

# Product Data Operations

## Transforming product management with data excellence

The product data operations offering leverages competitive operational solutions to optimize processes, focusing on cost, quality, and delivery to exceed customer expectations. Additionally, it provides data management services to ensure timely product release and effective lifecycle management.



### Services offered

- Define product requirements
- Create a bill of materials (BOM)
- Develop product configuration models
- Integrate configuration with ERP systems
- Quality assurance and testing
- Finalize configuration documentation
- Training for production teams
- Continuous monitoring and updates



### Benefits

- Enhanced decision-making through data insights
- Improved product quality via user feedback analysis
- Accelerated iteration cycles fueled by real-time data
- Optimized user experience through behavioral analysis
- Targeted marketing and personalized experiences
- Competitive edge through data-driven responsiveness
- Early issue detection for proactive risk management
- Facilitated cross-functional collaboration and alignment
- Scalable infrastructure to support growth and innovation

To connect with our experts and know more, please reach out to us at [cloud\\_transform@zensar.com](mailto:cloud_transform@zensar.com)

**65000+**

Person months  
experience

**500+**

Product releases

**Multishore  
Operations**

**350+**

Domain experts

### Zensar services



Foundation services



Experience services



Advanced  
engineering services



Data engineering and  
analytics services



Application services