

# Judging Schiphol Business Awards 2019

**December 2019**  
Review of cases Innovation,  
Team Spirit and Connection Award

**16 January 2020**  
Announcement of nominees

**13 February 2020**  
Award ceremony  
Schiphol Business  
Awards 2019

A professional jury has been appointed to review all the submitted cases and select three nominees per category that qualify for winning one of the prestigious Schiphol Business Awards.

## Team Spirit Award



**Dieme Ketel**  
*Senior Manager  
Parking & Mobility  
Schiphol*



**Henk Philip**  
*Director World  
of Delights*

**They assess the cases based on the following aspects:**

- What is the result of the team effort?
- How does the team distinguish itself from other teams?
- To what extent does the team contribute to a better travel and/or shopping experience?
- To what extent has the team joint effort led to the result?

## Innovation Award



**Hassan Charaf**  
*Head of Innovation  
Schiphol*



**Peter van Grinsven**  
*CEO Startupbootcamp,  
InnoLeaps & The Talent  
Institute*



**Birgit Otto**  
*Executive Vice  
President & CCO  
Schiphol*

**They assess the cases based on the following aspects:**

- How innovative is the case?
- What is the impact of the innovation?
- To what extent does this case contribute to a better travel and/or shopping experience?
- And to the commercial results?
- Does the innovation contribute to sustainability?

## Connection Award



**Adda Amrani**  
*Employee HMSHost  
and winner Connection  
Award 2018*



**Tanja Dik**  
*Director Consumer  
Products & Services  
Schiphol*



**Michel de Lijster**  
*Director The eTraining  
Company*

**They assess the cases based on the following aspects:**

- What does the candidate mean to the Schiphol passenger?
- What does the employee mean to colleagues?
- Does the employee make the difference for the travel experience and/or the business?
- Is he/she a source of inspiration to colleagues of Schiphol Business Partners?

The winner of the **Growth Award** is determined based on a like-for-like sales growth. The outcome of surprise visits by mystery shoppers will determine the nominees and winners of the **Hospitality & Service Award**.