

Retail Buying and Merchandising Offering

Simplify retail operations, accelerate growth, and build a future-ready business with Zensar's AI-powered retail offering

Zensar's Retail Buying and Merchandising offering empowers global retailers to simplify operations, accelerate time-to-market, optimize cost management, and ensure seamless integration across all channels. Powered by gen AI and advanced analytics, our offering enhances agility, reduces complexity, and supports sustainability for future growth.



Success Story

Expanding possibilities:

Transforming Order to Cash Value Chain through Oracle Retail Merchandising Foundation Cloud Service (RMFCS)

Client: Large boutique home-furnishings company (US and Canada)

We centralized inventory and purchasing processes for a large boutique home-furnishings company using Oracle Retail Cloud, suite version 19.x, enhancing stock visibility, purchase order creation, and inventory accuracy across multiple locations in the US and Canada.

Centralizing retail solutions for improved scalability

Client: A leading Middle Eastern retail group

Using Oracle Retail solutions, we streamlined operations across 2,400+ stores and 13 retail formats. By centralizing purchasing, distribution, and inventory control, we enabled faster PO creation, improved inventory tracking, and seamless management across multiple countries.



Solution features

- AI-powered demand forecasting and assortment planning
- Real-time inventory tracking across geographies
- Centralized item and purchase order management
- Advanced analytics for decision support
- Seamless omnichannel integration



Benefits

- Improved ROI
- Integrated sustainability for efficient retail growth
- Operational cost savings
- Enhanced customer experience with real-time insights
- Global scalability



Services offered

- Advisory, consulting, and product evaluation
- Design, configuration, and testing
- Enterprise architecture services
- Integration stack design and hybrid landscape management
- Enterprise architecture design
- End-to-end process orchestration and performance testing
- Comprehensive analytics and visualization

Connect with our retail polyglots to discuss effective ways to address your challenges. Write to us at **MCS-ISG@ZENSAR.COM**

2000+
Functional and technology SMEs

Specialists in Blue Yonder Merchandising, Retail Planning & Category Management, Supply ~ Demand Planning, **SAP IS Retail**

100+
Oracle Retail SMEs

Zensar services



Cloud Infrastructure and Security Services



Experience services



Advanced engineering services



Data engineering and analytics services



Application services