906	LO L3 0906	14170 x 2840	0	PDF	-
Lightbox Lounge 3 1501	LO L3 1501	3350 x 2160	0	PDF	-
Lightbox Lounge 3 1541	LO L3 1541	1850 x 2150	0	PDF	-
Shopping Lightbox Package - Lounge 3	SLP L3	3350 x 2100	0	PDF	-
Landscape Lightbox Package - Lounge 3	LO L3 LLP	3640 x 2140	0	PDF	-
-	-	3520 x 2140	0	PDF	-
Lightbox Package - Lounge 3 Travel Retail	LO L3 TRLP	1720 x 2140	0	PDF	-
-	-	3050 x 2160	0	PDF	-
Lightbox Lounge 4 1544	LO L4 1544	2000 x 2000	0	PDF	-
Lightbox Lounge 4 1975	LO L4 1975	4490 x 2075	0	PDF	-
Lightbox Package - B-Pier	LO BP	2051 x 2899	0	PDF	-
-	-	3150 x 1960	0	PDF	-
Lightbox C-Pier 1552	LO CP 1552	2051 x 2319	0	PDF	-
Lightbox Package - D1-Pier	LO D1P	4490 x 2490	0	PDF	-
Lightbox Package - D2-Pier	LO D2P	2051 x 2319	0	PDF	-

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Product	Product ID	Size in mm	Bleed in mm	Filetype	Remarks
Lightbox Package - E1-Pier	LO EP	4105 x 2860	0	PDF	-
Lightbox E2-Pier 1737	LO E2 1737	5495 x 2635	0	PDF	-
Lightbox E2-Pier 1738	LO E2 1738	5495 x 2635	0	PDF	-
Lightbox E2-Pier 1739	LO E2 1739	2740 x 2635	0	PDF	-
Lightbox E2-Pier 1740	LO E2 1740	2740 x 2635	0	PDF	-
Lightbox E2-Pier 1741	LO E2 1741	3673 x 4044	0	PDF	-
Lightbox Package - F1-Pier	LO FP	2051 x 2319	0	PDF	-
Lightbox F1-Pier 1787	LO FP 1787	3513 x 2033	0	PDF	-
Lightbox F1-Pier 1788	LO FP 1788	3513 x 2033	0	PDF	-
Lightbox F2-Pier 1743	LO F2P 1743	2740 x 2635	0	PDF	-
Lightbox F2-Pier 1744	LO F2P 1744	2740 x 2635	0	PDF	-
Lightbox F2-Pier 1745	LO F2P 1745	5495 x 2635	0	PDF	-
Lightbox F2-Pier 1746	LO F2P 1746	2740 x 2635	0	PDF	-
Lightbox GH-pier 1721	LO GHP 1721	10490 x 3050	0	PDF	-
Lightbox GH-pier Corridor 1571	LO GP 1571	6030 x 2363	0	PDF	-

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Product	Product ID	Size in mm	Bleed in mm	Filetype	Remarks
Lightbox Package - G1-Pier	LO GP	2550 x 2605	0	PDF	-
-	-	2500 x 2550	0	PDF	-
-	-	1652 x 2502	0	PDF	-
Lightbox Package - G2-Pier	LO G2P	2050 x 2750	0	PDF	-
Lightbox G2-Pier 1726	LO G2P 1726	2050 x 2750	0	PDF	-
Lightbox G2-Pier 1727	LO G2P 1727	7790 x 2750	0	PDF	-
Lightbox G2-Pier 1729	LO G2P 1729	2051 x 2319	0	PDF	-
Arrival Barriers	ABA	-	-	PDF	Request info →
Arrival Lightboxes	AL	3600 x 975	0	PDF	-
-	-	3323 x 975	0	PDF	-
-	-	1235 x 3210	0	PDF	-
Lightbox Reclaim 1 1570	LO A1 1570	5441 x 2455	0	PDF	-
-	-	12975 x 2455	0	PDF	-
Lightbox E-Pier Arrivals 1538	LO A2 1538	4240 x 3000	0	PDF	-
Lightbox Package - Reclaim 2	LO R2	9615 x 2370	0	PDF	-

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Product	Product ID	Size in mm	Bleed in mm	Filetype	Remarks
Lightbox G-Pier Arrivals 1537	LO A3 1537	3845 x 2840	0	PDF	-
Lightbox F2-Pier Arrivals 1742	LO A3 1742	6260 x 2292	10	PDF	-

Giant Banners

Product	Product ID	Size in mm	Bleed in mm	Filetype	Remarks
Giant Banner Departure	GB ST 0432	24960 x 3040	115	PDF	-
Giant Banner M-pier	GB MP 0958	10500 x 2500	60	PDF	-

Monopoles

Product	Product ID	Size in mm	Bleed in mm	Filetype	Remarks
Main Entrance Billboard	RM ST 0440	12420 x 7120	70	PDF	-
-	-	12420 x 4240	70	PDF	-
Main Square Billboard	RM ST 0441	13850 x 7850	70	PDF	-
-	-	13850 x 4650	70	PDF	-
Departures Billboard	RM ST 0442	12420 x 7120	70	PDF	-

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Monopoles

Product	Product ID	Size in mm	Bleed in mm	Filetype	Remarks
-	-	12420 x 4240	70	PDF	-
Motorway Billboard Central	RM ST 0446	12420 x 7120	70	PDF	-
-	-	12420 x 4240	70	PDF	-
Airport City Billboard	RM ST 0449	12420 x 7120	70	PDF	-
-	-	12420 x 4240	70	PDF	-
Motorway Billboard South	RM ST 0450	11600 x 6200	70	PDF	-
-	-	11600 x 3400	70	PDF	-
Motorway Billboard North	RM ST 0451	12420 x 7120	70	PDF	-
-	-	12420 x 4240	70	PDF	-