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Vision and strategy

Vision 2050 describes our long-term ambition: happy travellers, airlines and employees, in balance with our environment. It is the aspirational goal for Schiphol Group and our value chain and serves as the basis for our strategic plan, Master Plan and business strategies.

The four Qualities—Quality of Network, Quality of Life, Quality of Work and Quality of Service—are the cornerstones of our vision. They are supported by our foundation: safety, a robust organisation and reliable assets. These are essential factors for our day-to-day operations, business management and success. Our vision and strategy are reviewed every five years.

Our updated strategic plan for 2025–2035 outlines our goals and actions for the next ten years on our way to realising our long-term ambition. It is also rooted in our mission: creating a home for world travellers. It articulates the purpose of the transformation that we are undertaking for our airports, which is to strengthen our position as a world-class airport operator and a trusted partner in global connectivity. Together with our ambition, it sets our focus throughout this next transformative phase for our airports.

Master Plan

The Schiphol Centre Master Plan, published alongside our 2025–2035 strategic plan, proposes long-term renovation and rebuilding projects to improve Schiphol's accessibility, create more space and better facilities for future travellers, and make our national airport more sustainable and resilient. Key projects include the construction of a new terminal, upgrades to our piers, the renovation of traveller facilities, and improvements to roads and public transport connections.

New terminal

Our plans for a new departure hall, Terminal South, feature a bright and tranquil environment for passengers. To accommodate this expansion, we will relocate the current KLM Cargo and catering buildings. This allows us to preserve

our one-terminal concept, where everything remains under one roof and within walking distance. Furthermore, we will enhance the terminal by adding more space, catering facilities and seating between the existing departure Hall 1 and the gates of pier A.

Pier upgrades

Pier A is scheduled to open in 2027. In addition, we plan to renovate piers B, C, D and H/M, improving sustainability and creating additional space to accommodate larger, quieter and cleaner aircraft in the future.

Renovation of traveller facilities

Throughout Schiphol, we are enhancing catering facilities, shops and waiting areas. We are proud of the recent renovations in Lounge 1 and plan to make Lounges 2, 3 and 4

more spacious and modern as well. Additional plans to further improve the traveller experience are currently in development.

Accessibility improvements

Our plans for a new transportation hub aim to improve transfers between train, bus and airport facilities, making it easier and quicker for travellers and airport employees to get to the airport. We are also working on plans to improve the roads at and around the airport, as well as on proposals for a new metro line between Amsterdam, Schiphol and Hoofddorp.

We will work closely with airlines and other stakeholders in the planning and execution of the Master Plan to ensure the continuity and quality of airport operations.



Vision 2050

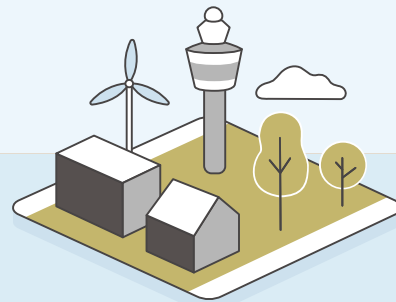
Our mission
Creating a home
for world travellers



Quality of
Network

Build high-quality airports with excellent connectivity and sufficient capacity

Our ambition
Happy travellers, airlines and employees,
in balance with our environment



Our qualities

Quality of
Life

Mitigate the impact of our operations on the (local) environment and aim to create positive value for society

Quality of
Work

Foster a high-performing, engaged and resilient workforce

Quality of
Service

Deliver an exceptional travel experience

Our foundation

Safety

Robust organisation

Reliable assets