

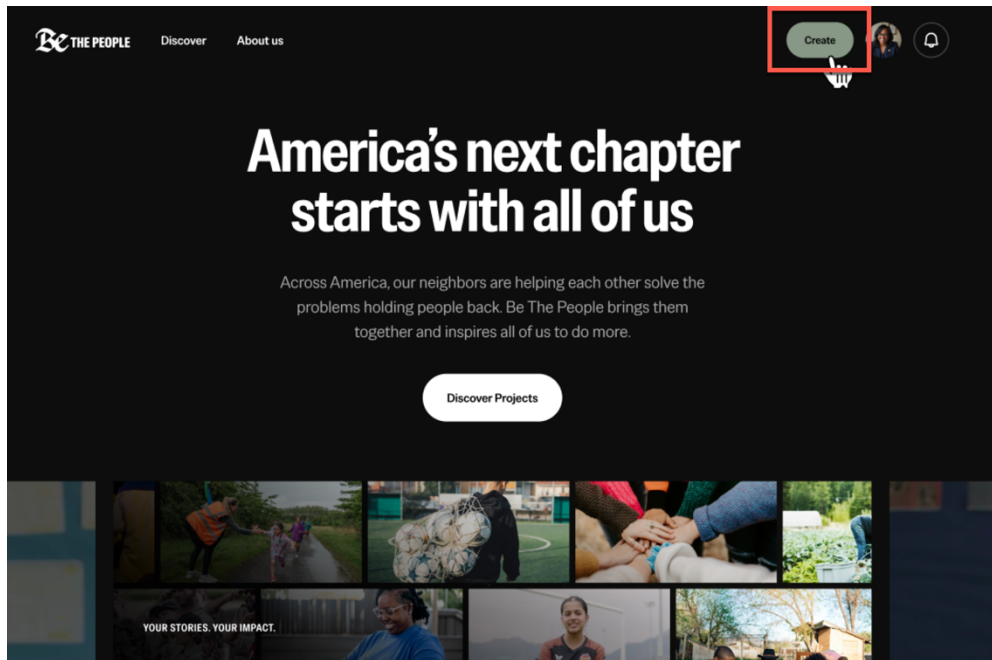
How-To: Create a Story

A story is a short piece of content that shows impact: how it happened, who it helped, and why it matters (often with photos/video).

Follow the steps below to create a new story on the platform. Click [here](#) to watch a short tutorial for a step-by-step overview.

1 Navigate to Create

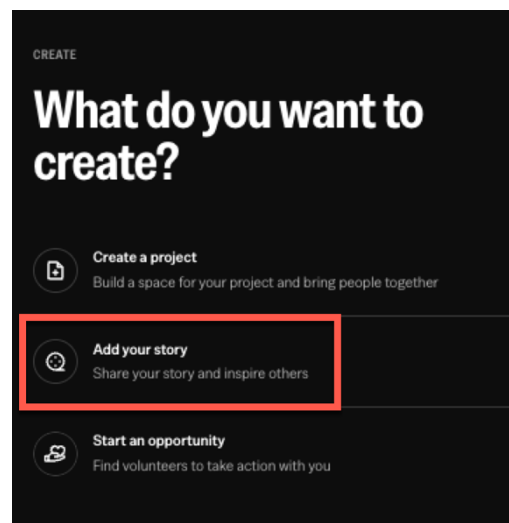
In the top right-hand corner of the home page, click on the 'Create' button.



2

Select 'Add your story'

