

Clinical Nursing Solutions

Knowledge
powering a brighter
future for nursing





“Elsevier creates a partnership with its customers and continues to have the nurses’ and their leadership team’s best interest in mind...”

– L. Cartwright-Stroupe, manager of nursing research and professional development, program director, health system

Elsevier’s nursing and interprofessional solutions provide **evidence-based knowledge that elevates patient care** for novice nurses on their very first day to clinicians advancing their careers, by driving competence, confidence and clinical efficiency, to **deliver better experiences for both care teams and patients** throughout their healthcare journeys – today and tomorrow.

Knowledge into practice

As a nurse leader with ample challenges and goals, you care about doing right for your team and patients.

Ultimately you aim to attract and retain nurses while ensuring they are well-equipped to deliver high quality patient care throughout their careers.

Learn how through a partnership with Elsevier, you can positively impact nursing across your organization.



“We can see from the improvement in pre- and post-testing just how valuable the curriculum is and how much of a difference it has made to knowledge acquisition and retention.”

– A. Ellis, staff development leader, health system

The reliance on vulnerable novice nurses is increasing as the nursing shortage worsens.

With limited time and resources, how do you prepare your novice nurses, who now need more support and education than ever? How do you effectively reduce their stress and build confidence to ensure they are ready to provide quality patient care?

Immersive solutions from Elsevier enable:

- practice readiness for your new graduate nurses in a safe, yet realistic, virtual environment
- well-designed nurse residency and orientation programs to enhance satisfaction, retention and ultimately patient care

63%
of new graduate nurses report
not being ready for practice

msjonline.org/index.php/ijrms/article/download/7451/5354

Enabling nurses to learn and grow throughout their careers can help boost retention.

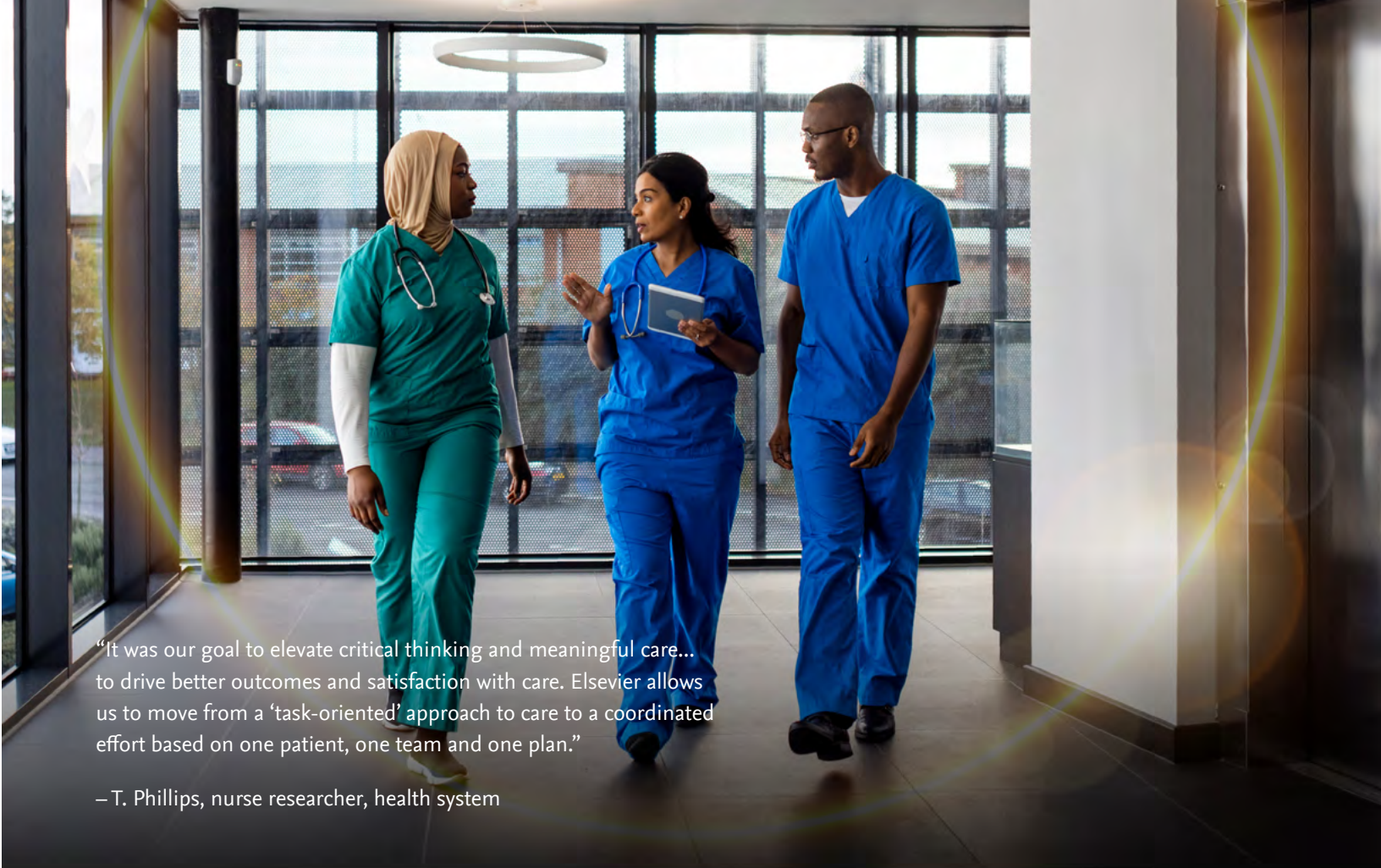
You're keen to promote learning & development to differentiate your organization as a best-in-class employer and advance nursing careers. How do you enable your interprofessional team to progress at pace, keep them engaged and prepare them for advancement?

