

MATTHEW M. JONES

Skills

Matthew has been working in the creative technology field for over 20 years. His work includes campaign development, web development, web design, motion graphics, video editing and social media campaigns.

Software

React, Javascript(ES6), Next.js, Contentstack, Contentful, Typescript, Tailwind CSS, Vercel, Azure, Netlify, AWS, Wordpress, Figma, Photoshop, Illustrator, Premiere, After Effects

Experience

Kin + Carta, Chicago, IL Jan 2022 until present

Principle Front End Engineer: Developed technical architecture for large-scale digital transformations, migrating legacy monolithic ecosystems to modern MACH (Microservices, API-first, Cloud-native, and Headless) technology stacks. Led development teams in creating design systems using Storybook, integrating third-party services within a composable architecture, and focusing on SEO and social media campaign optimization.

Like Minded Media Ventures, Los Angeles, CA April 2021 until December 2021

Senior Web Developer: Developed web-based React applications and websites, including Chris Evans' "A Starting Point." Collaborated with design teams to create engaging and elegant responsive UIs, while also driving SEO and social media initiatives.

TVGla, Los Angeles, CA September 2013 until December 2020

Senior Web Developer: Developed CMS-driven, responsive HTML5 websites and AR/VR applications for multiple platforms. Led social media brainstorming sessions, provided team leadership, conducted project estimation, trained developers, and interfaced with clients.

clients: Dreamworks, Starz, Universal Pictures, Sony, Warner Bros, 20th Century Fox, Hard Rock Cafe

Trigger, Los Angeles, CA March 2011 until September 2013

Senior Web Developer: Worked with studio clients creating and maintaining HTML5/CSS3 websites promoting feature films and franchises. Additional tasks include team leadership, project estimation, developer training, infrastructure setup and client interface. **clients:** Sony, Disney, Warner Bros, 20th Century Fox, Film District, Universal Pictures

Manifest Digital, Chicago, IL April 2009 until December 2010

Senior Web Developer: Led team of developers, animators and designers creating interactive games, videos, banners and websites promoting movies, video games and toys. **clients:** LEGO, 20th Century Fox, Warner Bros, Universal Pictures, Apparition, Namco

Tribal DDB, Chicago, IL February 2007 until April 2009

Web Developer: Animated and programmed flash websites and banners. Consulted on video shoots for green screen and video elements, edited and keyed out footage, compressed and incorporated video into flash environments. **clients:** Gatorade, McDonalds, Kraft, A.1. Steak Sauce, State Farm Insurance, Quaker

uPressplay, Chicago, IL February 2001 until 2006

Web Developer/Designer/Video Editor: Developed online entertainment network featuring short films and videos. Produced and led post-production on independent films, composited green screen video, motion graphics and title design. Designed poster and promotional postcards. **accolades:** 26 Official Selections, 5 Best-Of Wins and 2 Audience Choice Awards

Education

Columbia College, Chicago, IL - Bachelors of Arts in Film and Video - Graduated with Honors

Course Work: Cinematography, Editing, Compositing, 3D, Lighting, Animation, Directing, Screenwriting and Producing.

Michigan State University, East Lansing, MI - Bachelors of Arts in Advertising

Course Work: Graphic Design, Consumer Behavior, Market Research, Competitive Research, Campaign Development and Journalism.

Awards:

W3 Awards: Best in Show - How to Train Your Dragon • W3 Awards: Silver Award - Black Sails • FWA: Site of the Day Award - Abraham Lincoln: Vampire Hunter • Communication Arts: Webpick of the Day - After Earth • W3 Awards: Gold Winner - After Earth • Pixel Awards: Nominated Best Movie Site - The Amazing Spiderman • Webby Awards: Nominated Best Movie Site - The Amazing Spiderman