

Elsevier's Clinical Best Practice Council

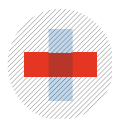
Your strategic knowledge-partner

As we adapt with today's rapid increase of medical knowledge and digitisation of healthcare data, it is important for healthcare organisations to have a **strategic imperative around knowledge discovery and delivery**.

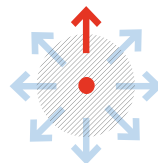
Elsevier's Clinical Best Practice Council consists of a team of industry experts, on hand to offer strategic and practical support in the delivery of knowledge-based care processes, supported by EHR integrated, clinical decision support systems.

What we do

Motivate and help improve the value of health and healthcare for providers and patients. Our areas of expertise include:



Role of CDS solutions in optimising care delivery



Knowledge and data in the drive towards value



Quality improvement and Patient Safety



Implementation of interdisciplinary informatics



The role of research in data-driven decision making in Healthcare



Harnessing AI to revolutionise clinical outcomes



Role of knowledge to improve citizen health



Role of evidence-based information, CDS & research in population health management strategies

Who we are



Dr Ian Chuang, Chief Medical Officer, EMEALAAP Health, Elsevier

Experience that spans the entire care continuum, including applied healthcare informatics, controlled medical terminology, knowledge representation, clinical decision support and analytics. Prior to joining Elsevier, he has led roles at both strategic level management of healthcare systems and physician leadership, and hands-on implementation of process optimisation at the point-of-care.



Robert Nieves, Vice President of Health Informatics, Elsevier

Over 30 years of clinical experience as a Registered Nurse and over 18 years of direct clinical informatics experience in the design and integration of evidence-based content within various electronic health records. Currently works with healthcare providers across the globe to Implement interdisciplinary informatics to healthcare systems



Laís Junqueira, Quality, Patient Safety and Innovation Manager, Elsevier

Lais has led JCI Accreditation Standards translation projects as an interpreter, working closely with JCI surveyors and hospitals during accreditation surveys. Laís provides strategic counsel to organisations on how evidence-based information and technology can improve patient safety and clinical outcomes.



Dr Ximena Alvira, Senior Clinical and Research Specialist, Elsevier

An enthusiastic and passionate medical and neuroscience doctor with broad experience in clinical practice. Ximena's passion is science communication and the dissemination of knowledge, with an ongoing career as a medical writer. Ximena engages with providers worldwide to demonstrate the value of CDS solutions in helping them to achieve their goals and improve outcomes.



Tim Morris, Commercial Portfolio and Partnership Director, Elsevier

Nearly 30 years of healthcare experience, from delivering care as a nurse in a London A&E Department, research and management within the NHS, to technical product development with a range of public and private health companies. Extensive expertise in decision support and knowledge management systems.

How we work

In partnership with healthcare leaders at regional, national and local level. We help you define the strategy, the systems, the processes and the technology needed to bring knowledge to the point of care, delivered in a manner deemed most effective for your organisation.

To learn more about how the Clinical Best Practice Council can help your institution, please contact your Account Manager today.