With trusted virtual education from Elsevier, your nurses can:

- sharpen their knowledge across experience levels and practice areas
- manage patient cases confidently with guidance on new or unfamiliar skills
- take advantage of resources for lifelong career development

31%
of newly hired nurses
leave within one year

2022 NSI National Health Care Retention & RN Staffing Report



"It was our goal to elevate critical thinking and meaningful care... to drive better outcomes and satisfaction with care. Elsevier allows us to move from a 'task-oriented' approach to care to a coordinated effort based on one patient, one team and one plan."

– T. Phillips, nurse researcher, health system

Knowledge gaps and workflow roadblocks disrupt staff efficiency and satisfaction.

You think about the daily pressures on your bedside nurses and what tools are available to make their work interacting with patients more effective. How do you put trusted guidance where it's needed to support your team with fast, easy access to relevant clinical information?

Elsevier's EHR-integrated solutions help your team:

- make evidence-based clinical decisions and coordinate care, right in the workflows they know
- practice efficiently and ensure their knowledge and skills reflect current guidelines and best practices
- elevate care standards and support better patient outcomes across the care continuum

960
decisions made across
each eight-hour shift

ncbi.nlm.nih.gov/pmc/articles/PMC4289314/

Consumers believe personalized healthcare tools can benefit quality of life and safety.

You want to support patients' healthier living and "meet them where they are" with personalized education. How do you solve the challenge of having too many fragmented education tools with too little insight into what your clinicians and patients actually find useful?

With Elsevier to support patients' well-being, you can:

- give personalized, meaningful education in each patient's preferred format, language and reading level
- build engagement at every stage of their healthcare journeys, even outside the hospital
- receive insightful and actionable data on what content is actually being used

87%
of consumers want
personalized healthcare tools

blog.3ds.com/industries/high-tech/personalization-in-healthcare-a-global-perspective/

Clinical Skills

ClinicalKey

Clinical
eLearning

Care
Planning

Shadow
Health

Patient
Engagement

Transition
to Practice

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Elsevier's nursing and interprofessional solutions

Advance clinical knowledge and empower critical thinking for your care team and patients through these evidence-based solutions.



Transition to Practice powers newly-licensed nurses throughout their critical—and often challenging—journey from school into practice. Immersive virtual learning simulates complex real-world scenarios, giving them a safe place to develop professional skills and collaborate as care team members. Self-reflection tools encourage new nurses to share their feelings and experiences, while insights and analytics on their engagement and progression allow nurse leaders to intervene early and offer vital support.



Shadow Health prepares novice nurses for practice in a safe, standardized virtual environment. Cutting-edge simulations allow them to apply clinical reasoning skills through realistic interactions with diverse virtual patients. By using a patented conversation engine to engage in natural, free-flowing dialogue with patients, nurses gain the therapeutic communication skills they need. Nurse leaders can use robust analytics to understand how well learners are performing and build an effective, empowered nursing team.



Clinical eLearning provides clinicians with standardized, evidence-based education to advance their clinical practice for better patient care. Orientation courses support new hires from their first day on the job and help to transition both novice and experienced nurses to new units or specialties. Courses that provide continuing education and certification preparation help nurses refresh their knowledge or progress in their careers. With content spanning across skill and experience levels, Clinical eLearning can provide peace of mind knowing that nurses are developing at every career stage.



Clinical Skills supports care consistency by offering standardized evidence-based education and the ability to track, measure and remediate performance. By combining over 2,000 skills and procedures with competency management and continuing education, Clinical Skills helps ensure that knowledge and skills are current and reflect best practices. And with step-by-step guidance for skills and procedures available directly within the EHR workflow, clinicians can manage patient needs with confidence at the point-of-care.