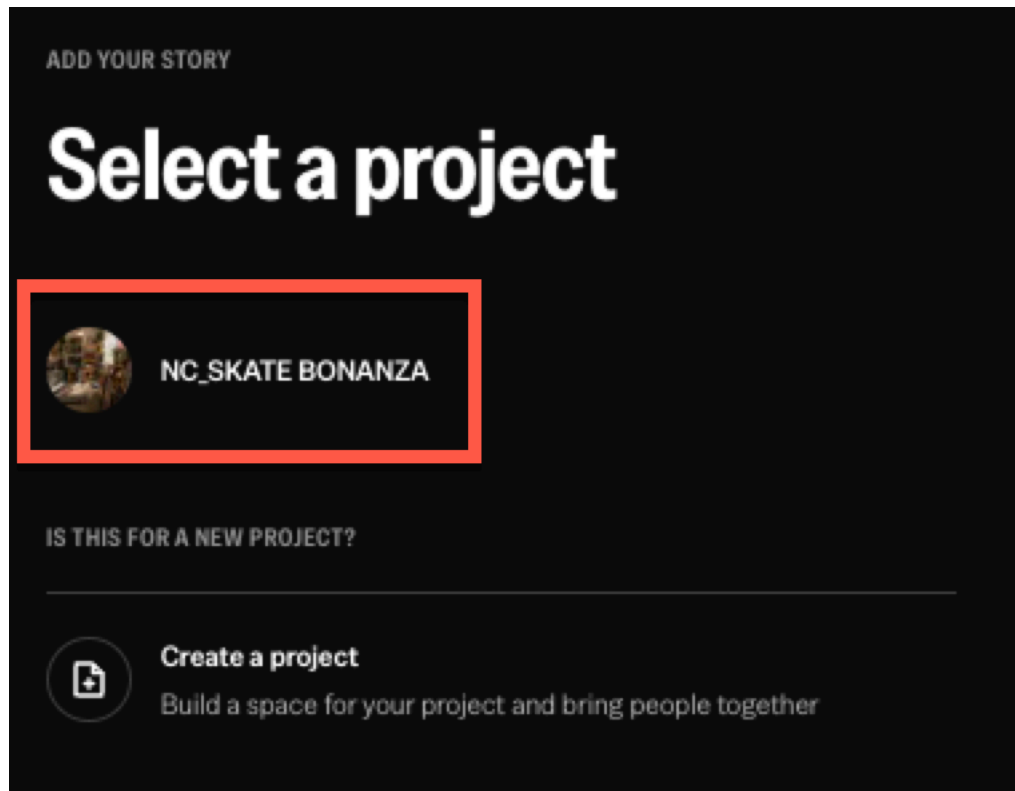
Choose this option from the menu.



3

Select a project

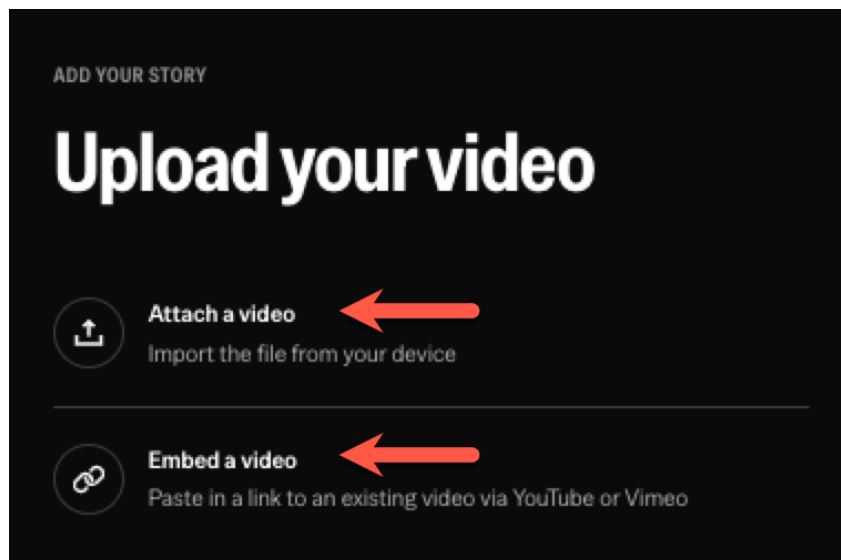
To upload a story, you must first have a project set up under your profile. Select the project you want to link to link it to.



3a

Upload your video

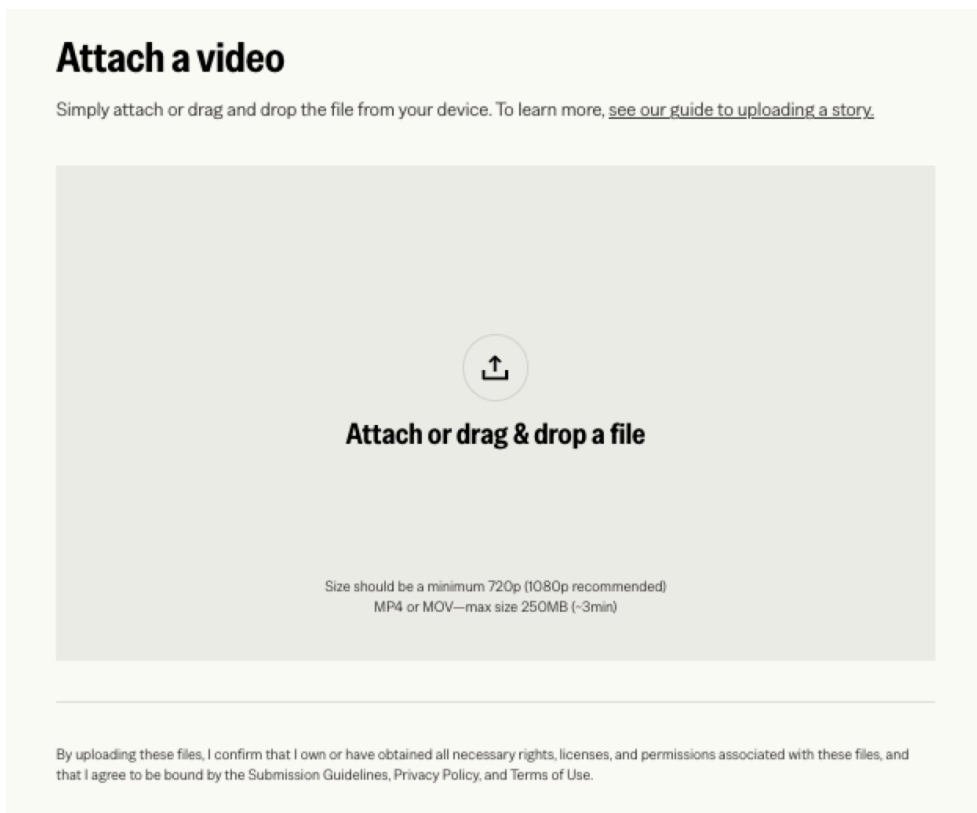
You have two options: attach a video from your device, OR embed a Youtube link.



