

CURRICULUM VITAE

Name: Eva Birgitte Bisgaard
Nationality: Norwegian
Born: 3 October 1971



PROFESSIONAL EXPERIENCE

- 2020- Maersk Tankers, Copenhagen - **Chief Commercial Officer**
- Responsible for Maersk Tankers' commercial engagement with partners and customers, out of Copenhagen, Houston, Mumbai and Singapore
- 2016-2020 YouSee (TDC) - **Chief Commercial Officer, Senior Vice President YouSee**
- Responsible for establishing and executing YouSee's sales and channel strategy towards consumers, antenna- and housing associations and retail division, comprising of 45 stores
 - Responsible for YouSee's brand and commercial development and go to market strategy, with 500 employees in YouSee's commercial division
 - Design and build-up of the enterprise transformation
- 2013-2016 TDC Business - **Senior Vice President, Enterprise**
- Responsible for establishing customer centric sales processes, educating and advising the customers on digital solutions, upgrading and adjusting the sales force and ensuring transparency in monitoring the customer development
- 2010-2013 TDC Wholesale - **Vice President, International Wholesale**
- Responsible for TDC's international communication business (mobile roaming and landline), sales of data access in the Nordic region and acquisition of data access outside of TDC's own network infrastructure
 - Divestment incl. infrastructure sales of TDC Sweden
- 2007-2010 TDC Wholesale - **Vice President, Head of International Voice & Roaming**
- Responsible for product development, procurement and sales of international telephony for the TDC Group
 - Growing the roaming footprint to +200 destinations with more than 400 operators
- 2004-2007 TDC Mobile - **Product Manager, International Roaming**
- Responsible for the mobile roaming wholesale portfolio and launch of GPRS roaming
- 2001-2004 TDC Internet & TDC Solutions - **Project Manager, Marketing**
- Responsible for leading major launch campaigns in the consumer market as TDC launched broadband in 2000 and later the gaming segment (Boomtown) as project manager
 - Responsible for retention and resale activities aimed at consumers within the family segment
- 1998-2001 IDG – **Project Manager**

EDUCATION & BOARD MEMBERSHIP

- 2016- **VELUX**, Board Member
- 2019 **CBS Executive**, Board education
- 2013-2014 **CBS Executive**, TDC corporate talent program
- 2009-2010 **Executive Coach**, The Leadership Company
- 1992-1997 **Master in International Business**, Aarhus Business School/University of Aarhus, Denmark
- 1991-1992 **Bachelor of Business Administration**, BI Norwegian Business School in Bergen, Norway
- 1990-1991 **French literature**, University of Bergen, Norway