



# Housing Hub Featured Property Listings

The Housing Hub is a social enterprise of the Summer Foundation Ltd  
ABN 90 117 719 516

# Why partner with us?

- Fill your property faster by reaching an engaged audience
- Showcase your development to thousands of Australians and generate interest for your properties
- Build brand prominence and trust with housing seekers

The Housing Hub is Australia's leading disability housing platform connecting housing seekers of accessible housing with the high quality providers of accessible housing in Australia<sup>1</sup>.

## When people with disability need a new home, they visit [housinghub.org.au](https://housinghub.org.au) to find the home that is right



housinghub.org.au is the number one ranked site for disability housing in Australia



10 thousand Austalians visit housinghub.org.au per month



10 thousand searches for properties each month



20 thousand views of property listings each month

Since our inception in 2017, we have had over 180,000 people use the website to search for housing. The platform has strong monthly new user growth and return visitors.

We know that having a strong user base is very important to all of our providers listing on the Housing Hub and we are working hard to grow this every month. The new Housing Hub platform was launched in August 2020. Since this time we have seen strong month on month growth in website users as well as the number of searches performed. We are investing time and resources into marketing our platform to ensure we continue to be the most used platform for accessible housing options by housing seekers right across Australia.

We know that as a housing provider, you are keen to put your property out in front of more housing seekers. A featured listing lets you do just that. In addition to the benefits of accessing our growing audience, we know you are also looking for more views of your listings and exposure for your brand so you can find the right tenant sooner.

Data on featured listings from August to December 2020 shows that featured listings on the homepage see over 800% more views than standard listings on the site. A featured listing will see on average 175 views for the month. This is significantly higher than a standard listing which relies on housing seekers finding your listing through search for location and property features.

<sup>1</sup> The Housing Hub is the highest ranked disability housing platform in Australia as ranked by [Alexa Score](https://www.alexa.com).

# What we can do for you

## Featured Property Listing


The Housing Hub is now able to offer our Housing Providers Featured Property Listings on housinghub.org.au. This can bring significant exposure to your property from housing seekers using the Housing Hub.

When you arrange a featured listing for your property, you can choose to feature it on the home page directly, or on a second page under the 'view more featured homes' area.

## Home Page Featured Listings

### Featured Homes


QLD ☆



**Coomera**

🚗 3 🏠 3 🚗 2 | House


VIC ☆



**Clayton**

🚗 1 🏠 1 🚗 1 | Apartment

NSW ☆



**Liverpool**


🚗 1 🏠 1 🚗 1 | Apartment

[View more featured homes](#)

## View more featured homes page

### Featured Homes


QLD ☆



**Coomera**

🚗 3 🏠 3 🚗 2 | House


VIC ☆



**Clayton**

🚗 1 🏠 1 🚗 1 | Apartment


NSW ☆



**Liverpool**

🚗 1 🏠 1 🚗 1 | Apartment


SA ☆



**Adelaide**

🚗 1 🏠 1 🚗 1 | Apartment


NSW ☆



**Auburn**

🚗 1 🏠 1 🚗 1 | Apartment

WA ☆



**Fremantle**

🚗 1 🏠 1 🚗 1 | Apartment

We will show a tile with an image from your property listing. When a user clicks on your property image they will be taken directly to your full property listing.

## What you will get

### Homepage featured listing

- We will design your featured property tile for you (see examples in image above)
- Your tile will be shown on the homepage or secondary page (as you decide) for one calendar month
- Your featured property tile will be included in our e-newsletter to all housing seekers subscribed to Housing Hub News during the month of your featured listing (over 6,000 people nationally). It will be shown similar to the above with all three homepage listings featured
- Your featured property listing will be promoted on the Housing Hub Facebook channel during the month of your featured listing

### Featured listing on secondary page (user needs to press “view more featured homes’ to see your listing

- We will design your featured property tile for you (see examples in image above)
- Your tile will be shown on the ‘view more featured homes’ page (secondary page) for one calendar month
- Your featured property listing will be promoted on the Housing Hub Facebook channel during the month of your featured listing

## Pricing

A home page listing costs \$1,100 + GST per month.

A secondary page listing costs \$650 + GST per month.

We are happy to discuss volume discounts should you require many featured listings.

## How to order your featured listing

If you would like to purchase a featured listing, please email [support@housinghub.org.au](mailto:support@housinghub.org.au) and let us know the following details:

- Your name
- Organisation name
- Phone number
- Email address
- Address
- A link to your Housing Hub property listing you would like featured
- Tell us if you would like a homepage listing (\$1,100 + GST) or a secondary page listing (\$650 + GST)

Our team will give you a call to discuss your needs and schedule your featured listing. We will send you an invoice for the listing fee. This will be payable within 7 days from invoice date.



# Our organisation

The Summer Foundation began in 2006. We are working to solve the issue of young people having to live in aged care. Like everyone else, young people with disability should have the right to choose where they live and who they live with. They deserve to be properly supported to make these choices.

We think that the issue of younger people having to live in aged care can be solved within the next 5 years – if everyone works together.

To solve the problem, the Summer Foundation is focusing on four areas:

1. HOUSING – Australia needs a lot more housing that is suitable for people with complex support needs.
2. NDIS – young people living in aged care (or at risk of moving into aged care) need to have NDIS plans that reflect and support their goals.
3. PATHWAYS HOME – hospitals and health services need to work closely with the NDIS and other services to make sure that young people can return to living in the community when they leave hospital.
4. COMMUNITY & PRIMARY HEALTH – people’s health needs must be properly supported in the community. As people’s health goes down, their support needs go up, which is the reason many people with disability who used to live in the community end up in aged care.

We have established guiding principles for how we will do our work:

1. People with disability are at the centre of everything we do
2. We seek social change by leading in our sector to build sustainable and innovative products that give people with disability choice over where and how they live
3. We build confidence of the housing sector through collaboration, capacity building and tenancy solutions
4. Our work is aligned to Summer Foundation’s evidence base and approach
5. Our team engages validated learning, courage, collaboration and curiosity to achieve our vision

## For further information

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