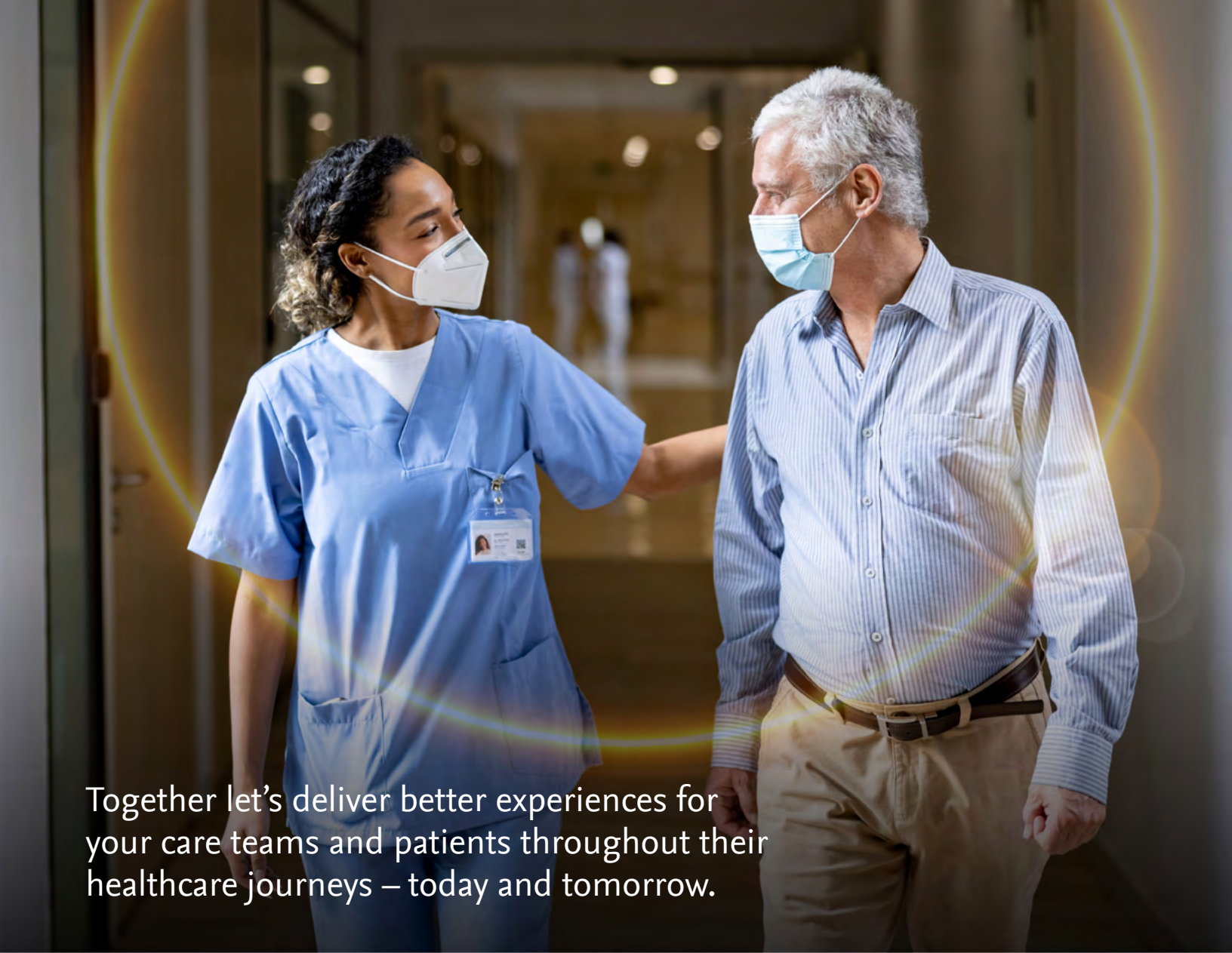
ClinicalKey allows clinicians to answer complex medical questions with quick and relevant answers based on the most current care standards. Content is continuously refreshed to incorporate new clinical evidence and cutting-edge research findings. By combining access to the latest evidence-based information across specialties in topical summaries, journals, books, videos and more, clinicians can trust that they're applying better treatment decisions and continually improving the quality of their clinical practice.



Care Planning reimagines coordinated, patient-centered care by combining the patient story, evidence-based care plan guides and standardized assessments into one longitudinal plan of care, shared across all care settings and disciplines. Healthcare organizations can deliver safer, coordinated care throughout the patient's entire journey, protect against hospital-acquired conditions, streamline clinical workflow and optimize decision-making and documentation.



Patient Engagement solutions empower patients by providing the same evidence-based information clinicians trust, delivered in interactive and patient-friendly ways. This turns patients into active participants in their health, not only while they're with their care team but more importantly at home. **PatientPass** prioritizes and personalizes education based on each patient's healthcare journey, preferences and health literacy levels. With PatientPass analytics, healthcare providers can better manage their patient engagement programs.



Together let's deliver better experiences for your care teams and patients throughout their healthcare journeys – today and tomorrow.

Benefits of partnering with Elsevier

- **Standardize your entire healthcare system** into safe, evidence-based practice through content written and vetted by a single team of clinical experts for consistency and reliability.
- Harness analytics to **understand individual performance and customize learning plans**, so that each staff member gets exactly the education they need to get up to speed and practice at top-of-license.
- Take advantage of our strong **content development partnerships with leading nursing associations** such as ANPD, ENA, AACN and ASPAN.
- Be more **efficient with your resources** through vendor consolidation.
- Leverage Elsevier's unmatched **breadth and depth of clinical content** to complement your current programs or even revolutionize how you offer and apply knowledge.

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elsevier.com/clinical-solutions/nurses





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