

Smart Supply Chain

Kuehne+Nagel and X's Project Chorus partner to enhance global supply chain visibility and resilience

Contact us

To learn how to improve your supply chain efficiency with our Smart Supply Chain contact.visibility@kuehne-nagel.com

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About the Partnership

Kuehne+Nagel and Chorus, a moonshot project at X, Alphabet's Moonshot Factory, partner to offer select Kuehne+Nagel Road Logistics customers real-time solutions and granular, prescriptive insights into the health and state of their global supply chain and logistics operations.

Customers will benefit from Kuehne+Nagel's century-long experience in logistics and Chorus radical new technologies. The new service will combine sensor technologies, trusted data streams, and machine learning supported by deep expertise in logistics and supply chain management with the aim of solving critical industry challenges.

Industry Challenges



Real-Time Visibility

Recent challenges in the global supply chain have illustrated the extent to which lack of real-time intelligence leads to unsustainable levels of wastage and inefficiencies.



Digitalization

Lack of collecting and structuring data, in order to map the physical flow of assets, result in poor insights across all touch points in a shipment's lifecycle.



Optimizing Operations

The lack of structured data prevents supply chain systems from being optimized and automated. Not able to support back-office operations in tackling some of the most difficult business challenges.

Our Solution



Visibility & Condition Monitoring

Offering customers granular real-time location and condition monitoring services to measure the health of their supply chain.



Prescriptive Insights

Supporting customers with real-time prescriptive insights to improve the quality and the response efficiency when shipment issues arise.

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FAQs

1 What is X, Alphabet's moonshot factory?

X is Alphabet's moonshot factory. X's invents breakthrough technologies designed to make the world a radically better place. Some of X's best known moonshots include Waymo driverless cars, Verily Life Sciences, Wing delivery drones and Google Brain.

2 What is Chorus?

Chorus is a moonshot project at X, Alphabet's Moonshot Factory. Chorus is developing new sensor and orchestration technology designed to radically improve our understanding of where physical goods are located, where they are needed, what state they are in, and how they are used.

3 What new services will Kuehne+Nagel and Chorus be developing?

Kuehne+Nagel and Chorus partner to offer select Kuehne+Nagel Road Logistics customers real-time solutions and granular, prescriptive insights into the health and state of their global supply chain and logistics operations.

4 Why are Kuehne+Nagel and Chorus working together?

Recent challenges in the global supply chain have illustrated the extent to which lack of real-time intelligence leads to unsustainable levels of wastage, inefficiencies, and revenue loss. Kuehne+Nagel and Chorus are working together to address these long-standing global supply chain challenges in road logistics. With Kuehne+Nagel's century-long experience in logistics and Chorus' radical new technologies, the two companies have started to develop unique solutions for supply chain management.

5 When will the new service be available for any business to sign up?

We have started our early access phase in France and Germany, with the aim to offer the service to additional Kuehne+Nagel customers during the second half of 2022.

6 Which transportation modes does the solution support?

Currently the solution is only available to Road Logistics customers across FTL (full truck load), LTL (less than truckload) and Groupage.

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