3b

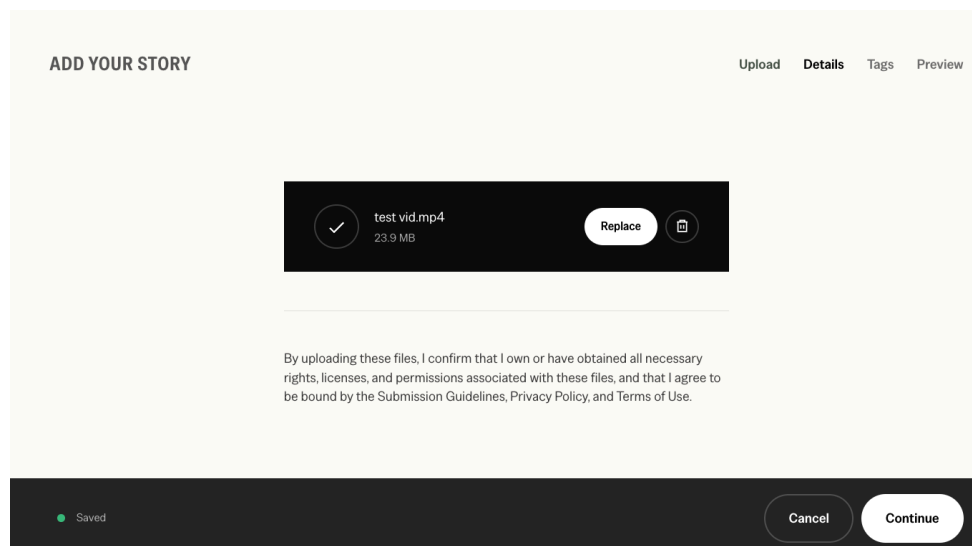
Option 1: Attach a video

Upload a video from your device.



NOTE:

- MP4 or MOV format
- File Size Minimum of 720p (1280x720); **1080p (1920x1080) recommended**
- File Size Maximum of 250MB




3c

Option 2: Embed a Youtube video

Paste a Youtube link.

Embed a video

- Paste an external link from YouTube.
- Your video should not exceed 3 minutes in duration.
- [Learn more from our guide to uploading a story.](#)

 Video link

By uploading these files, I confirm that I own or have obtained all necessary rights, licenses, and permissions associated with these files, and that I agree to be bound by the Submission Guidelines, Privacy Policy, and Terms of Use.

4

Add Story Details

- Title (50 character max)
- Description (280 character max)
- Select a thumbnail
 - Default Video Thumbnail OR
 - Upload a Thumbnail


Add story details


0/50

0/280

Select a thumbnail

Your thumbnail will be showcased on Be The People and will also be visible when your story is shared on social media.

Thumbnail from video 

Upload thumbnail 
Image size should be a minimum 720 x 1280 px (JPG, PNG, or WebP)

Cancel Continue

5 Apply tags

Add optional tags to help people discover your story. You can select up to 5.

OPTIONAL

Apply tags

Applied tags 2

Cultural awareness X Sports X

Tags help people discover your story. Select up to 5:

- Arts and Culture
- Arts, Entertainment & Sports 2
- Business, Innovation, & Technology
- Civic Engagement, Faith, & Service
- Education & Mentorship
- Environment, Food & Shelter
- Health, Family, & Employment

6 Preview and Submit

Select Continue to preview the story, and then select Submit for Review.

ADD YOUR STORY

Upload Details Tags Preview

Drama

Noelle Coutry | May 22, 2026 | NC, SKATE BONANZA

test info

Cancel Submit for review

7 **Submit Story for Review**

Submit the story for review by the Be The People platform's admin team. You will receive an email with a status update shortly.



Your story has been submitted for review

Reviews may take up to 2-3 days. You can track your story's status in your dashboard.

[View in dashboard](#)