

# Data Risk Management

## Revolutionizing data excellence for seamless business growth

Acquire, process, transform, and use data to manage and eliminate data risks.  
Unify, cleanse, and govern data for unparalleled growth and insights.



Expanding possibilities: Our proven track record of success.

### Driving growth through data transformation



**Client:** Globally renowned car insurance company. Leveraged Informatica to transform data for risk analysis, reduce issues, and grow the customer base with automated ETL and golden records of customer master data.

**Increased customer base by 17 percent, reduced issue resolution time by 12 percent, and improved claim settlement time by 23 percent.**

### Data quality implementation for better customer targeting



**Client:** Pan-African investment, savings, insurance, and banking group. Deployed our proprietary iDQ and data validation solution on AWS, ensuring data consistency, accuracy, and completeness

**Achieved ~70 percent cost savings compared to commercial solutions and an ~85 percent data quality improvement within three months of implementation**

### Key offerings

- **Insight-powered MDM:** Providing dynamic golden profiles/views of data entities and enabling Customer 360.
- **Real-time customer View:** Offering single source of truth, real-time customer views through golden records and data quality monitoring.
- **Automation and faster ETL:** Automating ETL, master data, data quality management, security and data governance processes

### Approach

Our method commences with a meticulous data assessment and strategic planning. We then execute data transformation and automation, ensuring robust data quality and governance throughout the process.

- Comprehensive data assessment
- Data transformation
- Vigilant data quality and governance

### Benefits

- Data consistency: Enhances marketing
- Single source of truth: Central data repository
- Data Governance: Policy enforcement
- Improved data quality: enhanced accuracy

Schedule a **complimentary 30-minute discussion** with our experts and start your modernization journey today!

Write to us at: [velocity@zensar.com](mailto:velocity@zensar.com)

**150+**  
Patents filed

**1,000+**  
Cloud certified associates

**600+**  
Data projects executed

**85+**  
Active global clients

#### Zensar services

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