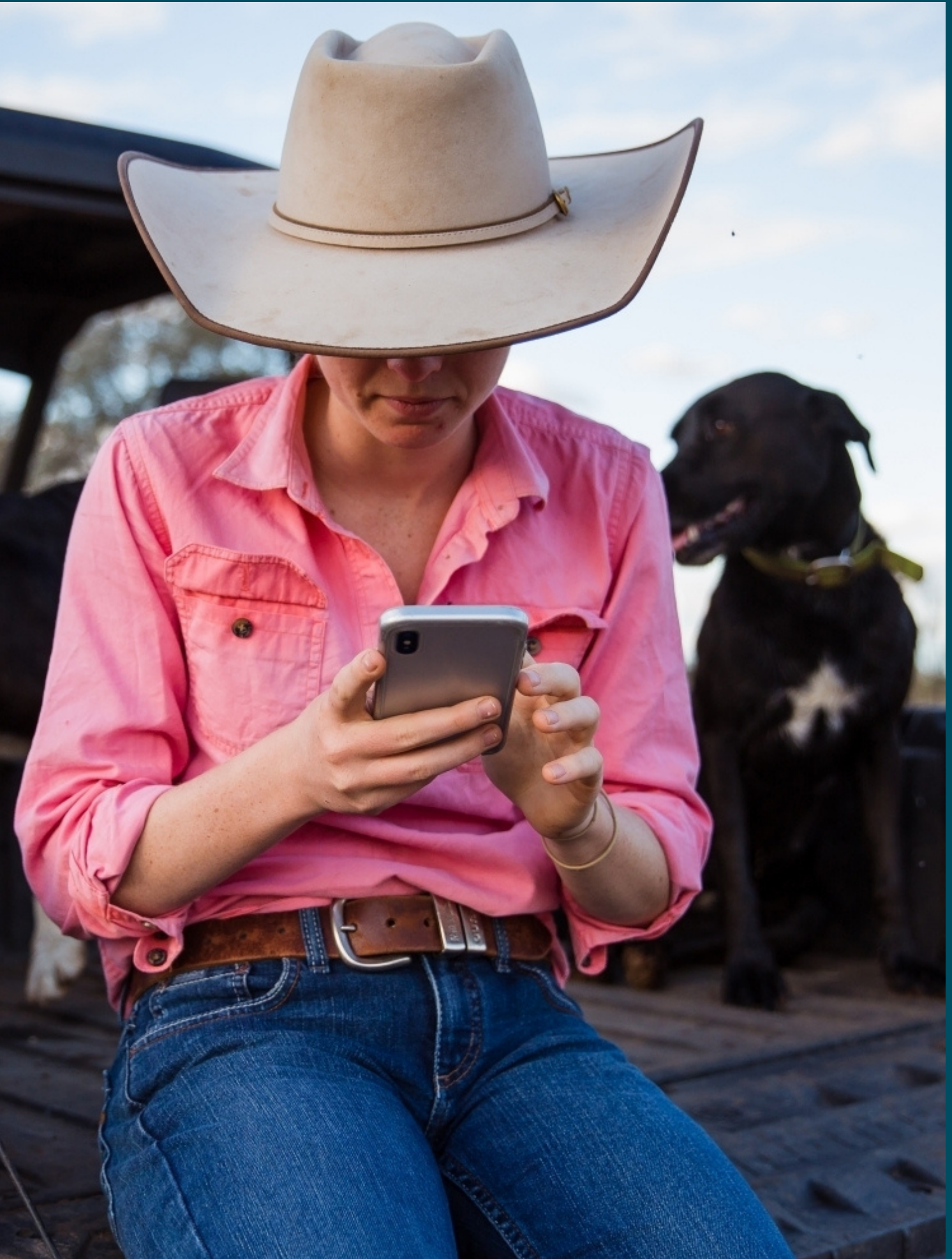


2024 SPONSORSHIP  
PROSPECTUS

Qagtechfinder





# AgTech Finder Podcast

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AgTech Finder is leading the digital transformation of Australia's agricultural sector.

An initiative of Food Agility CRC, AgTech Finder empowers producers to make informed technology decisions by providing trusted educational resources.

Each episode of the AgTech Finder podcast features independent advice from industry experts alongside the perspective of producers currently using technology in their operations.

Sponsoring the AgTech Finder podcast puts your brand in front of farmers, producers, and agtech innovators Australia-wide. Get in touch with us today to find out how you can help digitise Australia's agriculture sector.

## Season 1 Highlights

### Connectivity

Zetifi, Hutcheon & Pearce

### Farm Management

AgriWebb, McNicholl Livestock

### Remote Sensors

Farmo

### Geospatial Mapping

NGIS, CSBP Fertilisers

### Supply Chains

AgriDigital, Pure Grain

### Pests, Weeds, and Disease Management

BioScout, McCormick Foods Australia



# Sponsorship Options

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## Episode sponsor

2 x on-air acknowledgements by host

*or*

1 x pre-record brand message

**Total cost: \$300\* per episode**

## Season sponsor

As above, with chosen acknowledgement featured in every episode of the season\*

*\*Approximately 15 episodes*

**Total cost: \$3,000\***

## Expert sponsor

Provide an industry expert to be interviewed on one episode of the season\*

*\*Conditions apply, please contact for further details*

**Total cost: \$750\* per episode**

## Listenership statistics

The AgTech Finder podcast launched in July 2023. Episodes are released every Monday, with each season featuring 15 episodes.

Our audiences are growing as every new episode is released. The sponsorship prices listed above reflect the current number of listeners. We are confident with your support, this number will continue to grow.

**↑ 400+**

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Average listeners per episode, including downloads and streams

*\*All prices exclude GST*



# AgTech Finder Podcast

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## About the host

Olivia Calver is a rural and agricultural journalist from the Riverina in NSW. She has worked for the ABC as a Rural Reporter, filing for programs including the Country Hour and Landline.

Previously, Olivia wrote for The Land newspaper, travelling all over southern NSW to tell farmers' stories.

Olivia lives on a cropping and sheep family farm near Jerilderie, NSW and is passionate about keeping up to date with the latest in agricultural news and technology.



## Get in touch

Secure your sponsorship package now:

[agtechfinder@foodagility.com](mailto:agtechfinder@foodagility.com)

[0405 255 905](tel:0405255905)