



## **BETTY BRENNAN**

### **Owner & CEO**

Betty has been leading the Taylor Studios team since 1991, creating timeless exhibits for museums and nature centers across the country. With her oversight, Taylor Studios has completed over 700 projects in the last 30 years ranging from \$500 to over \$3 million each. As president, she implements the strategic goals and objectives of the company while giving direction and leadership toward the achievement of the company's philosophy, mission, and strategy. She also oversees all departments ensuring the entire organization runs in accordance with Taylor Studios' high standards.

An active contributor, Betty stays highly involved in the nature and business communities. She has been honored to be on Inc. Female Founders 100 list, nationally recognized on the Inc. 500, and regionally famed as an Outstanding Woman You Should Know by local media, and published in a confetti of other resources including Exhibition and Parks & Recreation Magazine. Under her leadership, Taylor Studios continues to innovate and thrive in the exhibition industry.

### **Education**

***Southwest Missouri State University - MBA***

***Southern Illinois University - BS – Marketing***

### **Awards & Achievements**

- 2020 Inc. Female Founders 100
- 2016 Most Innovative Business Leader - AI Magazine
- 2016 Best US Exhibit Design & Fabrication Company - AI Magazine
- 2011 Outstanding Woman You Should Know - Illini Radio
- 2009 Inspiring Woman Alumna Achievement Award - SIU
- 2009 Inc. 5000
- 2007 Inc. 5000

- 2000 Inc. 500
- External Advisory Board of the SIU College of Business Administration
- SIU Hall of Fame for the College of Business Administration, chair 2014-2016
- Longevity Through Innovation Award - Champaign County EDC
- Champaign County EDC Board, Chair of the Small Business Development Center Committee

### **Press & Publications**

- [Wild Business Growth Podcast #116: Museum Experience Mogul, Founder of Taylor Studios, October 2020](#)
- [Her Business Builds 3-D Experiences for the World's Museums, Inc. Magazine, 2020](#)
- [Leaving a Memorable Impression, Parks and Recreation Magazine, 2017](#)
- [The "Wow" Factor, Parks and Recreation Magazine, 2017](#)
- [What resources should small business owners be reading? Kabbage, 2017](#)
- [Why I Love My Business, Creativeclickmedia, 2017](#)
- [How 11 Real Women Achieved Their Money Goals, Women's Health, 2017](#)
- [How To: Break Up with Your Business Partner, Success Magazine, 2015](#)
- [Entrepreneurs Have More Fun with Betty Brennan, Entrepreneur Podcast Network, 2015](#)
- [39 Hiring Tips From the Pros, FitSmallBusiness, 2015](#)
- [Made in Champaign County, Central Illinois Business, 2014](#)
- [Innovation Awards Honor Those Foolish Enough to Try, News Gazette, 2012](#)
- [I'm a Museum Person: Betty Brennan, Museumist, 2011](#)
- [Exhibit Designers for the Lincoln Heritage Museum, Civil War Talk Radio](#)